TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
James Moore & Co., P.L.		10/15/2010	LIMITED LIABILITY COMPANY: FLORIDA

RECEIVING PARTY DATA

Name:	E. Jay Hutto
Street Address:	5931 NW 1st Place
City:	Gainesville
State/Country:	FLORIDA
Postal Code:	32607
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77400523	RESPECT INTEGRITY TECHNICAL EXCELLENCE

CORRESPONDENCE DATA

Fax Number: (352)372-3741
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 3523781331
Email: jay@jmco.com
Correspondent Name: James Moore & Co., P.L.
Address Line 1: 5931 NW 1st Place
Address Line 4: Gainesville, FLORIDA 32607

NAME OF SUBMITTER:	E. Jay Hutto
Signature:	/ejh/
Date:	10/15/2010

Total Attachments: 1

QP $40.00 77400523

'O:JAMES MOORE & CO., P.L. COMPANY:5931 NW 1ST PLACE

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JAMES MOORE & CO.
CERTIFIED PUBLIC ACCOUNTANTS AND CONSULTANTS

November 17, 2010

Ms. Mary Benton, Examiner
United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1460

Via Facsimile to 1-571-273-0140

RE: Respect Integrity Technical Excellence

Dear Ms. Benton:

The purpose of this letter is to assign all rights in the trademark RESPECT INTEGRITY TECHNICAL EXCELLENCE (RITE) from James Moore & Co., P.L. to E. Jay Hutto, individually. This letter is intended to meet all of the requirements for the trademark assignment documents. All information is contained in the attached Trademark Assignment filed October 15, 2010. Please let me know if you have any questions regarding this process. Thank you for your assistance regarding this matter.

Sincerely,

JAMES MOORE & CO., P.L.

By_____
Charles A. Westfall, COO

EJH/caw
Enclosures
c: E. Jay Hutto

5931 NW 1st Place
Gainesville, FL 32607-2063
Telephone: 352/378-1331
Fax: 352/372-3741
gnv@jmco.com

2477 Tim Gamble Place, Suite 200
Tallahassee, FL 32308-4386
Telephone: 850/386-6184
Fax: 850/422-2074
tlh@jmco.com

121 Executive Circle
Daytona Beach, FL 32114-1180
Telephone: 386/257-4100
Fax: 386/255-3261
dab@jmco.com

TRADEMARK
Member of AGN International with offices in principal cities worldwide