

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marketing Unlimited LLC		10/28/2010	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	The Treadstone Group, Inc.		
Street Address:	3272 Lakeshore Road South		
City:	Denver		
State/Country:	NORTH CAROLINA		
Postal Code:	28037		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3231279	SMART PROTEIN	
CORRESPONDENCE DATA			
Fax Number:	(212)425-5288		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-425-7200		
Email:	tmdocketny@kenyon.com		
Correspondent Name:	Howard J. Shire, Esq.		
Address Line 1:	One Broadway		
Address Line 4:	New York, NEW YORK 10004		
ATTORNEY DOCKET NUMBER:	11411/429		
NAME OF SUBMITTER:	HOWARD J. SHIRE, ESQ.		
Signature:	/Howard J. Shire/		
Date:	11/05/2010		

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Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Assignment is made on this 28th day of October, 2010, by **Marketing Unlimited, LLC**, a Nevada corporation, having a place of business at POB 20471, Carson City, Nevada 89721 (“Assignor”), to and in favor of **The Treadstone Group, Inc.**, a North Carolina corporation, having a place of business at 3272 Lakeshore Rd South, Denver, North Carolina 28037 (“Assignee”).

WITNESSETH THAT:

WHEREAS, the ASSIGNOR is the owner of all right, title and interest in and to the trademark listed in attached Schedule A (the “Trademark”); and

WHEREAS, the ASSIGNEE wishes to acquire from the ASSIGNOR all right, title and interest in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee, all of its right, title and interest in and to the Trademark, together with the goodwill of the business appurtenant to and symbolized by the Trademark and including, without limitation, all common law rights in and to the Trademark and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademark, to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

MARKETING UNLIMITED, LLC

Dated: 10 / 28, 2010

By Maria Watson
Name: MARIA WATSON
Title: MGR.

SCHEDULE A

TRADEMARK

REG. NO.

SMART PROTEIN

3,231,279

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