

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FinishMaster Services, Inc.		02/18/2009	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	Gearhead Products, Inc.		
Street Address:	54 Monument Circle, Suite 800		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46204		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1549675	FINISHMASTER	
Registration Number:	1440286	FINISHMASTER	
Registration Number:	3532522	IT'S JUST SMART BUSINESS	
CORRESPONDENCE DATA			
Fax Number:	(317)231-7433		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3172311313		
Email:	dwong@btlaw.com		
Correspondent Name:	David A.W. Wong		
Address Line 1:	11 South Meridian Street		
Address Line 2:	Barnes & Thornburg LLP		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	17424-100		
NAME OF SUBMITTER:	David A.W. Wong		

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TRADEMARK
 REEL: 004408 FRAME: 0173


Signature:	/dwong/
Date:	11/05/2010
Total Attachments: 2 source=Gearhead#page1.tif source=Gearhead#page2.tif	

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **FinishMaster Services, Inc.**, an Indiana corporation having a place of business at 54 Monument Circle, Suite 700 Indianapolis, Indiana 46204, ("Assignor"), hereby assigns sets over, and transfers to **Gearhead Products, Inc.**, an Indiana corporation, having a place of business at 54 Monument Circle, Suite 800 Indianapolis, Indiana 46204 ("Assignee"), all of its rights, title, and interest in and to the trademarks and applications and registrations thereof identified in Exhibit A attached hereto (the "Trademarks"), together with the goodwill of the business symbolized thereby, together with all claims for damages by reason of past infringement of the Trademarks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor. Assignor and Assignee will treat this assignment as being effective as of January 1, 2009.

By:



Printed Name:

Robert R. Millard

Title:

Secretary/Treasurer & Vice President

Date:


2/18/09

STATE OF _____ }
COUNTY OF _____ }

SS:

Acknowledged before me, a Notary Public, within and for said County and State, Witness my hand and Notarial Seal this 18th day of February, 2009.




Notary Public

Melinda M. Mitchell
Printed Name

My Commission Expires: 8-7-2013

Resident of Marion County

Schedule A

Trademark	US Serial No.	US Registration No.
FINISHMASTER	73621151	1549675
FINISHMASTER	73621150	1440286
IT'S JUST SMART BUSINESS	78776002	3532522

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