

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Luvanis S.A.		04/30/2010	societe anonyme: LUXEMBOURG
RECEIVING PARTY DATA			
Name:	Renaissance 1849		
Street Address:	11A boulevard du Prince Henri		
City:	L-1724 Luxembourg		
State/Country:	LUXEMBOURG		
Entity Type:	societe anonyme: LUXEMBOURG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3430511	MOYNAT	
CORRESPONDENCE DATA			
Fax Number:	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-813-5900		
Email:	jweiss@fztlz.com		
Correspondent Name:	David Ehrlich		
Address Line 1:	866 United Nations Plaza		
Address Line 2:	Fross Zelnick Lehrman & Zissu, P.C.		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	RENA 1007651		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

CH \$40.00 3430511

900176747

**TRADEMARK
 REEL: 004410 FRAME: 0260**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

David Ehrlich

Signature:

/joanna weiss/

Date:

11/05/2010

Total Attachments: 1

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ACTE DE CESSION DE LA MARQUE AMERICAINE ENREGISTREE
TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Agreement"), effective as of April 30, 2010 is made by and between LUVANIS S.A., a Luxembourg *société anonyme* with offices at 4, rue Dicks, L-1417 Luxembourg, Luxembourg ("Assignor") and RENAISSANCE 1849, a Luxembourg *société anonyme* with offices at 11A boulevard du Prince Henri, L-1724 Luxembourg, Luxembourg ("Assignee")

WITNESETH

WHEREAS, Assignor purchased on November 16, 2009 from Tippin & Co who has adopted, used and registered in the United States Patent and Trademark office the trademark MOYNAT, Registration No. 3,430,511, in connection with the goods listed thereon (the "Mark");


WHEREAS, Assignor and Assignee have entered into a memorandum of understanding regarding the transfer of the intellectual property rights attached to the Moynat designation (the "Protocole d'Accord de Cession") dated as of the date hereof, pursuant to which Assignor agrees to assign all right, title, and interest in the Mark, both statutory and common law, as well as the goodwill associated with the Mark and the business symbolized thereby; and

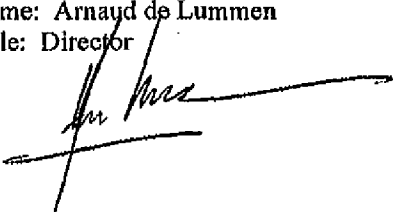
NOW THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor represents and warrants that it has the full power and corporate authority to make the assignment documented herein and the signatory below has the full power and authority to act on behalf of the Assignor.
2. Assignor hereby assigns, transfers and conveys unto Assignee all of the Assignor's right, title and interest in and to the Mark, both statutory and common law, any other common law trademark used in connection with the sale of products by the Assignor, the goodwill of the business symbolized thereby.
3. Assignor makes no representations or warranties in connection with its rights in the Mark, it being understood that the Assignor is assigning any rights it may have therein "as is" and without warranty of any kind, and Assignee hereby accepts the disclaimer of any and all warranties and representations by the Assignor.
4. Assignor covenants that it will execute all documents, papers, forms, authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Marks.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed this Agreement effective as of the first date above written.

LUVANIS S.A.


Name: Guy de Lummen
Title: Director

Name: Arnaud de Lummen
Title: Director


RENAISSANCE 1849


Name: Claude Schmitz
Title: Director

Name : Thierry Fleming
Title : Director
