

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Peaceful Mountain, Inc. aka Klearsen Corporation		10/12/2010	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	Poplar Corporation		
Street Address:	923 Poplar Place		
City:	Boulder		
State/Country:	COLORADO		
Postal Code:	80304		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85127658	ARNICA PLUS	
Serial Number:	85127652	PEACEFUL MOUNTAIN	
CORRESPONDENCE DATA			
Fax Number:	(720)304-3026		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	720-304-3026		
Email:	dan@robertsiplegal.com		
Correspondent Name:	Daniel W. Roberts		
Address Line 1:	904 Topaz Street		
Address Line 4:	Superior, COLORADO 80027		
ATTORNEY DOCKET NUMBER:	PM AKA KLEARSEN		
NAME OF SUBMITTER:	Daniel W. Roberts		
Signature:	s/Daniel W. Roberts/s		

OP \$65.00 85127658

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TRADEMARK
REEL: 004412 FRAME: 0433

Date:

11/10/2010

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

This Assignment is made on this 12 day of October, 2010, by and between Peaceful Mountain, Inc., AKA Klearsen Corporation ("Assignor") and Poplar Corporation, a Colorado Corporation ("Assignee"), with reference to the following facts:

WHEREAS Assignor has adapted, used and is using in its business two (2) applications for trademarks (collectively the "Marks") listed on Schedule A attached hereto.

WHEREAS Assignee is desirous of acquiring said Marks.

NOW, THEREFORE, in consideration of exchange for the sum of one dollar (\$1.00 U.S.), and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee all right, title and interest Assignor may now have or ever has had in and to the Marks for any and all purposes, together with the good will of the business symbolized by the Marks. The foregoing assignment of the Marks and the Registrations shall include without limitation (a) the right to register or renew the Marks in the United States and in any foreign country, (b) all right, title and interest of Assignor in any pending registration applications for the Marks, (c) the exclusive right to sell, assign, lease, license, use or otherwise transfer or exploit the Marks, and (d) the right to enforce, sue for and collect damages by reason of any past or future infringement or misuse of the Marks.

PEACEFUL MOUNTAIN, INC.

POPLAR CORPORATION

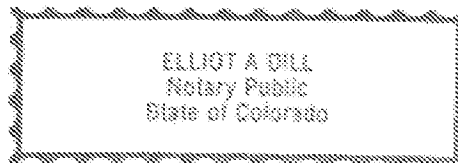
By: [Signature]
Name: PAUL D. WHITTLE
Title: C.E.O.
Address: 3125 STERLING BLVD.
Boulder, CO 80501
STATE OF Colorado)
COUNTY OF Boulder) ss.

By: [Signature]
Name: Christina
Title: President
Address: P.O. Box 17557 Denver, CO 80207

On this 12th day of October, 2010, before me personally appeared Paul Whittle (Assignor) me known to be the person described in and who executed the foregoing instrument and acknowledged that s/he executed the same as his/her free act and deed.

[Signature]
Notary Public Exp: 5-2-2012

10-10-2010
Date



STATE OF Colorado)
COUNTY OF Boulder) ss.

On this 12th day of _____, 2010 before me personally appeared _____, to me known to be the person described in and who executed the foregoing instrument and acknowledged that s/he executed the same as his/her free act and deed.

Notary Public

Date

SCHEDULE A

<u>#</u>	<u>Marks</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
1	ARNICA PLUS	85127658		
2	PEACEFUL MOUNTAIN	85127652		