

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Integrated Healthcare Strategies, LLC		09/30/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Benson Botsford, LLC		
Street Address:	102 Wynstone Park Drive, Suite 200		
City:	North Barrington		
State/Country:	ILLINOIS		
Postal Code:	60010		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3794272		
Registration Number:	3788275		
CORRESPONDENCE DATA			
Fax Number:	(612)642-8331		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-672-8331		
Email:	john.provo@maslon.com		
Correspondent Name:	John W. Provo		
Address Line 1:	90 S. 7th St., 3300 Wells Fargo Center		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	20071861		
NAME OF SUBMITTER:	John W. Provo		
Signature:	/John W. Provo/		

OP \$65.00 3794272

Date:

11/09/2010

Total Attachments: 3

source=Assignment Benson Botsford, LLC#page1.tif

source=Assignment Benson Botsford, LLC#page2.tif

source=Assignment Benson Botsford, LLC#page3.tif

ASSIGNMENT OF TRADEMARKS

^{30th} THIS ASSIGNMENT OF TRADEMARKS (the "Assignment") is made and entered into this day of September, 2010, by and between Integrated Healthcare Strategies, LLC, a Delaware limited liability company, with a principal address of 700 West 47th Street, Suite 400, Kansas City, Missouri 64112 ("Assignor"), and Benson Botsford, LLC, a Delaware limited liability company, with a principal address of 102 Wynstone Park Drive, Suite 200, North Barrington, Illinois 60010 ("Assignee"). Assignor and Assignee may be referred to in this Assignment individually as "Party" and collectively as "Parties."

RECITALS

WHEREAS, Assignor is the owner of certain trademark registrations as described on Schedule 1 attached hereto (the "Trademarks"); and

WHEREAS, Assignor desires to assign its entire right, title and interest in and to the Trademarks, including the goodwill symbolized by such Trademarks and all rights corresponding thereto throughout the world, and Assignee desires to acquire such entire right, title and interest in and to the Trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties mutually agree as follows:

ASSIGNMENT AND AGREEMENT

1. Assignment. Assignor hereby assigns and transfers to Assignee, and Assignee hereby accepts, Assignor's entire right, title and interest in and to the Trademarks including the goodwill symbolized by such Trademarks and all rights to recover for past, present and future infringements and all rights corresponding thereto throughout the world; the same to be held and enjoyed by Assignee for its own use and on its own behalf, and for its legal representatives, successors, assigns and designees, as fully and entirely as the same would have been held by Assignor had this Assignment and sale not been made, for the United States and all foreign countries.

2. Protection and Enforcement. Assignor irrevocably designates and appoints Assignee as its agent and attorney-in-fact, to act for and in its behalf and stead to execute, register and file any such applications, and to do all other lawfully permitted acts to further the registration, prosecution and issuance of intellectual property rights associated with the Trademarks with the same legal force and effect as if executed by Assignor. Assignor further agrees to do all acts reasonably necessary to promptly assist Assignee in obtaining, transferring and/or assigning the Trademarks, including without limitation, executing such documents as Assignee may reasonably request.

3. Miscellaneous. This Assignment shall be binding upon the Parties hereto and their successors. This Assignment will be governed by and construed under the laws of the State of Delaware, United States, without regard to conflicts-of-law principles that would require the application of any other law. The provisions of this Assignment are severable. If any provision of this Assignment is held to be invalid, illegal or unenforceable, the validity, legality or enforceability of the remaining provisions will in no way be affected or impaired thereby. The Parties agree that the Recitals contained herein are specifically incorporated into the Assignment by this reference. The undersigned further agree to cause

any and all entities or otherwise, which are directly or indirectly controlled or influenced by the undersigned, to transfer the Trademarks.

IN WITNESS WHEREOF, the undersigned has signed this assignment as of the 30th day of September, 2010.

ASSIGNOR:

**INTEGRATED HEALTHCARE
STRATEGIES, LLC**

By: Julie McCannley
Its: Senior VP, Corporate G & A

ACKNOWLEDGED AND AGREED TO BY:

ASSIGNEE:

BENSON BOTSFORD, LLC

By: Patricia Breen
Its: CEO

SCHEDULE 1

Description of Trademarks

<u>Name</u>	<u>Registration Number</u>	<u>Country of Issue</u>
Misc. Design	3,794,272	U.S.
Misc. Design	3,788,275	U.S.