

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Binding Site, Ltd.		06/30/2009	CORPORATION: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Binding Site Group, Ltd.		
<b>Street Address:</b>	P.O. Box 11712		
<b>City:</b>	Birmingham		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	B14 4ZB		
<b>Entity Type:</b>	CORPORATION: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77633157	FREELITE	
<b>Registration Number:</b>	3786189	FREELITE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)943-0430		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3109799966		
<b>Email:</b>	jhgeller@aol.com		
<b>Correspondent Name:</b>	Jay H. Geller		
<b>Address Line 1:</b>	12100 Wilshire Bl., Suite 500		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90025		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			

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900177241

**TRADEMARK**  
 REEL: 004413 FRAME: 0088

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Jay H. Geller

Signature:

/jhgeller/

Date:

11/11/2010

Total Attachments: 1  
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ASSIGNMENT

Whereas The Binding Site, Ltd. has filed an application to regis

ter

the trademark FREELITE & Design, Serial Number 77633157 and is the  
owner of Registration No. 3786189 for the trademark FREELITE & Design:  
and

Whereas, The Binding Site Group, Ltd. is desirous of acquiring s

aid

marks, application and registration;

Now, therefore, for valuable consideration, receipt of which is

hereby

acknowledged, said The Binding Site Ltd. does hereby assign unto said  
The Binding Site Group, Ltd. all right, title and interest in and to  
the marks, together with the good will associated with the marks, the  
above referenced trademark applications and registrations, and for the  
applications filed based upon bona fide intent to use the portion of  
the business to which the marks pertain.

Dated this 30th day of June, 2009.

The Binding Site, Ltd.

By /kbuller/

Kirk Buller

Director of Regu

latory Affairs