

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Luvanis S.A.		04/30/2010	societe anonyme: LUXEMBOURG
RECEIVING PARTY DATA			
Name:	Renaissance 1849		
Street Address:	11A boulevard du Prince Henri		
City:	L-1724 Luxembourg		
State/Country:	LUXEMBOURG		
Entity Type:	societe anonyme: LUXEMBOURG		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77837277	M M	
Serial Number:	77847184	MOYNAT	
Serial Number:	77510678	LES BAGAGES MOYNAT PARIS MARQUE DÉPOSÉE	
CORRESPONDENCE DATA			
Fax Number:	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-813-5900		
Email:	jweiss@fzlz.com		
Correspondent Name:	David Ehrlich		
Address Line 1:	866 United Nations Plaza		
Address Line 2:	Fross Zelnick Lehrman & Zissu, P.C.		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	RENA 1007652		
DOMESTIC REPRESENTATIVE			

CH \$90.00 77837277

900176744

**TRADEMARK
 REEL: 004410 FRAME: 0257**

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

David Ehrlich

Signature:

/joanna weiss/

Date:

11/05/2010

Total Attachments: 1

source=ITU App Assignment Deed to Renaissance 1849 (F0705111)#page1.tif

ACTE DE CESSION DES MARQUES AMERICAINES DEPOSEES
AVEC UNE INTENTION D'USAGE

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") effective as of April 30, 2010, is entered into by and between, LUVANIS S.A., a Luxembourg *société anonyme* with offices at 4, rue Dicks, L-1417 Luxembourg, Luxembourg (the "Assignor") and RENAISSANCE 1849, a Luxembourg *société anonyme* with offices at 11A boulevard du Prince Henri, L-1724 Luxembourg, Luxembourg (the "Assignee").

Whereas, the Assignor has agreed to assign any ownership rights that he has in the intent-to-use applications for the marks "MOYNAT", "M M," and "Les Bagages Moynat" (the "Marks") to Assignee, in accordance with the terms and conditions of a memorandum of understanding regarding the transfer of the intellectual property rights attached to Moynat designation (the "*Protocole d'Accord de Cession*") dated as of the date hereof; and

Now, therefore, Assignor transfers, assigns, delivers, and contributes to Assignee, who is the successor in the Assignor's business, all of Assignor's right, title, and interest of whatever kind in and to the Marks, together with the goodwill of the ongoing business associated therewith, including, but not only, any and all product development plans, retail and wholesale marketing plans, business plans, and market surveys, associated with and developed for the forthcoming use of the Marks in the United States of America. The rights herein transferred in the Marks include any and all of Assignor's rights in the intent-to-use applications serial no. 77,847,184, serial no. 77,837,277, and serial no. 77,510,678 for the Marks, the same to be held and enjoyed by Assignee, its successors and assigns, from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment of the Mark not be made.

Assignor makes no representations or warranties in connection with its rights in the Mark, it being understood that the Assignor is assigning any rights it may have therein "as is" and without warranty of any kind, and Assignee hereby accepts the disclaimer of any and all warranties and representations by the Assignor.

Assignor covenants that it will execute all documents, papers, forms, authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Marks.

In witness whereof, the parties hereto have executed and delivered this Agreement on the first date above written.

LUVANIS S.A.

Name: Guy de Lummen
Title: Director

Name: Arnaud de Lummen
Title: Director

RENAISSANCE 1849

Name: Claude Schmitz
Title: Director

Name : Thierry Fleming
Title : Director