

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release and Reassignment of Trademarks and Trademark Applications

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NEXBANK		10/04/2010	SSB:

RECEIVING PARTY DATA

Name:	THANE INTERNATIONAL, INC.
Street Address:	78-140 Calle Tampico
City:	La Quinta
State/Country:	CALIFORNIA
Postal Code:	92253
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 59

Property Type	Number	Word Mark
Registration Number:	3339260	SLIM 'N LIFT
Registration Number:	3346183	TRUE COVER SETS YOU FREE
Registration Number:	3346182	REVEAL YOUR TRUE BEAUTY
Registration Number:	3346181	THE TRUE COVER DIFFERENCE
Registration Number:	3327850	TRUE COVER'S GOT IT COVERED
Registration Number:	3300052	SWIRL GLIDE AND GLOW
Registration Number:	3300051	LOOK FLAWLESS NOT FAKE
Registration Number:	3312046	KLEAR ACTION
Registration Number:	3304403	TRUE COVER
Registration Number:	3459383	WHITENING LIGHT
Registration Number:	3424628	STEAM STYLER BY CALIFORNIA BEAUTY
Registration Number:	2960887	VACQUA
Registration Number:	3285450	TRUE SLEEPER
Registration Number:	2793088	SUDDEN LIFT

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Registration Number:	2818382	KLEAR ACTION
Registration Number:	2826428	STREET HEAT
Registration Number:	2792957	JUST FOR LIPS
Registration Number:	2796043	CALIFORNIA BEAUTY AESTHETICS
Registration Number:	2701584	KRANE
Registration Number:	2744899	AGELESS WONDERS
Registration Number:	2987867	TRUE SLUMBER
Registration Number:	2912071	TRUE SLEEP
Registration Number:	2731346	THANE FITNESS
Registration Number:	2773051	
Registration Number:	2576821	LE SPRAY
Registration Number:	2700837	YOUTH COCKTAIL
Registration Number:	2434918	THANE FITNESS
Registration Number:	2452131	THANE FITNESS
Registration Number:	2871939	CALIFORNIA BEAUTY
Registration Number:	2750697	GOOD VIBRATIONS
Registration Number:	2439148	MAKING FITNESS FUN!
Registration Number:	2470041	SUPER FAT BLASTER
Registration Number:	2282132	CALIFORNIA BEAUTY
Registration Number:	1653314	PLAY THE GUITAR OVERNIGHT
Registration Number:	2660760	IRON INK
Registration Number:	2705325	THE MICROSKILLET
Registration Number:	2595903	THE BLD GRILL
Registration Number:	2560401	FLAVORWAVE OVEN
Registration Number:	2580251	WRAPSTER
Registration Number:	2560345	THUNDER STICK MIXER
Registration Number:	2368626	WONDER STEAMER
Registration Number:	1899728	PLAY HARMONICA OVERNIGHT
Registration Number:	1655438	PLAY THE PIANO OVERNIGHT
Registration Number:	2694976	CAPS
Registration Number:	2375557	AROMA SLIM
Registration Number:	2666061	GREAT INVENTIONS INTO THREE DIMENSIONS!
Registration Number:	3333792	9 MINUTE MARINATOR
Registration Number:	3322953	9 MINUTE MARINATOR
Registration Number:	3432125	CB STEAM STYLER

Serial Number:	78867147	AB SHARK
Serial Number:	78548123	FORM SHAPER
Serial Number:	78533276	SUDDEN GLOW
Serial Number:	78825723	MINUTE MARINATOR
Serial Number:	78689688	AB FORM
Serial Number:	78641170	TWIST & SCULPT
Serial Number:	78619506	AEROMAX
Serial Number:	78888286	MARIMATE
Serial Number:	77078425	ROLLERGLIDE
Serial Number:	77076408	SONIC PEELER

CORRESPONDENCE DATA

Fax Number: (760)777-0201
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 760-777-0217
Email: bsencer@thaneinc.com
Correspondent Name: Bob Sencer
Address Line 1: 78-140 Calle Tampico
Address Line 4: La Quinta, CALIFORNIA 92253

ATTORNEY DOCKET NUMBER:	60 MARKS FROM NEXBANK
NAME OF SUBMITTER:	Helena Marino
Signature:	/helena marino/
Date:	11/12/2010

Total Attachments: 3
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RELEASE AND REASSIGNMENT OF
TRADEMARKS AND TRADEMARK APPLICATIONS

Reference is hereby made to that certain Trademark Security Agreement, dated as of December 20, 2006, executed by Thane International, Inc., a Delaware corporation ("Assignor"), in favor of NexBank, SSB, as Administrative Agent and Collateral Agent ("Assignee"), which was recorded in the United States Patent and Trademark Office on December 22, 2006, at Reel 003449, Frame 0789 (the "Agreement"), and pursuant to which the Assignor assigned and granted to Assignee, a security interest in and to all of Assignor's right, title and interest in and to certain trademarks, including those trademarks specifically listed on Schedule I attached hereto (the "Marks") and the goodwill associated therewith; and

WHEREAS, Assignee wishes to terminate the Agreement and release, retransfer and reassign to Assignor, without representation or warranty, all of Assignee's right, title and interest in and to the Marks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignee hereby terminates the Agreement and releases, retransfers and reassigns to Assignor, without representation or warranty, all of Assignee's right, title and interest in and to the Marks and the goodwill associated therewith.

IN WITNESS WHEREOF, Assignee has executed this Release and Reassignment of Trademarks and Trademark Applications as of this 4 day of October, 2010.

NEXBANK, SSB,
as Administrative Agent and Collateral Agent
("Assignee")

By: Jeff Scott
Name: Jeff Scott
Title: Vice President
NexBank, SSB

SCHEDULE I

TRADEMARK REGISTRATIONS/APPLICATIONS

Owned Trademarks and service marks:

US Trademarks:

Thane International, Inc.

	Serial Number	Reg. Number	Word Mark	Live/Dead
1	78540176		SLIMN LIFT	LIVE*
2	78909549		TRUE COVER SETS YOU FREE	LIVE
3	78909545		REVEAL YOUR TRUE BEAUTY	LIVE
4	78909541		THE TRUE COVER DIFFERENCE	LIVE
5	78909536		TRUE COVER'S GOT IT COVERED	LIVE
6	78909531		SWIRL GLIDE AND GLOW	LIVE
7	78909524		LOOK FLAWLESS NOT FAKE	LIVE
8	78867147		AB SHARK	LIVE
9	78860411		KLEAR ACTION	LIVE
10	78824246		TRUE COVER	LIVE
11	78641275		WHITENING LIGHT	LIVE*
12	78668990		TONE N GLIDE	LIVE
13	78548123		FORM SHAPER	LIVE
14	78906940		STEAM STYLER BY CALIFORNIA BEAUTY	LIVE
15	78533276		SUDDEN GLOW	LIVE
16	78825723		MINUTE MARINATOR (notice of rejection)	LIVE
17	78689688		AB FORM	LIVE
18	78641170		TWIST & SCULPT	LIVE
19	78619506		AEROMAX	LIVE
20	78226616	2960887	VACQUA	LIVE
21	78175632		TRUE SLEEPER	LIVE
22	78142973	2793088	SUDDEN LIFT	LIVE
23	78139544	2818382	KLEAR ACTION	LIVE
24	78139462	2826428	STREET HEAT	LIVE
25	78114927	2787586	(Q Logo)	LIVE***

26	78114098	2792957	JUST FOR LIPS	LIVE
27	78094187	2796043	CALIFORNIA BEAUTY AESTHETICS	LIVE
28	78058145	2701584	KRANE	LIVE
29	78057420	2744899	AGELESS WONDERS	LIVE
30	76557080	2987867	TRUE SLUMBER	LIVE
31	76473117	2912071	TRUE SLEEP	LIVE
32	76372354	2642857	LE PRESSE	LIVE
33	76334099	2731346	THANE FITNESS	LIVE
34	76322949	2773051	(Thane Logo)	LIVE
35	76024479	2576821	LE SPRAY	LIVE
36	76000310	2700837	YOUTH COCKTAIL	LIVE
37	75836588	2434918	THANE FITNESS	LIVE
38	75836070	2452131	THANE FITNESS	LIVE
39	75764154	2871939	CALIFORNIA BEAUTY	LIVE
40	75711127	2750697	GOOD VIBRATIONS	LIVE
41	75621110	2439148	MAKING FITNESS FUN!	LIVE
42	75500469	2470041	SUPER FAT BLASTER	LIVE
43	75421582	2282132	CALIFORNIA BEAUTY	LIVE
44	74022161	1653314	PLAY THE GUITAR OVERNIGHT	LIVE
45	76313544	2660760	IRON INK	LIVE
46	76302423	2705325	THE MICROSKILLET	LIVE
47	76235560	2595903	THE BLD GRILL	LIVE
48	76221469	2560401	FLAVORWAVE OVEN	LIVE
49	76221241	2580251	WRAPSTER	LIVE
50	76154097	2560345	THUNDER STICK MIXER	LIVE
51	75779809	2368626	WONDER STEAMER	
52	74455193	1899728	PLAY THE HARMONICA OVERNIGHT	LIVE
53	74098454	1655438	PLAY THE PIANO OVERNIGHT	LIVE
54	76333858	2694976	CAPS (logo)	LIVE
55	78888286		MARIMATE	LIVE**
56	74725221	2375557	AROMA SLIM	LIVE
57	76333683	2666061	GREAT INVENTIONS INTO THREE DIMENSIONS!	LIVE
58	77078425		ROLLERGLIDE	LIVE
59	77076408		SONIC PEELER	LIVE
60	77088385		9 MINUTE MARINATOR	LIVE
61	77088371		9 MINUTE MARINATOR	LIVE
62	77076931		CB STEAM STYLER	LIVE

* Trademark Office may oppose registration due to descriptiveness.