

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Poplar Corporation		10/12/2010	CORPORATION: COLORADO

**RECEIVING PARTY DATA**

Name:	Peaceful Mountain, Inc.
Street Address:	201 Apple Blvd.
City:	Woodbine
State/Country:	IOWA
Postal Code:	51579
Entity Type:	CORPORATION: IOWA

**PROPERTY NUMBERS Total: 20**

Property Type	Number	Word Mark
Serial Number:	85127658	ARNICA PLUS
Serial Number:	85127652	PEACEFUL MOUNTAIN
Serial Number:	78737536	HOT FLASH RESCUE
Serial Number:	78591024	ECZEMA RESCUE
Serial Number:	78591016	COLD SORE RESCUE
Serial Number:	78222167	DERMASEPTIC
Serial Number:	78447635	HEALING RAIN
Serial Number:	78439244	EQUINE REMEDIES
Serial Number:	78363962	BACK RESCUE
Serial Number:	78363935	MUSCLE RESCUE
Serial Number:	78363834	JOINT RESCUE
Serial Number:	78363769	TENDON RESCUE
Serial Number:	78340114	THE HEIGHT OF HEALTH
Serial Number:	78340099	TRAVEL RESCUE

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Serial Number:	78340080	SHINGLES RESCUE
Serial Number:	77609680	MUSCLE ICE
Serial Number:	77424112	SCIATIC RESCUE
Serial Number:	76549957	THROAT RESCUE
Serial Number:	76549956	COLD RESCUE
Serial Number:	76549955	STOMACH RESCUE

**CORRESPONDENCE DATA**

Fax Number: (720)304-3026  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 720-304-3026  
Email: dan@robertsiplegal.com  
Correspondent Name: Daniel W. Roberts  
Address Line 1: 904 Topaz Street  
Address Line 4: Superior, COLORADO 80027

ATTORNEY DOCKET NUMBER:	POPLAR TMS
NAME OF SUBMITTER:	Daniel W. Roberts
Signature:	s/Daniel W. Roberts/s
Date:	11/10/2010

Total Attachments: 2  
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**ASSIGNMENT OF TRADEMARKS**

This Assignment is made on this 12 day of October, 2010, by and between Poplar Corporation, a Colorado Corporation ("Assignor") and Peaceful Mountain, Inc., an Iowa Corporation ("Assignee"), with reference to the following facts:

WHEREAS Assignor has adopted, used and is using in its business eighteen (18) registered trademarks and two (2) applications for trademarks (collectively the "Marks") listed on Schedule A attached hereto.

WHEREAS Assignee is desirous of acquiring said Marks.

NOW, THEREFORE, in consideration of exchange for the sum of one dollar (\$1.00 U.S.), and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee all right, title and interest Assignor may now have or ever has had in and to the Marks for any and all purposes, together with the good will of the business symbolized by the Marks. The foregoing assignment of the Marks and the Registrations shall include without limitation (a) the right to register or renew the Marks in the United States and in any foreign country, (b) all right, title and interest of Assignor in any pending registration applications for the Marks, (c) the exclusive right to sell, assign, lease, license, use or otherwise transfer or exploit the Marks, and (d) the right to enforce, sue for and collect damages by reason of any past or future infringement or misuse of the Marks.

**POPLAR CORPORATION**

**PEACEFUL MOUNTAIN, INC**

By: [Signature]  
Name: Chris Groust  
Title: President  
Address: P.O. Box 19539 Boulder, CO 80502

By: [Signature]  
Name: Jesse Rottig  
Title: CEO  
Address: 201 Maple Blvd Woodbine, IA 50579

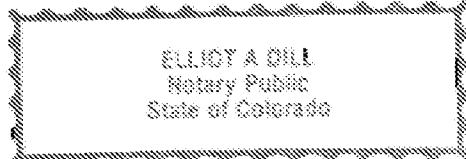
STATE OF Colorado )  
COUNTY OF Boulder ) ss.

On this 12th day of October, 2010, before me personally appeared Chris Groust, to me known to be the person described in and who executed the foregoing instrument and acknowledged that s/he executed the same as his/her free act and deed.

[Signature]  
Notary Public  
Exp: 5-7-2012

10-12-2010  
Date

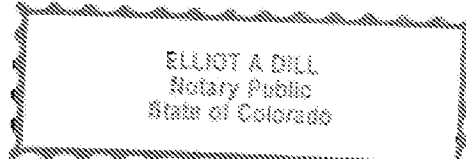
STATE OF Colorado )  
COUNTY OF Boulder ) ss.



On this 12th day of October, 2010 before me personally appeared Jesse Rottig, to me known to be the person described in and who executed the foregoing instrument and acknowledged that s/he executed the same as his/her free act and deed.

[Signature]  
Notary Public  
Exp: 5-7-2012

10-12-2010  
Date



**SCHEDULE A**

<u>#</u>	<u>Marks</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
1	ARNICA PLUS	85127658		
2	PEACEFUL MOUNTAIN	85127652		
3	HOT FLASH RESCUE	78737536	3148522	Sep. 26, 2006
4	ECZEMA RESCUE	78591024	3063728	Feb. 28, 2006
5	COLD SORE RESCUE	78591016	3070831	Mar. 21, 2006
6	DERMASEPTIC	78222167	2831999	April 13, 2004
7	HEALING RAIN	78447635	3027479	Dec. 13, 2005
8	EQUINE REMEDIES	78439244	2996202	Sep. 13, 2005
9	BACK RESCUE	78363962	3044544	Jan. 17, 2006
10	MUSCLE RESCUE	78363935	3034334	Dec. 27, 2005
11	JOINT RESCUE	78363834	3044542	Jan. 17, 2006
12	TENDON RESCUE	78363769	3034333	Dec. 27, 2005
13	THE HEIGHT OF HEALTH	78340114	3048662	Jan. 24, 2006
14	TRAVEL RESCUE	78340099	3012952	Nov. 8, 2005
15	SHINGLES RESCUE	78340080	3012951	Nov. 8, 2005
16	MUSCLE ICE	77609680	3635042	June 9, 2009
17	SCIATIC RESCUE	77424112	3523827	Oct. 28, 2008
18	THROAT RESCUE	76549957	2914323	Dec. 28, 2004
19	COLD RESCUE	76549956	2914322	Dec. 28, 2004
20	STOMACH RESCUE	76549955	2914321	Dec. 28, 2004