

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SPAFINDER, INC.		10/01/2010	CORPORATION: MARYLAND
RECEIVING PARTY DATA			
Name:	Gramercyone, LLC		
Street Address:	257 Park Avenue South		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	85021773	ACTIVITIESBOOKER	
Serial Number:	85021772	DININGBOOKER	
Serial Number:	85136600	GRAMERCYONE	
Serial Number:	85021766	IBOOKER	
Serial Number:	77438099	SALONBOOKER	
Registration Number:	3527513	SPABOOKER	
CORRESPONDENCE DATA			
Fax Number:	(973)295-1292		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	973-443-3572		
Email:	agostinoj@gtlaw.com		
Correspondent Name:	Joseph Agostino		
Address Line 1:	200 Park Avenue		
Address Line 2:	Greenberg Traurig, LLP		
Address Line 4:	Florham Park, NEW JERSEY 07932		

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ATTORNEY DOCKET NUMBER:	108580-010000
NAME OF SUBMITTER:	Joseph Agostino
Signature:	/Joseph Agostino/
Date:	11/10/2010
Total Attachments: 2 source=Spafinder Assignment#page1.tif source=Spafinder Assignment#page2.tif	

ASSIGNMENT OF UNITED STATES TRADEMARKS

WHEREAS, **SPAFINDER, INC.**, a Maryland corporation having an office at 257 Park Avenue South, New York, NY 10010 (referred to hereinafter as the "**Assignor**"), is the sole and exclusive owner of the trademarks and associated trademark registrations listed in the attached **Schedule A** (referred to hereinafter as the "**Trademark Properties**"); and

WHEREAS, **GRAMERCYONE, LLC.**, a Delaware limited liability corporation having an office at 257 Park Avenue South, New York, NY 10010 (referred to hereinafter as the "**Assignee**"), is desirous of acquiring the entire right, title and interest of the Assignor in and to said Trademark Properties and the goodwill symbolized thereby, pursuant to a Contribution Agreement by and among Assignor and Assignee dated October 1, 2010 (the "**Contribution Agreement**").

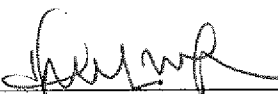
NOW, THEREFORE, for the consideration identified in the Contribution Agreement, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby sells and assigns to the Assignee, its successors, assigns and legal representatives, the entire right, title and interest of the Assignor in and to said Trademark Properties and the goodwill symbolized thereby, together with any and all unsatisfied claims for damages by reason of past infringement of said Trademark Properties, with the right to sue for such damages and collect same for its own use and benefit and for the use and benefit of its successors, assigns or other representatives.

This instrument and all of its terms shall insure to the benefit of and shall bind the Assignor and Assignee and their respective successors and assigns.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed and delivered by its proper officer thereunto duly authorized.

October 1, 2010
(date)

SPAFINDER, INC.

By: 
Name: NEIL KURLANDER
Title: Chief Administrative officer

Schedule A

TRADEMARK PROPERTIES

Location	Mark	Application #	Registration #
United States	ACTIVITIES BOOKER	85/021,773	
United States	DINING BOOKER	85/021,772	
United States	GRAMERCYONE	85/136,600	
United States	IBOOKER	85/021,766	
United States	SALONBOOKER	77/438,099	
United States	SPABOOKER		3,527,513
Canada	GRAMERCYONE	pending	
Canada	SALONBOOKER	1391199	
Canada	SPABOOKER		TMA735560
European Union	GRAMERCYONE	pending	
European Union	SALONBOOKER		6860258
European Union	SPABOOKER	6712624	