

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TIARA INTERNATIONAL, INC.		11/08/2010	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	GLOBAL GOLD, INC.		
Street Address:	1410 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1987368	TIARA INTERNATIONAL	
Registration Number:	3350216	JAMIE & LAYLA	
Registration Number:	1812230	HEIRLOOM COLLECTIBLES	
Registration Number:	1888567		
Registration Number:	2029041	CARLY ST. CLAIRE	
CORRESPONDENCE DATA			
Fax Number:	(212)382-0888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-382-0700		
Email:	srivera@ostrolenk.com		
Correspondent Name:	Charles P. LaPolla		
Address Line 1:	1180 Avenue of the Americas, 7th Floor		
Address Line 2:	OSTROLENK FABER LLP		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	T/2196-8, 10, 12, 22, 41		

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REEL: 004411 FRAME: 0636

NAME OF SUBMITTER:	Charles P. LaPolla
Signature:	/CPL/
Date:	11/09/2010
Total Attachments: 2 source=01191928#page1.tif source=01191928#page2.tif	

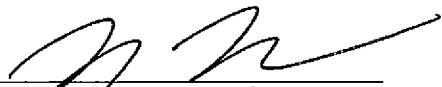
ASSIGNMENT

WHEREAS, Tiara International, Inc. (hereinafter "ASSIGNOR"), a corporation under the laws of the State of New York, with an address of 1410 Broadway, New York, NY 10018 wishes to assign all of its rights, titles and interests in and to the trademarks and U.S. Registrations therefore set forth on Schedule A hereto together with the goodwill of the business associated with said trademarks to Global Gold, Inc. (hereinafter "ASSIGNEE"), a corporation under the laws of the State of New York, with an address of 1410 Broadway, New York, NY 10018;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR hereby transfers and assigns to the ASSIGNEE the trademarks and U.S. Registrations therefor set forth on Schedule A hereto together with their entire rights, titles and interests in and to the said aforementioned trademarks and registrations, together with the goodwill of the business associated with said trademarks.

IN WITNESS WHEREOF, the ASSIGNOR has executed this instrument as set forth below:

TIARA INTERNATIONAL, INC.

By: 
Name: JEFFREY FISCHER
Title: SECRETARY TREASURER
Date: 8TH NOVEMBER 2010

SCHEDULE A

<u>Trademark</u>	<u>U.S. Registration No.</u>
TIARA INTERNATIONAL	1,987,368
JAMIE & LAYLA	3,350,216
HEIRLOOM COLLECTIBLES	1,812,230
MISCELLANEOUS DESIGN (CROWN)	1,888,567
CARLY ST. CLAIRE	2,029,041

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