

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zoomerz, Inc.		11/09/2010	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	Rogers Petroleum, Inc.		
Street Address:	P.O. Box 1714		
City:	Morristown		
State/Country:	TENNESSEE		
Postal Code:	37816		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3497524	ZOOMERZ	
Registration Number:	2092163	ZOOMERZ	
Registration Number:	3809696	ZOOMERZ FREEZIE	
CORRESPONDENCE DATA			
Fax Number:	(865)523-4478		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	865-546-4305		
Email:	mbradford@lng-patent.com		
Correspondent Name:	Michael J. Bradford, Esq.		
Address Line 1:	P.O. Box 1871		
Address Line 4:	Knoxville, TENNESSEE 37901-1871		
ATTORNEY DOCKET NUMBER:	58560.00		
NAME OF SUBMITTER:	Michael J. Bradford		
Signature:	/mjb/		

OP \$90.00 3497524

Date:

11/09/2010

Total Attachments: 1

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ASSIGNMENT

Zoomerz, Inc., a corporation of the State of Tennessee (hereinafter "Assignor"), having a principal place of business at 1634 West 1st North Street, Morristown, TN 37816, owner of record of the mark ZOOMERZ for retail convenience store services, self-service filling station services, and various related goods and services (the "Goods and Services") and all other trademarks, names, trade names, business names, and/or marks used by Assignor for and in conjunction with the Goods and Services (hereinafter collectively referred to as the "Marks"), and the owner of the following United States Federal Trademark Registrations for the Marks:

<u>Mark</u>	<u>U. S. Reg. No.</u>	<u>Issue Date</u>
ZOOMERZ	3,497,524	September 9, 2008
ZOOMERZ and Design	2,092,163	August 26, 1997
ZOOMERZ FREEZIE	3,809,696	June 29, 2010

(the above-mentioned Marks and Registrations being referred to hereinafter as the "Marks and Registrations"), for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, has assigned and hereby does assign to Rogers Petroleum, Inc., a corporation of the State of Tennessee, having an address of P.O. Box 1714, Morristown, Tennessee 37816, (hereinafter "Assignee"), all of Assignor's right, title and interest in and to the Marks and Registrations, together with all of the goodwill of the business symbolized by the Marks and Registrations and all rights of action for infringement thereof.

Assignor agrees and covenants to sign all further papers and do any/all further acts reasonably necessary to document and effectuate this assignment and to fully vest in Assignee all of Assignor's right, title, and in interest in and to the Marks and Applications.

Date: 11/9/10

Zoomerz, Inc.

By 

Chris Liposky, President