# TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Oregano's Restaurants, Inc.		09/10/2010	CORPORATION: ARIZONA

## RECEIVING PARTY DATA

Name:	Oregano's Pizza Bistro, Inc.	
Street Address:	7217 East Shea Boulevard	
City:	Scottsdale	
State/Country:	ARIZONA	
Postal Code:	85260	
Entity Type:	CORPORATION: DELAWARE	

### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Registration Number:	3267453	OREGANO'S	
Registration Number:	1962807	OREGANO'S PIZZA BISTRO	

## **CORRESPONDENCE DATA**

Fax Number: (402)346-1148

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 402-346-6000

Email: patrick.stephenson@kutakrock.com

Correspondent Name: Patrick C. Stephenson
Address Line 1: 1650 Farnam Street

Address Line 4: Omaha, NEBRASKA 68102

NAME OF SUBMITTER:	Patrick C. Stephenson
Signature:	/Patrick C. Stephenson/
Date:	11/10/2010

Total Attachments: 3

TRADEMARK
REEL: 004412 FRAME: 0708

D \$65.00 326745

source=Oregano's Trademark Assignment 1#page1.tif source=Oregano's Trademark Assignment 1#page2.tif source=Oregano's Trademark Assignment 1#page3.tif

> TRADEMARK REEL: 004412 FRAME: 0709

#### TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment") dated as of September 10, 2010 (the "Effective Date") is made by and between Oregano's Restaurants, Inc., an Arizona corporation, formerly known as Oregano's Pizza Bistro, Inc. ("Assignor") and Oregano's Pizza Bistro, Inc., a Delaware corporation ("Assignee").

#### RECITALS

- A. Assignor is the owner of all right, title and interest in and to the intellectual property, including, but not limited to, trademarks, associated with its business relating to the establishment and operation of casual restaurants which serve, among other things, Chicagostyle, thin crust, stuffed and pan pizzas, baked sandwiches, salads, pastas, appetizers and wings, desserts and beverages for dine-in and off-premises consumption (the "Business").
- B. Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title and interest in and to the trademarks described herein, including the goodwill of the Business associated therewith, pursuant to the terms and conditions of this Assignment.

#### **AGREEMENT**

NOW, THEREFORE, in consideration of the foregoing, the mutual covenants and agreements contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. Assignor does hereby assign and transfer to Assignee all of Assignor's right, title and interest in and to its trademarks and service marks associated with the Business, including, without limitation, all United States, state and foreign, registered and common law trademarks, service marks, trade dress, trade names, designs and logos (collectively, the "Marks") and all registrations, renewals and pending applications to register same, including, but not limited to, those Marks set forth on the attached Exhibit A, together with the goodwill of the Business symbolized thereby, and the right to sue and recover for, and the right to profits or damages, due or accrued, arising out of or in connection with any past, present or future infringements.
- 2. Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title and interest in and to the Marks to the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence in the possession or control of Assignor.
  - 3. Assignee hereby accepts the foregoing assignment of the Marks.

70779-0001/LEGAL18553229.3

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their duly authorized officers as of the Effective Date.

ASSIGNOR:	ASSIGNEE:
OREGANO'S RESTAURANTS, INC., an Arizona corporation formerly known as Oregano's Pizza Bistro, Inc.  By:  Mark S. Russell, its President	OREGANO'S PIZZA BISTRO, INC., a Delaware corporation  By:  Mark S. Russell, its President
STATE OF ARIZONA )  State of MARILOPA )  County of MARILOPA )	
SEPT, 2010 by MARK 5,	edged and sworn to before me this 10 day of RUSSELL  Stary Public
My Commission Expires:  11-4-2011	SHERRY L. URBAN Notary Public - Arizona Maricopa Commission #1540 Expires November 4, 2011
STATE OF ARIZONA )	
County of MARICOPA ) ss.	
54.PT , 2010 by MARK 5, R	Sherry Luban
My Commission Expires:	tary Public
11-4-2011	SHERRY L. URBAN Notary Public - Arizona Maricopa County Commission #1540 Expires November 4, 2011

# **EXHIBIT A**

# **MARKS**

Mark	Country	Registration Number	Registration Date
1. OREGANO'S	U.S.	3,267,453	July 24, 2007
2. OREGANO'S PIZZA BISTRO and Design  OREGANO'S PIZZA BISTRO and PIZZA BISTRO	U.S.	1,962,807	March 19, 1996 Renewed March 28, 2006

-3-

70779-0001/LEGAL18553229.3

**TRADEMARK REEL: 004412 FRAME: 0712** 

**RECORDED: 11/10/2010**