

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alternative Medicine Foundation, Inc.		11/05/2010	CORPORATION: MARYLAND
RECEIVING PARTY DATA			
Name:	American Botanical Council, Inc.		
Street Address:	6200 Manor Road		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78723		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2293804	HERBMED	
CORRESPONDENCE DATA			
Fax Number:	(312)884-7352		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	trademark@amintalati.com		
Correspondent Name:	Amin Talati, LLC		
Address Line 1:	225 N. Michigan Ave.		
Address Line 2:	Suite 700		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	HERBMED ASSIGNMENT		
NAME OF SUBMITTER:	Rakesh M. Amin		
Signature:	/Rakesh M. Amin/		
Date:	11/11/2010		

OP \$40.00 2293804

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK & GOODWILL

WHEREAS, Alternative Medicine Foundation, Inc., a Maryland corporation having a principal place of business at 5411 West Cedar Lane, Bethesda, Maryland 20814 (the "Assignor") has used the HERBMED trademark, registered with the United States Patent and Trademark Office Registration Number 2,293,804 as set forth on the attached Schedule A; and

WHEREAS, American Botanical Council, Inc., a Texas corporation having a principal place of business at 6200 Manor Road, Austin, Texas 78723 (the "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the HERBMED mark and the registration(s) therefor, together with the goodwill of the business in connection with which the HERBMED mark is used and which is symbolized by the HERBMED mark, along with the right to recover for damages and profits for past infringements thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the HERBMED mark, and the resulting registration(s) for the United States and throughout the world together with the goodwill of the business in connection with which the HERBMED mark is used and which is symbolized by the HERBMED mark, along with the right to recover for damages and profits for past infringements thereof;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's right, title, and interest in and to the HERBMED mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

IN WITNESS WHEREOF, the Assignor has executed this Agreement effective as of the date and year written below.

ASSIGNOR

By:



Signature

JACQUELINE C. WOODTON

Printed Name

October 27, 2010

Date

ASSIGNEE

Accepted By:



Signature

MARK BLUMENTHAL

Printed Name

11/5/10

Date

TRADEMARK

REEL: 004412 FRAME: 0834

SCHEDULE A

Mark: **HERBMED**

Serial Number: 75/603,967

Registration Number: 2,293,804

Filing Date: December 11, 1998

Registration Date: November 16, 1999