

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NextCoupons		11/05/2010	PARTNERSHIP: CALIFORNIA
RECEIVING PARTY DATA			
Name:	NexTag, Inc.		
Street Address:	1300 South El Camino Real Suite 600		
City:	San Mateo		
State/Country:	CALIFORNIA		
Postal Code:	94402		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85158134	NEXT COUPONS	
CORRESPONDENCE DATA			
Fax Number:	(408)998-4790		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	408-286-9800		
Email:	trademark@hopkinscarley.com		
Correspondent Name:	Gail M. Hashimoto c/o Hopkins & Carley		
Address Line 1:	70 So. First St.		
Address Line 2:	The Letitia Bldg.		
Address Line 4:	San Jose, CALIFORNIA 95113		
ATTORNEY DOCKET NUMBER:	25040-025		
NAME OF SUBMITTER:	Noelle D. Azzopardi		
Signature:	/nda/		
Date:	11/10/2010		

OP \$40.00 85158134

Total Attachments: 4

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TRADEMARK ASSIGNMENT

WHEREAS, NextCoupons ("Assignor"), a California general partnership, having its mailing address at 1506 Corinth Avenue #402, Los Angeles, CA 90025 has adopted, used and is the owner of the trademark set forth on Exhibit A attached hereto and the goodwill associated therewith.


WHEREAS, NexTag, Inc., a Delaware corporation ("Assignee") having its principal offices at 1300 South El Camino Real, Suite 600, San Mateo, CA 94402 is desirous of acquiring said trademark and the goodwill associated therewith.

NOW THEREOF, for the sum of ONE DOLLAR (\$1.00) in hand paid from Assignee to Assignor, and other good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor by these presents does hereby sell, transfer, convey and assign unto said Assignee all right, title and interest in and to the trademarks set forth on Exhibit A attached thereto, together with the goodwill of the business symbolized by the trademarks, and all federal and state registrations and applications therefor in the United States of America, and the right to recover for any past infringements of said trademarks.

IN WITNESS WHEREOF, the undersigned ASSIGNOR has/have signed this document this 5TH day of November, 2010.

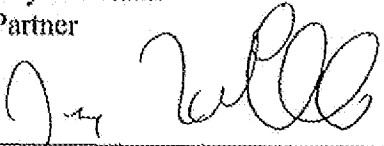
ASSIGNOR:

NextCoupons

By: 

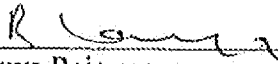
Name: Ryan Tetuan

Title: Partner

By: 

Name: Joseph Raffetto

Title: Partner

By: 

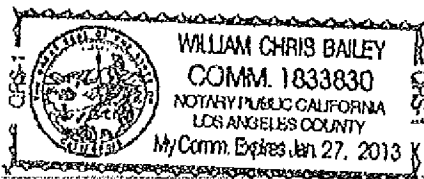
Name: Lavanya Rajaraman

Title: Partner

STATE OF CALIFORNIA,
COUNTY OF LOS ANGELES, ss:

On 10/29/2010, before me, WILLIAM CHRIS BAILEY
Notary Public, personally appeared RYAN TETUAN, personally known to
me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s)
is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the
same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the
instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the
instrument.

WITNESS my hand and official seal.

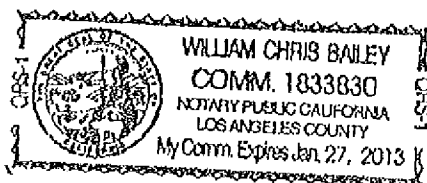


William Chris Bailey
Notary Public

STATE OF CALIFORNIA,
COUNTY OF LOS ANGELES, ss:

On 10/29/2010, before me, WILLIAM CHRIS BAILEY
Notary Public, personally appeared JOSEPH RAFFETTO, personally known to
me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s)
is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the
same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the
instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the
instrument.

WITNESS my hand and official seal.

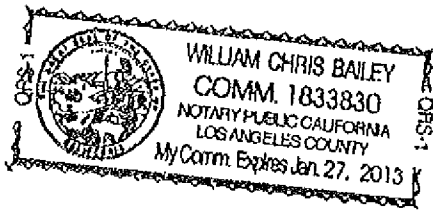


William Chris Bailey
Notary Public

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) SS:

On 10/29/2010, before me, WILLIAM CHRIS BAILEY
Notary Public, personally appeared LAVANYA RAJARAMAN, personally known to
me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s)
is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the
same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the
instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the
instrument.

WITNESS my hand and official seal.





Notary Public

EXHIBIT A

	Mark	Application No./Registration No.
1	NEXT COUPONS & Design	U.S. Application Serial No. 85158134

25040.025
5131773207.1