

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Prime Focus VFX Technology Inc.		10/22/2010	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	ThinkBox Software Inc.		
Street Address:	1700 - 360 Main Street		
City:	Winnipeg, Manitoba		
State/Country:	CANADA		
Postal Code:	R3C 3Z3		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3221667	DEADLINE	
CORRESPONDENCE DATA			
Fax Number:	(612)331-2239		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-331-1464		
Email:	michelle@nrslaw.com		
Correspondent Name:	Wayne A. Sivertson		
Address Line 1:	3433 Broadway Street, N.E.		
Address Line 2:	Suite 401, Broadway Place E.		
Address Line 4:	Minneapolis, MINNESOTA 55413		
ATTORNEY DOCKET NUMBER:	55822/402/101		
DOMESTIC REPRESENTATIVE			
Name:	Wayne A. Sivertson		
Address Line 1:	3433 Broadway Street, N.E.		
Address Line 2:	Suite 401, Broadway Place E.		

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**TRADEMARK
 REEL: 004412 FRAME: 0635**

Address Line 4: Minneapolis, MINNESOTA 55413

NAME OF SUBMITTER:

Wayne A. Sivertson

Signature:

/WAS316/

Date:

11/10/2010

Total Attachments: 1

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ASSIGNMENT

WHEREAS Prime Focus VFX Technology Inc., a Canadian corporation having its principal place of business at 70 Arthur Street, Suite 300, Winnipeg, Manitoba R3B 1G7 (hereinafter "ASSIGNOR"), has adopted and used the mark **DEADLINE** (hereinafter "Mark") for "downloadable software for render farm management in the television, film and animation industries" and is the owner of Registration Serial No. 3221667 for the Mark which was registered on March 27, 2007 as shown by the records in the United States Patent and Trademark Office; and

WHEREAS ThinkBox Software Inc., a Canadian corporation having its principal place of business at 1700 - 360 Main Street, Winnipeg, Manitoba, Canada, R3C 3Z3, is desirous of acquiring all rights, title and interest of ASSIGNOR in and to the Mark, and to the use of said Mark and the goodwill symbolized thereby.

NOW THEREFORE, for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, ASSIGNOR does hereby sell, assign, transfer, and convey to ThinkBox Software Inc., all rights, title and interest in and to, and to the use of said Mark, together with the goodwill symbolized thereby, and the right to recover damages for any past infringement of said Mark.

Prime Focus VFX Technology Inc.

Dated: October 22, 2010

By:

Woody Wolf
Name: WOODY WOLF
Title: VICE-PRESIDENT, FINANCE

notarization required