

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Lumat LLC		10/25/2010	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
Name:	Lumat Inc.		
Street Address:	1001 South Van Ness Avenue		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94110		
Entity Type:	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
Property Type	Number	Word Mark	
Serial Number:	77870981	LIMON ROTISSERIE	
Serial Number:	77932987	INCA BLU	
Registration Number:	3232857	LIMÓN	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(415)882-3232		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-882-3200		
Email:	adelvalle@owe.com, tbigelow@owe.com		
Correspondent Name:	Alica Del Valle		
Address Line 1:	Owen, Wickersham & Erickson, P.C.		
Address Line 2:	455 Market Street, 19th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	LUMAT 90001		
NAME OF SUBMITTER:	Alica Del Valle		

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**TRADEMARK**  
 REEL: 004412 FRAME: 0057

Signature:	/Alica Del Valle/
Date:	11/09/2010
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

ASSIGNMENT

WHEREAS, **Lumat LLC**, a California Limited Liability Corporation, with a related business address of 1001 South Van Ness Avenue, San Francisco, California 94110 ("Assignor" hereafter) is the owner of the mark **LIMÓN** for restaurant, bar, catering, and related goods and services (the "LIMON Mark") and Federal Trademark Registration No. 3,232,857 for **LIMÓN** for restaurant, bar, and catering services (the "LIMON Registration");

WHEREAS, Assignor is also the owner of the mark LIMON ROTISSERIE for restaurant, bar, catering, and related goods and services (the "LIMON ROTISSERIE Mark") and Federal Trademark Application No. 77/870,981 for LIMON ROTISSERIE for restaurant and bar services (the "LIMON ROTISSERIE Application");

WHEREAS, Assignor is also the owner of the mark INCA BLU for non-alcoholic beverages (the "INCA BLU Mark") and Federal Trademark Application No. 77/932,987 for INCA BLU for non-alcoholic beverages derived from grains, fruits, and spices (the "INCA BLU Application");

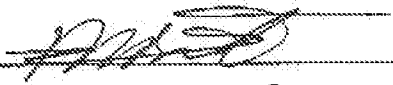
WHEREAS, **Lumat Inc.**, a California Corporation, with a related business address of 1001 South Van Ness Avenue, San Francisco, California 94110 (hereinafter "Assignee") is desirous of acquiring the LIMON Mark, the LIMON ROTISSERIE Mark, the INCA BLU Mark and the associated LIMON Registration, the LIMON ROTISSERIE Application, and the INCA BLU Application. (collectively, "Lumat LLC Properties").

NOW, THEREFORE, the Assignor, for good and valuable consideration, receipt of which is hereby acknowledged, hereby assigns to Assignee all right, title and interest to the Lumat LLC Properties, together with the goodwill of the business connected with

the use of, and symbolized by, the LIMON Mark, the LIMON ROTISSERIE Mark, and the INCA BLU Mark as reflected in the LIMON Registration, the LIMON ROTISSERIE Application, and the INCA BLU Application.

Date: 10/25/10

LUMAT LLC ("Assignor")

By:   
Name: MARTIN CASTILLO  
Title: PRESIDENT

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