TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Arctic Cooling Inc.		11/04/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Boost Up International Limited	
Street Address:	P.O. Box 957	
Internal Address:	Offshore Incorporations Centre	
City:	Road Town, Tortola	
State/Country:	BRITISH VIRGIN ISLANDS	
Entity Type:	COMPANY: BRITISH VIRGIN ISLANDS	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3183496	FREEZER
Registration Number:	3183495	SILENTIUM
Registration Number:	3183494	ACCELERO
Registration Number:	3255204	ARCTIC COOLING
Registration Number:	3183493	ALPINE

CORRESPONDENCE DATA

Fax Number: (480)264-6075

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 480.264.6075

Email: adam@patentproblempro.com

Correspondent Name: Adam Stephenson

Address Line 1: 60 E Rio Salado Pkwy, 9th Floor
Address Line 4: Tempe, ARIZONA 85281

ATTORNEY DOCKET NUMBER: ARCTICCOOLING001

TRADEMARK REEL: 004410 FRAME: 0503 P \$140,00 3183496

DOMESTIC REPRESENTATIVE				
Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4:				
NAME OF SUBMITTER:	Adam R. Stephenson			
Signature:	/Adam Stephenson/			
Date:	11/05/2010			
Total Attachments: 1				

TRADEMARK
REEL: 004410 FRAME: 0504

ASSIGNMENT

WHEREAS, ARCTIC COOLING INC., a Delaware corporation located at 14783 Clark Avenue, City of Industry, CA 91745, has adopted, used, is using, and is the owner of the following trademarks for which registrations have been granted by the United States Patent and Trademark Office:

<u>Trademark</u>	Registration No.	Date of Registration
FREEZER	3,183,496	December 12, 2006
SILENTIUM	3,183,495	December 12, 2006
ACCELERO	3,183,494	December 12, 2006
ARCTIC COOLING	3,255,204	June 26, 2007
ALPINE	3,183,493	December 12, 2006

And WHEREAS, BOOST UP INTERNATIONAL LIMITED, a British Virgin Islands company located at P.O. Box 957, Offshore Incorporations Centre, Road Town, Tortola, British Virgin Islands, desires to acquire title to the above trademark registration together with the goodwill of the business symbolized by said trademark,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ARCTIC COOLING INC., hereby assigns to BOOST UP INTERNATIONAL LIMITED, all right, title, and interest in the United States in and to the above trademarks and the registrations therefor, together with the goodwill of the business symbolized by the above trademarks and the corresponding registrations therefor.

Signed this 4th day of November, 2010, at the City and State)

RECORDED: 11/05/2010

By: Magnus Huber

Tide: DICRETOI

TRADEMARK REEL: 004410 FRAME: 0505