

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------|----------|----------------|-----------------------------------|
| Zenni Optical, LLC | | 11/02/2010 | LIMITED LIABILITY COMPANY: OREGON |

RECEIVING PARTY DATA

| | |
|-------------------|------------------------------------|
| Name: | TAOJING INTERNATIONAL LIMITED |
| Street Address: | No 610 Nathan Road |
| Internal Address: | Room 813, Hollywood Plaza |
| City: | Kowloon |
| State/Country: | HONG KONG |
| Entity Type: | HonKong Limited Company: HONG KONG |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------------|---------|---------------|
| Registration Number: | 3597735 | ZENNI OPTICAL |
| Registration Number: | 3389855 | ZENNI |

CORRESPONDENCE DATA

Fax Number: (415)457-8757
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (415) 457-8300
 Email: phil@greenandgreen.com
 Correspondent Name: GREEN & GREEN, Philip Green
 Address Line 1: 1000 4th st
 Address Line 2: Suite 595
 Address Line 4: San Rafael, CALIFORNIA 94901

ATTORNEY DOCKET NUMBER: /ZOL/ASSGT/ZOL>TJ/

DOMESTIC REPRESENTATIVE

Name: Philip Green - Green & Green

900176838

TRADEMARK
REEL: 004410 FRAME: 0817

OP \$65.00 3597735

Address Line 1: 1000 4th St
Address Line 2: Suite 595
Address Line 4: San Rafael, CALIFORNIA 94901

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|--------------------|--------------|
| NAME OF SUBMITTER: | Philip Green |
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|------------|-------------------|
| Signature: | /pg/Philip Green/ |
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|-------|------------|
| Date: | 11/07/2010 |
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Total Attachments: 2
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source=ZO_Assignment Zen_TJ#page1.tif

Trademark Assignment

WHEREAS, Zenni Optical, LLC, an Oregon Limited Liability Company, with its principal place of business at 27 Sunny Oaks Dr. San Rafael, CA 94903 United States ("Assignor"), has adopted, owns and is using the following trademark for which Assignor owns the following identified federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein ("the Mark"):

| Trademark | Registration No. | Registration Date |
|-----------|------------------|-------------------|
| ZENNI | 3389855 | 02/26/2008 |

and,

WHEREAS, TAOJING INTERNATIONAL LIMITED, a Hong Kong Limited Company, with a principal place of business at Room 813, Hollywood Plaza, No 610 Nathan Road, Kowloon, Hong Kong, ("Assignee"), desires to acquire the Marks and the above-referenced Registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

Zenni Optical, LLC

LT Laczay
By: Levente Tibor Laczay, its Manager

Dated effective as of: January 2, 2010

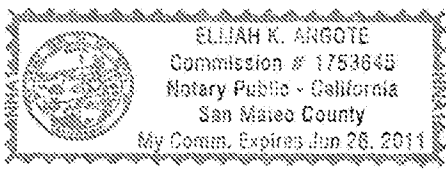
NOTARIAL: } ss County of ~~Marin~~ ^{SAN MATEO}
 } STATE OF CALIFORNIA

On NOV 2, 2010 before me, a Notary Public in and for said County and State, personally appeared Levente Tibor Laczay and, whom I believe, based on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, Zenni Optical, LLC, executed this instrument.

I certify under penalty of perjury under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal (This area for official notarial seal)

Signature [Signature], Notary Public
My Commission Expires: 6/24/2011



Trademark Assignment

WHEREAS, Zenni Optical, LLC, an Oregon Limited Liability Company, with its principal place of business at 27 Sunny Oaks Dr. San Rafael, CA 94903 United States ("Assignor"), has adopted, owns and is using the following trademark for which Assignor owns the following identified federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein ("the Mark"):

| Trademark | Registration No. | Registration Date |
|---------------|------------------|-------------------|
| ZENNI OPTICAL | 3597735 | March 31, 2009 |

and,

WHEREAS, TAOJING INTERNATIONAL LIMITED, a *Hong Kong Limited Company*, with a principal place of business at Room 813, Hollywood Plaza, No 610 Nathan Road, Kowloon, Hong Kong, ("Assignee"), desires to acquire the Marks and the above-referenced Registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

Zenni Optical, LLC

LT Laczay
By: Levente Tibor Laczay, its Manager

Dated effective as of: January 2, 2010

NOTARIAL: } ss County of ~~Marin~~ ^{SAN MATEO}
 } STATE OF CALIFORNIA

On NOV 2, 2010 before me, a Notary Public in and for said County and State, personally appeared Levente Tibor Laczay and, whom I believe, based on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, Zenni Optical, LLC, executed this instrument.

I certify under penalty of perjury under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal (This area for official notarial seal)

Signature [Signature], Notary Public
My Commission Expires: 6/24/2011

