

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Manufacturers and Traders Trust Company		11/01/2010	Lending Institution:
RECEIVING PARTY DATA			
Name:	All Island Media, Inc.		
Street Address:	1 Rodeo Drive		
City:	Edgewood		
State/Country:	NEW YORK		
Postal Code:	11717		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78591633	GOLD COAST STYLE	
Serial Number:	77448223	LONG ISLAND TRENDS	
CORRESPONDENCE DATA			
Fax Number:	(516)227-2243		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	516-227-0700		
Email:	lmciver@farrellfritz.com		
Correspondent Name:	Lisa G. Mclver		
Address Line 1:	Farrell Fritz, P.C., 1320 RXR Plaza		
Address Line 4:	Uniondale, NEW YORK 11556		
NAME OF SUBMITTER:	Lisa G. Mclver		
Signature:	/s/ Lisa G. Mclver		
Date:	11/04/2010		

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REEL: 004409 FRAME: 0371

OP \$65.00 78591633

Total Attachments: 1

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**NOTICE OF RELEASE OF
SECURITY INTEREST IN UNITED STATES TRADEMARKS**

WHEREAS, by a Trademark Security Agreement for Recordation, dated as of October 3, 2005, and recorded in the United States Patent and Trademark Office on October 7, 2005, at Reel 003171, Frame 0910, **ALL ISLAND MEDIA, INC.** ("Company") granted and assigned to **MANUFACTURERS AND TRADERS TRUST COMPANY** (the "Secured Party") a lien upon and security interest in all of the rights, title and interest of the Company in and to the trademark "**Gold Coast Style**" [application no. 78591633, filing date: 3/21/05] (the "Trademark"); and

WHEREAS, the Secured Party wishes to release, relinquishment and discharge its security interest in the Trademark.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, the Secured Party hereby relinquishes, releases and discharges the security interest of the Secured Party in and to the Trademark.

IN WITNESS WHEREOF, this Notice of Release of Security Interest in United States Trademarks has been executed as of November 1, 2010.


**MANUFACTURERS AND TRADERS TRUST
COMPANY**

By: 
Name: William Terraglio
Title: Vice President

STATE OF NEW YORK)
)SS.:
COUNTY OF SUFFOLK)

On the 1st day of November in the year 2010, before me, the undersigned, personally appeared William Terraglio, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

JOYCE CAPAROTTA
Notary Public, State of New York
No. 01CA6109020
Qualified in Suffolk County
Commission Expires April 26, 2012


Notary Public