

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GE Business Financial Services Inc.	FORMERLY Merrill Lynch Business Financial Services Inc.	11/05/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Carvel Corporation
Street Address:	200 Glenridge Point Parkway
Internal Address:	Suite 200
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	60664-0807
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 87

Property Type	Number	Word Mark
Registration Number:	0776768	36 60
Registration Number:	0752704	36 FLAVORS 60 VARIETIES
Registration Number:	0747930	BANANA BARGE
Serial Number:	78315731	BANANA BARGE
Registration Number:	0970876	BROWN BONNET
Registration Number:	1341214	BUNNY ROBERT
Registration Number:	1321053	BUNNY ROBIN
Registration Number:	0716227	CARVEL
Registration Number:	0716302	CARVEL
Registration Number:	0723983	CARVEL
Registration Number:	0729798	CARVEL
Registration Number:	0737303	CARVEL
Registration Number:	0738025	CARVEL

CH \$2190.00 0776768

Registration Number:	0779180	CARVEL
Registration Number:	0745452	CARVEL
Registration Number:	0751383	CARVEL
Registration Number:	0762815	CARVEL
Registration Number:	0817878	CARVEL
Registration Number:	0839969	CARVEL
Registration Number:	2510923	CARVEL
Registration Number:	2510924	CARVEL
Registration Number:	0753756	CARVEL COLA
Serial Number:	76514670	CARVEL CRUNCH
Serial Number:	76514671	CARVEL EXPRESS
Registration Number:	0621412	CARVEL FLYING SAUCER THEY'RE OUT OF THIS WORLD
Registration Number:	2330452	CARVEL ICE CREAM BAKERY
Registration Number:	1892720	CARVEL SINFUL LOVE BAR
Registration Number:	1349837	CARVEL...AMERICA'S FRESHEST ICE CREAM
Serial Number:	78143569	CARVELANCHE
Registration Number:	0844700	CARVELOG
Registration Number:	0834068	CHERRY BONNET
Registration Number:	0965716	CHERRY BONNET
Registration Number:	2109457	CHIPSTERS
Registration Number:	0817481	CLEAR PAK JR.
Registration Number:	1306261	COOKIE PUSS
Serial Number:	78177908	CREMACCINO
Serial Number:	78177892	CREAM A CCINO
Registration Number:	0787994	CARVEL
Registration Number:	1235075	
Registration Number:	1235546	
Registration Number:	1339811	
Registration Number:	1235077	
Registration Number:	1321595	
Registration Number:	0737304	
Registration Number:	1304427	
Registration Number:	1321593	
Registration Number:	1235078	
Registration Number:	1235076	

Registration Number:	1243995	
Registration Number:	1235545	
Registration Number:	1321592	
Registration Number:	1323941	
Registration Number:	1321586	
Registration Number:	1235544	
Registration Number:	1334929	
Registration Number:	2469488	DREAMY CREAMY
Registration Number:	0781496	DUGAN'S
Registration Number:	0781100	DUGAN'S
Registration Number:	2551481	FIZZLERS
Registration Number:	0949961	FLYING SAUCER
Registration Number:	1342998	FUDGIE THE WHALE
Serial Number:	78301462	FUN-DO
Registration Number:	2276742	GAME BALL
Registration Number:	0753042	H HUBIE HUBIE
Registration Number:	0749475	HUBIE H HUBIE
Registration Number:	0749533	HUBIE H HUBIE
Registration Number:	1379376	HUG ME THE BEAR
Registration Number:	0779010	INTRAVANCE
Serial Number:	78301465	IT'S WHAT HAPPY TASTES LIKE
Registration Number:	2264542	LIL' LOVE
Serial Number:	76494625	LOLLAPALOOZA
Registration Number:	2555920	LOVE & LAUGHTER
Registration Number:	0970889	LO-YO
Registration Number:	1346557	SEUMAS THE LEPRECHAUN
Serial Number:	76534707	SLICE MMMS
Registration Number:	1232361	SUNDAE CRUNCH
Registration Number:	1213375	SUPER-PAK
Registration Number:	2302111	SURPRISE SOMEONE SPECIAL TONIGHT
Registration Number:	0972509	THINNY-THIN
Registration Number:	1341212	TOM THE TURKEY
Registration Number:	0866915	TWICE CREAM
Registration Number:	0784533	TWICE ON SUNDAE
Registration Number:	1321581	TWIN HEART

Serial Number:	78315800	UPTOWN SMOOTHIES
Registration Number:	2514557	WEDNESDAY IS SUNDAE
Serial Number:	76493534	WE'RE CREAMY. WE'RE CRUNCHY. WE'RE CARVEL.
Registration Number:	1341213	WICKIE THE WITCH

CORRESPONDENCE DATA

Fax Number: (312)251-2897
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-368-4000
Email: ch.tm@dlapiper.com
Correspondent Name: Mark I. Feldman
Address Line 1: P.O. Box 64807
Address Line 2: DLA Piper LLP(US)
Address Line 4: Chicago, ILLINOIS 60664-0807

ATTORNEY DOCKET NUMBER: 361973-29 CARVEL CORP

NAME OF SUBMITTER: Mark I. Feldman

Signature: /mark i feldman/

Date: 11/12/2010

Total Attachments: 8

source=Carvel Corporation - Release of Sec. Int. dated 12-23-2003#page1.tif
source=Carvel Corporation - Release of Sec. Int. dated 12-23-2003#page2.tif
source=Carvel Corporation - Release of Sec. Int. dated 12-23-2003#page3.tif
source=Carvel Corporation - Release of Sec. Int. dated 12-23-2003#page4.tif
source=Carvel Corporation - Release of Sec. Int. dated 12-23-2003#page5.tif
source=Carvel Corporation - Release of Sec. Int. dated 12-23-2003#page6.tif
source=Carvel Corporation - Release of Sec. Int. dated 12-23-2003#page7.tif
source=Carvel Corporation - Release of Sec. Int. dated 12-23-2003#page8.tif

TRADEMARK RELEASE

THIS TRADEMARK RELEASE is made as of November 5, 2010, by GE BUSINESS FINANCIAL SERVICES INC., formerly known as Merrill Lynch Business Financial Services Inc., as Agent ("Agent"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Agreement (as defined below).

WITNESSETH:

WHEREAS, CARVEL CORPORATION., a Delaware corporation, ("Grantor") and Agent are parties to a Trademark Security Agreement dated as of December 23, 2003 (as amended, restated, supplemented or otherwise modified from time to time, the "Agreement"), pursuant to which Grantor granted a security interest to Agent in certain trademark collateral ("Collateral") as security for certain obligations owing by Grantor to Agent, including the trademarks set forth on Schedule 1 hereto; and

WHEREAS, Grantor has requested that Agent release its security interest in the Collateral.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Agent hereby unconditionally and expressly releases, terminates and extinguishes any and all of its right, title and interest in and to any and all liens, security interests and rights in the Collateral which were established under and pursuant to the Agreement including, but not limited to, the trademarks listed on Schedule 1 annexed hereto and all of the goodwill of the business associated with the use of, and symbolized by, each such trademark; and all products and proceeds of the foregoing, including without limitation, any claims by Grantor against third parties for past, present or future (a) infringement or dilution of any trademark, or (b) injury to the goodwill associated with any trademark.

IN WITNESS WHEREOF, Agent has caused this Trademark Release to be executed as of the day and year first above written.

GE BUSINESS FINANCIAL SERVICES
INC., formerly known as Merrill Lynch
Business Financial Services Inc., as Agent

By: Delaine O. Gordon
Name: Delaine O. Gordon
Title: Authorized Signatory

Schedule I

Attached.

Mark	Registration/Application No.	Reg. Date	Status	Renewal Date
36 60 and Design	35	776,768	9/8/1964	Renewal due 9/8/04
36 FLAVORS 60 VARIETIES and Design	42	752,704	7/9/1963	Renewal due 7/9/03
BANANA BARGE	30	747,930	4/9/1963	Renewal due 4/9/03
BANANA BARGE		78/315731		Awaiting Action.
BROWN BONNET	30	970,876	10/16/1973	Renewal due 10/16/03
BUNNY ROBERT (Stylized Letters)	30	1,341,214	6/11/1985	Renewal due 6/11/05
BUNNY ROBIN (Block Letters)	30	1,321,053	2/19/1985	Renewal due 2/19/05
CARVEL	30	716,227	5/30/1981	Renewal due 5/30/11
CARVEL	21	716,302	6/6/1981	Renewal due 6/6/11
CARVEL	42	723,983	11/14/1961	Renewal due 11/14/11
CARVEL (Stylized)	32	729,798	4/10/1962	Renewal due 4/10/12
CARVEL (Stylized)	42	737,303	9/4/1962	Renewal due 9/4/12
CARVEL (Stylized)	42	738,025	9/18/1962	Renewal due 9/18/12
CARVEL (Stylized)	3	779,180	10/27/1964	Renewal due 10/27/04
CARVEL and Design	11	745,452	2/19/1963	Renewal due 2/19/03
CARVEL and Design	30	751,383	6/18/1963	Renewal due 6/18/03
CARVEL and Design	29, 30	762,815	1/7/1964	Renewal due 1/7/04
CARVEL and Design	30, 32	817,878	11/1/1966	Renewal due 11/1/06
CARVEL and Design	20	839,969	12/5/1967	Renewal due 12/5/07
CARVEL and Design	29, 30, 32	2,510,923	11/20/2001	Sections 8 & 15 Affidavit possible 11/20/06 and due 11/20/07

Mark		Registration/Application No.	Reg. Date	Status	Renewal Date
CARVEL and Design	42	2,510,924	11/20/2001	Sections 8 & 15 Affidavit possible 11/20/06 and due 11/20/07	11/20/2011
CARVEL COLA (Stylized)	32	753,756	7/30/1963	Renewal due 7/30/03	7/30/2003
CARVEL CRUNCH	30	76/514, 670		Approved for Publication on 12/4/03	
CARVEL EXPRESS	43	76/514, 671		Response to Office Action Due 6/2/04	
CARVEL FLYING SAUCER THEY'RE OUT OF THIS WORLD and Design	30	621,412	2/14/1956	Renewal due 2/14/06	2/14/2006
CARVEL ICE CREAM BAKERY (Stylized)	30, 42	2,330,452	3/21/2000	Sections 8 & 15 Affidavit possible 3/21/05 and due 3/21/06	3/21/2010
CARVEL SINFUL LOVE BAR	30	1,892,720	5/2/1995	Renewal due 5/2/05	5/2/2005
CARVEL... AMERICA'S FRESHEST ICE CREAM and Design	30	1,349,837	7/16/1985	Renewal due 7/16/05	7/16/2005
CARVELANCHE	30	78/143,569		Statement of Use Filed 10/29/03.	
CARVELOG	30	844,700	2/20/1968	Renewal due 2/20/08	2/20/2008
CHERRY BONNET	30	834,068	8/22/1967	Renewal due 8/22/07	8/22/2007
CHERRY BONNET	30	965,716	8/7/1963	Renewal due 8/7/03	8/7/2003
CHIPSTERS	30	2,109,457	10/28/1997	Renewal due 10/28/07	10/28/2007
CLEAR PAK JR.	30	817,481	10/25/1966	Renewal due 10/25/06	10/25/2006
COOKIE PUSS CREAMACCHINO	30, 30	1,306,261, 78/177,908	11/20/1984	Renewal due 11/20/04 Published 11/11/03.	11/20/2004

Mark		Registration/Application No.	Reg. Date	Status	Renewal Date
CREAMACCINO and Design	30	78/177,892		Statement of Use Filed 10/29/03.	
				Renewal due	4/6/2005
Design Only	30	787,994	4/6/1985	4/6/05	
				Renewal due	4/12/2003
Design Only	30	1,235,075	4/12/1983	4/12/03	
				Renewal due	4/19/2003
Design Only	30	1,235,546	4/19/1983	4/19/03	
Design Only (Cookie Puss) Supplemental Register	30	1,339,811	6/4/1985	6/4/05	6/4/2005
				Renewal due	4/12/2003
Design Only (Easter Rabbit) Supplemental Register	30	1,235,077	4/12/1983	4/12/03	
				Renewal due	2/19/2005
Design Only (Flower Pot) Supplemental Register	30	1,321,595	2/19/1985	2/19/05	
				Renewal due	9/4/2012
Design Only (Ice cream cone in pot)	42	737,304	9/4/1962	9/4/12	
					11/6/2004
Design Only (Leprechaun) Supplemental Register	30	1,304,427	11/6/1984	11/6/04	
				Renewal due	2/19/2005
Design Only (Menorah) Supplemental Register	30	1,321,593	2/19/1985	2/19/05	
				Renewal due	4/12/2003
Design Only (Oval cake w/flowers) Supplemental Register	30	1,235,078	4/12/1983	4/12/03	
				Renewal due	4/12/2003
Design Only (Panda Bear) Supplemental Register	30	1,235,076	4/12/1983	4/12/03	
				Renewal due	6/28/2003
Design Only (Pilgrim) Supplemental Register	30	1,243,995	6/28/1983	6/28/03	
				Renewal due	4/19/2003
Design Only (Rabbit) Supplemental Register	30	1,235,545	4/19/1983	4/19/03	

Mark	Registration/Application No.	Reg. Date	Status	Renewal Date
Design Only (Round cake with icing design) Supplemental Register	30 1,321,592	2/19/1985	Renewal due 2/19/05	2/19/2005
Design Only (Turkey) Supplemental Register	30 1,323,941	3/5/1985	Renewal due 3/5/05	3/5/2005
Design Only (Two Hearts) Supplemental Register	30 1,321,586	2/19/1985	Renewal due 2/19/05	2/19/2005
Design Only (Whale) Supplemental Register	30 1,235,544	4/19/1983	Renewal due 4/19/13	4/19/2013
Design Only (Witch) Supplemental Register	30 1,334,929	5/7/1985	Renewal due 5/7/05	5/7/2005
DREAMY CREAMY	30 and 35 2,469,488	7/17/2001	Sections 8 & 15 Affidavit possible 7/17/06 and due 7/17/07	7/17/2011
DUGAN'S	30 781,496	12/8/1964	Renewal due 12/8/04	12/8/2004
DUGAN'S and Design	30 781,100	12/1/1964	Renewal due 12/1/04	12/1/2004
FIZZLERS	30 2,551,481	3/26/2002	Sections 8 & 15 Affidavit possible 3/26/07 and due 3/26/08	3/26/2012
FLYING SAUCER and Design	30 949,961	1/2/1973	Renewal due 1/2/13	1/2/2013
FUDGIE THE WHALE (Block Letters)	30 1,342,998	6/18/1985	Renewal due 6/18/05	6/18/2005
FUN-DO	43 78/301,462		Awaiting Action.	
GAME BALL	30 2,276,742	9/17/1999	Sections 8 & 15 Affidavits possible 9/17/04 and due 9/17/05	9/17/2009
H HUBIE HUBIE and Design	32 753,042	7/16/1963	Renewal due 7/16/03	7/16/2003

Mark	Registration/Application No.	Reg. Date	Status	Renewal Date
HUBIE H HUBIE and Design	29 749,475	5/14/1963	Renewal due 5/14/03	5/14/2003
HUBIE H HUBIE and Design	42 749,533	5/14/1963	Renewal due 5/14/03	5/14/2003
HUG ME THE BEAR (Stylized Letters)	30 1,379,376	1/21/1986	Renewal due 1/21/06	1/21/2006
			Second Renewal due	10/27/2004
INTRAVANCE	42 779,010	10/27/1964	10/27/04	
IT'S WHAT HAPPY TASTES LIKE	43 78/301,465		Awaiting Action.	
LIL' LOVE	30 2,264,542	7/27/1999	Section 8 & 15 Affidavit possible 7/27/04 and due 7/27/05	7/27/2009
LOLLAPALOOZA	30 76/494,625		Published 10/21/03.	
LOVE & LAUGHTER	30 2,555,920	4/2/2002	Sections 8 & 15 Affidavit possible 4/2/07 and due 4/2/08	4/2/2012
LO-YO and Design	29 970,889	10/16/1973	Renewal due 10/16/03	10/16/2003
SEUMAS THE LEPRECHAUN (Stylized)	30 1,348,557	7/2/1985	Renewal due 7/2/05	7/2/2005
SLICE'EMMS	30 76/534,707		Awaiting Action.	
SUNDAE CRUNCH	30 1,232,361	3/22/1983	Renewal due 3/22/03	3/22/2003
SUPER-PAK (Stylized Letters)	30 1,213,375	10/19/1982	Renewal due 10/19/12	10/19/2012
SURPRISE SOMEONE SPECIAL TONIGHT	30 2,302,111	12/21/1999	Sections 8 & 15 Affidavit possible 12/21/04 and due 12/21/05	12/21/2009
THINNY-THIN (Stylized)	29 972,509	11/6/1973	Renewal due 11/6/03	11/6/2003
TOM THE TURKEY (Stylized Letters)	30 1,341,212	6/11/1985	Renewal due 6/11/05	6/11/2005
TWICE CREAM	30 866,915	3/18/1969	Renewal due 3/18/09	3/18/2009
TWICE ON SUNDAE (Stylized)	30 784,533	2/2/1965	Renewal due 2/2/05	2/2/2005

Mark		Registration/Application No.	Reg. Date	Status	Renewal Date
TWIN HEART (Block Letters)	30	1,321,581	2/19/1985	Renewal due 2/19/05	2/19/2005
UPTOWN SMOOTHIES	32	78/315800		Awaiting Action.	
WEDNESDAY IS SUNDAE	30	2514557	12/4/2001	Section 8 & 15 Affidavit possible 12/4/06 and due 12/4/07	12/4/2011
WE'RE CREAMY, WE'RE CRUNCHY, WE'RE CARVEL	30,43	76/493,534		Approved for Publication 9/12/03	
WICKIE THE WITCH (Block Letters)	30	1,341,213	6/11/1985	Renewal due 6/11/05	6/11/2005