

11-08-2010

RE 1
NOV - 8 2010
5th Floor
the Director of the U S Patent and Trademark Office
Records Division



103610875

Please record the attached documents or the new address(es) below

01.5.11

1. Name of conveying party(ies):

Wells Fargo Trade Capital Services, Inc
(f/k/a Wells Fargo Century, Inc.)

- Individual(s)
- General Partnership
- Corporation- State New York
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name Inteco International Trade LLC

Internal

Address Attn: Michael Antona

Street Address: 219 Murray Hill Parkway

City East Rutherford

State New Jersey

Country USA Zip 07073

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other LLC

Citizenship Delaware
If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) October 25, 2010

- Assignment
- Security Agreement
- Other Release by Secured Party
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A Trademark Application No (s)

B Trademark Registration No (s)

2605953; 2991816; 2727194; 3228608

Additional sheet(s) attached? Yes No

C Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown)

2605953 = CORCEL, 2991816 = SUNFIELD, 2727194 = ASSAGIO CLASSICO, 3228608 = LA CASITA

5. Name & address of party to whom correspondence concerning document should be mailed:

Name Orloff, Lowenbach, Stufelman & Siegel, P.A.

Internal Address Attn: Matthew R. Kaplan, Esq.

Street Address 101 Eisenhower Parkway, Suite 400

City Roseland

State New Jersey Zip 07068

Phone Number 973-622-6200

Fax Number 973-622-3073

Email Address mrk@olss.com

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 2 6(b)(6) & 3 41) \$ 115 00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

11/08/2010 HTOM11 00000039 2605953

Deposit Account Number 01 FC: 9521 48.00 OP
02 FC: 0352 75.00 OP

Authorized User Name

9. Signature:

November 4, 2010

Signature

Date

Matthew R. Kaplan, Esq.

Name of Person Signing

Total number of pages including cover sheet, attachments, and document

4

TRADEMARK REGISTRATION ASSIGNMENT

This Trademark Registration Assignment (this "*Assignment*"), is made as of October 25, 2010, by Wells Fargo Trade Capital Services, Inc. (f/k/a Wells Fargo Century, Inc.), as attorney-in-fact for Inteco International Trade LLC under Special Power of Attorney, dated June 4, 2008 (in such capacity, "*Assignor*"), to Atlantic Beverage Company, Inc., a New Jersey corporation ("*Assignee*").

WHEREAS, Assignor desires to transfer and assign to Assignee the trademarks set forth on Exhibit A attached hereto, for which Inteco International Trade LLC ("*Inteco*") or its predecessors in interest has obtained federal registrations, or filed for federal registration, in the United States Patent and Trademark Office, or has obtained Puerto Rican registration or filed for Puerto Rican registration (hereinafter the "*Marks*"), along with the goodwill of the business developed through the use of and symbolized by the Marks.


WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Marks, the federal registrations therefor, and the goodwill of the business connected with the use of and symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Inteco's worldwide right, title, and interest in, to and under the Marks, including any and all common law rights thereof and registrations therefor, together with the goodwill of the business connected with the use of and symbolized by the Marks. All rights and privileges associated with the Marks, including all income and royalties from the Marks and the right to sue for and recover all damages from any past or future infringements or other violations of the Marks, will be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor hereby authorizes and requests the United States Patent and Trademark Office to record this Assignment and to record Atlantic Beverage Company, Inc. as the assignee and owner of the Marks.

IN WITNESS WHEREOF, Assignor has executed this Trademark Registration Assignment on the date first written above.

Wells Fargo Trade Capital Services, Inc. as attorney-in-fact for Inteco International Trade LLC under Special Power of Attorney, dated June 4, 2008

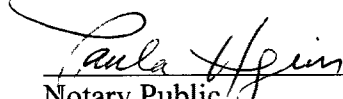
By: 

Name: Alexander J. Chobot

Title: Vice President

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On the 22 day of October 2010, before me personally came Alexander J. Chobot, to me known, who being by me duly sworn, did depose and say, that he/she is the Vice President of WELLS FARGO TRADE CAPITAL SERVICES, INC., the corporation described in and which executed the foregoing instrument, and that he/she signed his/her name thereto by order of the Board of Directors of said corporation.



Notary Public

PAULA AGIUS
Notary Public, State of New York
No. 01AG6057869
Qualified in New York County
Commission Expires April 30, 2011

EXHIBIT A

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
LA CASITA	U.S. 3,228,608	04/10/2007
SUNFIELD	U.S. 2,991,816	09/06/2005
ASSAGIO CLASSICO	U.S. 2,727,194	06/17/2003
C.O.R.C.E.L	U.S. 2,605,953	08/06/2002
OCEANIA	U.S. 3,503,155	09/16/2008