TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest in Trademarks (Reel/Frame No. 4137/0980)

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation, as Collateral Agent		11/03/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Data Advantage, LLC
Street Address:	404 Columbia Place
City:	South Bend
State/Country:	INDIANA
Postal Code:	46601
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3497417	BUSINESS INTELLIGENCE FOR HEALTHCARE
Registration Number:	3215070	DATA ADVANTAGE
Registration Number:	3533388	HEALTHCARE MARKET INTELLIGENCE TO COMPETE
Registration Number:	3823324	HOSPITAL VALUE INDEX
Registration Number:	3615021	IS IT WORTH IT?
Registration Number:	3523561	PLANNING 2.0
Registration Number:	3497390	THE HEALTHCARE DATA EXPERTS
Serial Number:	77474308	HEALTHCARE VALUE INDEX
Serial Number:	77847516	HOSPITAL VALUE-BASED PURCHASING INDEX
Serial Number:	77877585	VOICES OF VALUE
Serial Number:	77837114	VOICES OF VALUE

CH $290.00 3497417

CORRESPONDENCE DATA

Fax Number: (212)751-4864

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:	212-906-1200
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ATTORNEY DOCKET NUMBER:	039112-0040
NAME OF SUBMITTER:	Angela M. Amaru
Signature:	/s/ Angela M. Amaru
Date:	11/10/2010

Total Attachments: 3
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Release of Security Interest in Trademarks

This Release of Security Interest in Trademarks ("Release"), dated as of November 3, 2010, is made by General Electric Capital Corporation, as collateral agent for the Lenders (as defined in the Guarantee and Collateral Agreement referenced below) (in such capacity, the "Collateral Agent"), in favor of Data Advantage, LLC (the "Grantor").

WHEREAS, pursuant to (i) the Guarantee and Collateral Agreement, dated as of March 12, 2008, among the grantors party thereto and the Collateral Agent, and (ii) the Intellectual Property Security Agreement, dated as of January 21, 2010, among the Collateral Agent and the Grantor, the Grantor granted to the Collateral Agent for the ratable benefit of the Lenders a security interest in all of the Grantor's right, title and interest in and to the United States trademark and service mark registrations and applications set forth in Schedule A hereto (the "Collateral");

WHEREAS, the security interest in the Collateral granted to the Collateral Agent was recorded in the United States Patent and Trademark Office on January 26, 2010 at Reel 4137, Frame 0980; and

WHEREAS, the Collateral Agent has agreed to release any and all security interest in the Collateral held by the Collateral Agent for the ratable benefit of the Lenders.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, the Collateral Agent does hereby release, relinquish and discharge its security interest in the Collateral and reassigns to the Grantor any and all of the Collateral Agent's right, title and interest in and to the Collateral.

[*Signature page follows.*]

IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be duly executed and delivered as of the date first above written.

General Electric Capital Corporation,
as Collateral Agent

By:_____
Name: Brent Shepherd
Title: Duly Authorized Signatory

[*Signature Page to Release of Security Interest in Trademarks*]

SCHEDULE A

Mark		Registration Number (Serial Number)	Registration Date (Filing Date)
1.	BUSINESS INTELLIGENCE FOR HEALTHCARE	3497417	9/2/2008
2.	DATA ADVANTAGE	3215070	3/6/2007
3.	HEALTHCARE MARKET INTELLIGENCE TO COMPETE	3533388	11/18/2008
4.	HEALTHCARE VALUE INDEX	(77474308)	(5/14/2008)
5.	HOSPITAL VALUE INDEX	3823324	7/20/2010
6.	HOSPITAL VALUE-BASED PURCHASING INDEX	(77847516)	(10/13/2009)
7.	IS IT WORTH IT?	3615021	5/5/2009
8.	PLANNING 2.0	3523561	10/28/2008
9.	THE HEALTHCARE DATA EXPERTS	3497390	9/2/2008
10.	VOICES OF VALUE	(77877585)	(11/20/2009)
11.	VOICES OF VALUE	(77837114)	(9/29/2009)