

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
All-Glass Aquarium Co., Inc.		11/10/2010	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Central Garden & Pet Company		
Street Address:	1340 Treat Blvd., Suite 600		
City:	Walnut Creek		
State/Country:	CALIFORNIA		
Postal Code:	94597		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3409054	LIL' CRITTER	
Registration Number:	3111590	HERMIE'S CRAB COVE	
Registration Number:	2991772	ALL-GLASS AQUARIUM	
Registration Number:	2991773	ALL-GLASS AQUARIUM	
Registration Number:	0987039	ALL-GLASS AQUARIUM	
CORRESPONDENCE DATA			
Fax Number:	(415)352-2701		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-352-2758		
Email:	sftrademark@bullivant.com		
Correspondent Name:	Diane J. Mason		
Address Line 1:	Bullivant Houser Bailey PC		
Address Line 2:	601 California Street, Suite 1800		
Address Line 4:	San Francisco, CALIFORNIA 94108		
ATTORNEY DOCKET NUMBER:	31669-1		

CH \$140.00 3409054

900177263

TRADEMARK
REEL: 004413 FRAME: 0216

NAME OF SUBMITTER:	Diane J. Mason
Signature:	/djm/
Date:	11/11/2010
Total Attachments: 3 source=TM Assignment - All-Glass Aquarium to Central Garden.-signedpdf#page1.tif source=TM Assignment - All-Glass Aquarium to Central Garden.-signedpdf#page2.tif source=TM Assignment - All-Glass Aquarium to Central Garden.-signedpdf#page3.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, All-Glass Aquarium Co., Inc., a Wisconsin corporation, located at 9670 S. 60th Street, Franklin, Wisconsin 53132 (hereinafter referred to as "ASSIGNOR"), is the owner of the entire right, title and interest in and to the trademarks in Exhibit A (the "MARKS"), and the goodwill appurtenant to said marks and the registrations thereof;

WHEREAS, Central Garden & Pet Company, a Delaware corporation residing at 1340 Treat Boulevard, Suite 600, Walnut Creek, California 94597 (hereinafter referred to as "ASSIGNEE") desires to receive all of All-Glass Aquarium Co., Inc.'s right, title and interest in and to the MARKS, together with the goodwill associated therewith;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged;

ASSIGNOR agrees to sell, assign, transfer and convey, and by this instrument hereby sells, assigns, transfers and conveys to ASSIGNEE, its successors, legal representatives and assigns, ASSIGNOR's entire right, title and interest in and to the MARKS and the goodwill of the business appurtenant to and connected with the MARKS, all rights at common law in the MARKS, and ASSIGNOR further assigns, transfers, sells and conveys to ASSIGNEE, its successors, legal representatives and assigns, the right to renew, protect, defend and enforce any and all rights to the MARKS including the right to sue for past infringement, the right to enforce any and all trademark rights of ASSIGNOR and causes of action therefor, presently known or unknown and inuring to ASSIGNEE, and the right to recover all claims for damages or for compensation for past infringement arising out of any cause of action, whether presently known, unknown, accrued or to accrue.

ASSIGNOR agrees to cooperate fully with ASSIGNEE (at no cost to ASSIGNOR) in connection with perfecting the transfer of all rights to and the vesting of full and complete title in ASSIGNEE, including, without limitation by enumeration, agreeing to the recordation of this Assignment on the records of the United States Patent and Trademark Office.

ASSIGNOR agrees further to cooperate fully with ASSIGNEE (at no cost to ASSIGNOR) in connection with enforcing and defending the rights transferred and particularly in connection with executing any and all instruments deemed by ASSIGNEE to be necessary or desirable to implement and accomplish the transfer, enforcement and/or defense of rights granted by ASSIGNOR hereunder.

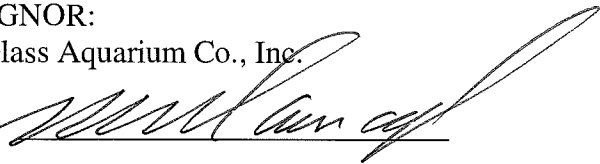
ASSIGNOR and ASSIGNEE agree that the effective date of this Assignment shall be November 10, 2010.

IN TESTIMONY WHEREOF, the undersigned ASSIGNOR has executed this Assignment.

ASSIGNOR:

All-Glass Aquarium Co., Inc.

By:



Name: Mark Cavanaugh

Title:

President

Date:

11/10/10

EXHIBIT A

U.S. Trademark Registrations

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
LIL'CRITTER	3409054	April 8, 2008
HERMIE'S CRAB COVE	3111590	July 4, 2006
ALL-GLASS AQUARIUM	2991772	September 6, 2005
ALL-GLASS AQUARIUM & DESIGN	2991773	September 6, 2005
ALL-GLASS AQUARIUM & DESIGN	0987039	June 25, 1974

12923948.1