

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PM holdings, Inc. f/k/a Peaceful Mountain, Inc. DBA Klearsen Corporation	FORMERLY Peaceful Mountain, Inc. DBA Klearsen Corporation	10/12/2010	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	Poplar Corporation		
Street Address:	923 Poplar Place		
City:	Boulder		
State/Country:	COLORADO		
Postal Code:	80304		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77609680	MUSCLE ICE	
Serial Number:	77424112	SCIATIC RESCUE	
CORRESPONDENCE DATA			
Fax Number:	(720)304-3026		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	720-304-3026		
Email:	dan@robertsiplegal.com		
Correspondent Name:	Daniel W. Roberts		
Address Line 1:	904 Topaz Street		
Address Line 4:	Superior, COLORADO 80027		
ATTORNEY DOCKET NUMBER:	PMH DBA KLEARSEN		
NAME OF SUBMITTER:	Daniel W. Roberts		
Signature:	s/Daniel W. Roberts/s		

OP \$65.00 77609680

TRADEMARK

Date:

11/10/2010

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

This Assignment is made on this 12 day of October, 2010, by and between PM Holdings, Inc., formerly known as Peaceful Mountain, Inc., a Colorado Corporation, DBA Kleansen Corporation ("Assignor") and Poplar Corporation, a Colorado Corporation ("Assignee"), with reference to the following facts:

WHEREAS Assignor has adopted, used and is using in its business two (2) registered trademarks (collectively the "Marks") listed on Schedule A attached hereto.

WHEREAS Assignee is desirous of acquiring said Marks.

NOW, THEREFORE, in consideration of exchange for the sum of one dollar (\$1.00 U.S.), and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee all right, title and interest Assignor may now have or ever has had in and to the Marks for any and all purposes, together with the good will of the business symbolized by the Marks. The foregoing assignment of the Marks and the Registrations shall include without limitation (a) the right to register or renew the Marks in the United States and in any foreign country, (b) all right, title and interest of Assignor in any pending registration applications for the Marks, (c) the exclusive right to sell, assign, lease, license, use or otherwise transfer or exploit the Marks, and (d) the right to enforce, sue for and collect damages by reason of any past or future infringement or misuse of the Marks.

PM HOLDINGS, INC.

POPLAR CORPORATION

By: [Signature]
Name: PAUL D. WHITTLE
Title: C.E.O.
Address: 3015 STERLING CIR.
BOULDER, CO 80301
STATE OF Colorado)
COUNTY OF Douglas)

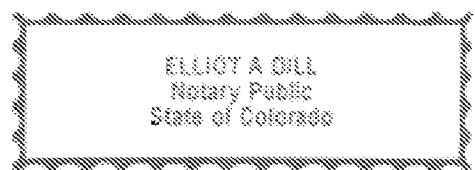
By: [Signature]
Name: PAUL D. WHITTLE
Title: C.E.O.
Address: 925 POPLAR PL.
BOULDER, CO 80304

On this 12th day of October, 2010, before me personally appeared Paul D. Whittle, to me known to be the person described in and who executed the foregoing instrument and acknowledged that s/he executed the same as his/her free act and deed.

[Signature]
Notary Public
Exp 5-7-2014

10-12-2010
Date

STATE OF _____)
COUNTY OF _____)



On this _____ day of _____, 2010 before me personally appeared _____, to me known to be the person described in and who executed the foregoing instrument and acknowledged that s/he executed the same as his/her free act and deed.

Notary Public

Date

SCHEDULE A

#	Marks	Serial No.	Reg. No.	Reg. Date
1.	MUSCLE ICE	77609680	3635042	June 9, 2009
2.	SCIATIC RESCUE	77424112	3523827	Oct. 28, 2008