

**TRADEMARK ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
OPI Products, Inc.		11/02/2010	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	George Schaeffer		
<b>Street Address:</b>	13034 Saticoy Street		
<b>City:</b>	North Hollywood		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91605		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2452000	PBC	
<b>CORRESPONDENCE DATA</b>			
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	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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ATTORNEY DOCKET NUMBER:	007795.T004		
NAME OF SUBMITTER:	Eric S. Hyman		
Signature:	/eric s. hyman/		
Date:	11/04/2010		

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Total Attachments: 1  
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ASSIGNMENT

WHEREAS, OPI Products, Inc., a corporation organized under the laws of the State of California, having a place of business at 13034 Saticoy Street, North Hollywood, CA 91605 (hereinafter called the "Assignor"), is the owner of the trademark PBC for distributorship featuring beauty supplies and corresponding U.S. Registration No. 2,452,000 dated May 15, 2001; and

WHEREAS, George Schaeffer, an individual, citizen of the United States and resident of the state of California, having a place of business at 13034 Saticoy Street, North Hollywood, CA 91605 (hereinafter called the "Assignee") is desirous of acquiring from said Assignor the entire right, title and interest in and to the trademark PBC together with the goodwill of the business pertaining thereto and corresponding United States registration thereof, and the Assignor is willing to assign the PBC trademark, associated goodwill and corresponding United States registration to Assignee.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and adequacy of which Assignee hereby acknowledges, Assignor does hereby sell, assign and transfer unto the Assignee, its entire right, title and interest in and to the aforesaid trademark, together with the goodwill of the business pertaining thereto and corresponding U.S. Registration No. 2,452,000 dated May 15, 2001.

IN WITNESS WHEREOF, Assignor has executed this assignment on the 2 day of November, 2010

OPI Products, Inc.  
"Assignor"

By: 

Name: Eric Schwartz

Title: Chief Operating Officer