

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PetScriptions, LLC		04/14/2010	LIMITED LIABILITY COMPANY: KENTUCKY
RECEIVING PARTY DATA			
Name:	PetFoodDirect, Inc.		
Street Address:	2250 Hickory Road		
Internal Address:	Suite 400		
City:	Plymouth Meeting		
State/Country:	PENNSYLVANIA		
Postal Code:	19462		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3116518	PETSRIPTIONS	
CORRESPONDENCE DATA			
Fax Number:	(215)495-6600		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-495-6533		
Email:	dfiore@regerlaw.com		
Correspondent Name:	Daniel L. Fiore		
Address Line 1:	2929 Arch Street		
Address Line 2:	Cira Centre, 13th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104		
NAME OF SUBMITTER:	Daniel L. Fiore		
Signature:	/Daniel L. Fiore/		
Date:	11/10/2010		

OP \$40.00 3116518

Total Attachments: 3

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SCHEDULE A

TRADEMARKS AND TRADE NAMES

Registered U.S. Trademarks:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Int'l Class</u>
Petscriptions	3116518	July 18, 2006	035

U.S. Trademark Applications:

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Int'l Class</u>
Petscriptions (Abandoned)	78055115	March 26, 2001	035

Unregistered Marks:

All other registered and unregistered trademarks, service marks and trade names used and owned by Assignor in connection with its business of manufacturing, accounting, marketing, distributing and selling ceiling fans and related items, together with the goodwill associated therewith.

STATE OF Ky :
 : ss.
COUNTY OF Jefferson :

Before me, a notary public, in and for the State and County aforesaid, on this 14 day of April, 2010, personally appeared Kirk H. Swigers who, having been by me duly sworn and having executed the foregoing instrument in my presence, did depose and say that he is the MANAGING PARTNER of PetScriptons, LLC that executed the foregoing instrument; that he executed said instrument on behalf of said limited liability company; and that he was duly authorized to do so, intending to be legally bound thereby.



Tew Shuman
NOTARY PUBLIC

My Commission Expires: 8-10-13