

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Correction of owner name		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kids Line, LLC		11/03/2010	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Kids Line, LLC		
Street Address:	2601 Sequoia Drive		
City:	South Gate		
State/Country:	CALIFORNIA		
Postal Code:	90061		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	85113765	KIDS LINE	
Serial Number:	85070183	KIDS LINE	
Serial Number:	85066095	TIDDLIWINKS	
Serial Number:	85010403	LITTLE BOUTIQUE	
Registration Number:	3362374	KIDS LINE	
CORRESPONDENCE DATA			
Fax Number:	(214)981-3400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2149813300		
Email:	jchester@sidley.com		
Correspondent Name:	Sidley Austin LLP c/o Julia Chester		
Address Line 1:	717 N. Harwood		
Address Line 2:	Suite 3400		
Address Line 4:	Dallas, TEXAS 75201		

CH \$140.00 85113765

ATTORNEY DOCKET NUMBER:	22046-00010
NAME OF SUBMITTER:	Julia M. Chester
Signature:	/Julia M. Chester/
Date:	11/04/2010
Total Attachments: 3 source=Kids Line title#page1.tif source=Kids Line title#page2.tif source=Kids Line title#page3.tif	

DECLARATION OF CHARLES GINN
UNDER 37 C.F.R. §2.20

I, Charles Ginn, Chief Financial Officer of Kids Line, LLC, a Delaware limited liability company, owner and registrant ("Owner") of the following U.S. Trademark applications and registrations:

- Trademark Application Serial No. 85/113,765 for "KIDS LINE",
- Trademark Application Serial No. 85/070,183 for "KIDS LINE",
- Trademark Application Serial No. 85/066,095 for "TIDDLIWINKS",
- Trademark Application Serial No. 85/010,403 for "LITTLE BOUTIQUE",
- Trademark Registration No. ,362,371 for "KIDS LINE",

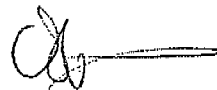
("the Marks"), have personal knowledge of the corporate events relating to the ownership of the Marks.

With respect to the foregoing applications and registrations, Owner applied for the Marks, but made a mistake in the way the Owner's state of incorporation was set forth in the applications for the Marks by indicating that Owner was a California limited liability company, when it was in fact a Delaware limited liability company. Attached as Exhibit A is a certified copy of the Certificate of Formation of Kids Line, LLC., a Delaware limited liability company filed on December 28th, 2001. Owner has, since December, 28, 2001, effected the applications for registration of the above-referenced Marks, and is now the owner of the Marks, controlling the nature and quality of the goods and services provided under the Marks.

The undersigned, being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the Marks, declares that all statements made of his own knowledge are true; and all statements made on information and belief are believed to be true.

KIDS LINE, LLC
a Delaware limited liability company

By:



Charles Ginn

Its:

Chief Financial Officer

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "KIDS LINE, LLC" AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

CERTIFICATE OF FORMATION, FILED THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2001, AT 1 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE AFORESAID LIMITED LIABILITY COMPANY, "KIDS LINE, LLC".

3474952 8100H

100983887

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8280370

DATE: 10-11-10

TRADEMARK
REEL: 004409 FRAME: 0290

Certificate of Formation
of
Kids Line, LLC

The undersigned, an authorized natural person, for the purpose of forming a limited liability company, under the provisions and subject to the requirements of the State of Delaware (particularly Chapter 18, Title 6 of the Delaware Code and the acts amendatory thereof and supplemental thereto, and known, identified, and referred to as the "Delaware Limited Liability Company Act"), hereby certifies that:

FIRST: The name of the limited liability company formed hereby is Kids Line, LLC (hereinafter called the "limited liability company").

SECOND: The name and address of the registered agent of the limited liability company required to be maintained by Section 18-104 of the Delaware Limited Liability Company Act is National Registered Agents, Inc., 9 East Lockerman Street, Dover, Kent County, Delaware 19901.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of this 28th day of December, 2001.



Kim Bernstein, Authorized Person

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