

11-15-2010



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<p>To the Director of the U S Patent and Trademark Office</p> <p>Documents or the new address(es) below</p>	
<p>1. Name of conveying party(ies):</p> <p>Warner Bros Entertainment Inc</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation- State <u>Delaware</u> <input type="checkbox"/> Other _____</p> <p>Citizenship (see guidelines) <u>United States</u></p> <p>Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies) <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>Additional names, addresses, or citizenship attached?</p> <p>Name <u>Bonne Pioche</u> Internal Address _____ Street Address <u>22 Avenue Jean Aicard</u> City <u>Paris</u> State _____ Country <u>France</u> Zip <u>75011</u></p> <p><input type="checkbox"/> Association Citizenship _____ <input type="checkbox"/> General Partnership Citizenship _____ <input type="checkbox"/> Limited Partnership Citizenship _____ <input checked="" type="checkbox"/> Corporation Citizenship <u>France</u> <input type="checkbox"/> Other _____ Citizenship _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment)</p>
<p>3. Nature of conveyance /Execution Date(s) :</p> <p>Execution Date(s) <u>November 7, 2005</u></p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p>	
<p>4. Application number(s) or registration number(s) and identification or description of the Trademark.</p> <p>A Trademark Application No (s) _____ B Trademark Registration No (s) <u>3236002</u></p> <p>Additional sheet(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>C Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown)</p>	
<p>5. Name & address of party to whom correspondence concerning document should be mailed:</p> <p>Name <u>Ken Kleinberg</u> Internal Address _____ <u>Kleinberg Lopez Lange Cuddy & Klein LLP</u> Street Address <u>2049 Century Park East, Suite 3180</u> City <u>Los Angeles</u> State <u>California</u> Zip <u>90067</u> Phone Number <u>310-286-3480</u> Fax Number <u>310-277-7145</u> Email Address <u>kkleinberg@klck.com</u></p>	<p>6. Total number of applications and registrations involved: 1</p> <p>7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$<u>40.00</u></p> <p><input type="checkbox"/> Authorized to be charged to deposit account <input checked="" type="checkbox"/> Enclosed</p> <p>8. Payment Information:</p> <p>11/15/2010 H10N11 00000052 3236002 Deposit Account Number _____ 40.00 DP Authorized User Name _____</p>
<p>9. Signature: <u>Kenneth Kleinberg</u> <u>11/8/10</u> Signature Date</p> <p>_____ Kenneth Kleinberg Total number of pages including cover sheet, attachments, and document Name of Person Signing</p>	



Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004404 FRAME: 0001

EXHIBIT A

ASSIGNMENT OF TRADEMARK APPLICATION

WHEREAS, Warner Bros. Entertainment Inc., a Delaware corporation, of 4000 Warner Boulevard, Burbank, California 91522 (hereinafter "Assignor"), has adopted and is using the mark MARCH OF THE PENGUINS ("said Trademark") for which said Assignor owns pending trademark application Serial No. 78/683,058; and

WHEREAS, Bonne Pioche of 22 Avenue Jean Aicard, 75011 Paris, France, (hereinafter "Assignee") is desirous of acquiring said Trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title, and interest in and to said Trademark, together with the goodwill of the business symbolized by said Trademark, and together with the right to file suit and to retain damages for any infringements thereof committed prior to the date of this assignment.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to said Assignee, when said trademark application, Serial No. 78/683,058, is ready for issuance.

The aforesaid assignment is made with the understanding that, pursuant to the Distribution Agreement dated as of January 22, 2005 between Assignee, Alliance De Production Cinematographique S.A.R.L., and Exception Wild Bunch (collectively "Licensor"), on the one hand, and Warner Independent Pictures Inc. (referred to in the Distribution Agreement as "Warner" and in this document as "Assignor"), on the other concerning a grant of distribution rights for the United States, Canada, and the United Kingdom with respect to the film "La Marche de l'Empereur" a/k/a "March of the Penguins" or "Emperor's Journey" (the "Picture"), Licensor granted to Assignor a license to exploit the copyrights and trademarks in the Picture in

conjunction with Assignor's exercise of its rights pursuant to the Distribution Agreement, and that the aforesaid assignment shall not diminish Assignor's rights pursuant to the Distribution Agreement.

Date 11/7/05 By [Signature]
Name Jeremy Williams
Title SVP & Deputy General Counsel

TO BE NOTARIZED

ACKNOWLEDGEMENT

United States of America }
State of California }
County of Los Angeles }

On November 7, 2005 before me, *Maripaz Rodriguez*, Notary Public, personally appeared **JEREMY WILLIAMS**, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



Signature [Signature]
Signature of Notary

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