

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation (as successor to Lehman Commercial Paper Inc.), as Collateral Agent		11/03/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Press, Ganey Associates, Inc.		
Street Address:	404 Columbia Place		
City:	South Bend		
State/Country:	INDIANA		
Postal Code:	46601		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	3348003	COMPASS AWARD	
Registration Number:	3356012		
Registration Number:	3126797	EDUCORE	
Registration Number:	2681835	FIRST PERSON	
Registration Number:	2505910	INFOEDGE	
Registration Number:	2570703	INFOTURN	
Registration Number:	3406364	PARTNERS IN IMPROVEMENT	
Registration Number:	1682891	PARTNERS IN QUALITY	
Registration Number:	1795361	PARTNERS IN QUALITY	
Registration Number:	2601944	PRECEPTOR	
Registration Number:	2228347	PRESS GANEY	
Registration Number:	2947350	SERVICE OPPORTUNITY SYSTEM	

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900177127

TRADEMARK
 REEL: 004412 FRAME: 0553

Registration Number:	3126796	SOLUTIONS STARTER
Registration Number:	3439221	SOLUTIONS STARTERS
Registration Number:	2907775	SOS
Registration Number:	3348013	SUCCESS STORY AWARD
Registration Number:	3348001	SUMMIT AWARD

CORRESPONDENCE DATA

Fax Number: (212)751-4864

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-906-1200

Email: angela.amaru@lw.com

Correspondent Name: Angela M. Amaru c/o Latham & Watkins

Address Line 1: 885 Third Avenue

Address Line 2: Suite 1000

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	039112-0040
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NAME OF SUBMITTER:	Angela M. Amaru
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Signature:	/s/ Angela M. Amaru
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Date:	11/10/2010
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Total Attachments: 3

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Release of Security Interest in Trademarks

This Release of Security Interest in Trademarks (“Release”), dated as of November 3, 2010, is made by General Electric Capital Corporation (as successor to Lehman Commercial Paper Inc.), as collateral agent for the Lenders (as defined in the Guarantee and Collateral Agreement referenced below) (in such capacity, the “Collateral Agent”), in favor of Press, Ganey Associates, Inc. (the “Grantor”).

WHEREAS, pursuant to (i) the Guarantee and Collateral Agreement, dated as of March 12, 2008, among the Grantor, the other grantors party thereto and the Collateral Agent, and (ii) the Intellectual Property Security Agreement, dated as of March 12, 2008, among the Collateral Agent and the grantors party thereto, the Grantor granted to the Collateral Agent for the ratable benefit of the Lenders a security interest in all of the Grantor’s right, title and interest in and to the United States trademark and service mark registrations set forth in Schedule A hereto (the “Collateral”);

WHEREAS, the security interest in the Collateral granted to Lehman Commercial Paper Inc. was recorded in the United States Patent and Trademark Office on March 24, 2008 at Reel 3745, Frame 0721;

WHEREAS, Lehman Commercial Paper Inc. assigned its security interest to the Collateral Agent and such assignment was recorded in the United States Patent and Trademark Office on October 10, 2008 at Reel 3869, Frame 0343; and

WHEREAS, the Collateral Agent has agreed to release any and all security interest in the Collateral held by the Collateral Agent for the ratable benefit of the Lenders.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, the Collateral Agent does hereby release, relinquish and discharge its security interest in the Collateral and reassigns to the Grantor any and all of the Collateral Agent’s right, title and interest in and to the Collateral.

[Signature page follows.]

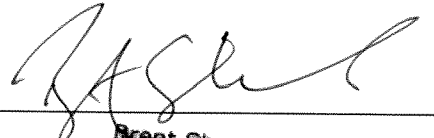
IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be duly executed and delivered as of the date first above written.

General Electric Capital Corporation,
as Collateral Agent

By: _____

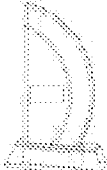
Name:

Title:

A handwritten signature in black ink, appearing to read "Brent Shepherd", written over a horizontal line.

~~Brent Shepherd~~
~~Duly Authorized Signatory~~

SCHEDULE A

Mark		Registration Number	Registration Date
1.	COMPASS AWARD	3348003	12/4/2007
2.	DESIGN ONLY 	3356012	12/18/2007
3.	EDUCORE	3126797	8/8/2006
4.	FIRST PERSON	2681835	1/28/2003
5.	INFOEDGE	2505910	11/13/2001
6.	INFOTURN	2570703	5/21/2002
7.	PARTNERS IN IMPROVEMENT	3406364	4/1/2008
8.	PARTNERS IN QUALITY	1682891	4/14/1992
9.	PARTNERS IN QUALITY	1795361	9/28/1993
10.	PRECEPTOR	2601944	7/30/2002
11.	PRESS GANEY	2228347	3/2/1999
12.	SERVICE OPPORTUNITY SYSTEM	2947350	5/10/2005
13.	SOLUTIONS STARTER	3126796	8/8/2006
14.	SOLUTIONS STARTERS	3439221	6/3/2008
15.	SOS	2907775	12/7/2004
16.	SUCCESS STORY AWARD	3348013	12/4/2007
17.	SUMMIT AWARD	3348001	12/4/2007