

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wild West Foods (UK) Ltd		06/14/2010	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	The Jerky Group Limited		
Street Address:	Regus House, Trinity Court, Wokingham Road		
City:	Bracknell, Berkshire		
State/Country:	UNITED KINGDOM		
Postal Code:	RG42 1PL		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3618601	WILD WEST	
CORRESPONDENCE DATA			
Fax Number:	(571)970-5692		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	703-683-0500		
Email:	kpettipas@baconthomas.com		
Correspondent Name:	BACON & THOMAS, PLLC (Thomas J. Moore)		
Address Line 1:	625 Slaters Lane, Fourth Floor		
Address Line 4:	Alexandria, VIRGINIA 22314-1176		
ATTORNEY DOCKET NUMBER:	WILD6001/TJM		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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TRADEMARK
 REEL: 004413 FRAME: 0297

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Thomas J. Moore

Signature:

/Thomas J. Moore/

Date:

11/12/2010

Total Attachments: 2

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THIS ASSIGNMENT is made the 14th day of June, two thousand and ten.

BETWEEN

(1) Wild West Foods (UK) Ltd., a corporation registered under the laws of Scotland and having its principal registered office located at Units 2 & 3 Eireastadh, Crowlsta, Isle of Lewis, HS2 9JG (hereinafter called the "ASSIGNOR", which expression shall include its successors and assignees in business) of one part; and,

(2) The Jerky Group Limited, a company registered under the laws of the England and Wales and having its principal registered office located at Regus House, Trinity Court, Wokingham Road, Bracknell, Berkshire, RG42 1PL, (hereinafter called the "ASSIGNEE", which expression shall include its successors and assignees in business) of the other part.

WHEREAS:

(1) The Assignor is the registered proprietor of the following trade marks:

UK Registered Trade Mark GB1567881 WILD WEST, pending in class 29.

International registration No M617 143 WILD WEST pending in classes 29 & 30 for the countries of Austria, Belarus, Benelux, Czech Republic, France, Hungary, Italy, Lichtenstein, Monaco, Romania, Russian Federation, Slovakia, Spain, Switzerland; and in class 29 for the countries of Germany, Poland & Ukraine.

United States Registered Trade Mark 77507669: WILD WEST pending in class 29, and,

European Registered Trade Mark E7493018: WILD WEST, filed 24th December 2008 in class 29 in respect of Beef jerky; dried meat; meat and meat extracts.

Referred to hereinafter as "The Trade Marks".

(2) The Assignor has agreed to assign to the Assignee its share in The Trade Marks, the goodwill and all its rights, title and interest therein upon the following terms and conditions.

Operative provisions

In pursuance of said agreement the Assignor as owner hereby assigns unto the assignee all their interest in and to The Trade Marks and the full and exclusive benefit thereof and all rights and privileges and advantages thereto together with the right to recover, and to take all such proceedings as may be necessary for the recovery of, damages or other forms of relief in respect of all infringements of

The Trade Marks whether taking place before or after the date of assignment to hold the same into the Assignee absolutely.

Assignor's Obligations

The Assignor agrees with the Assignee at the direction and expense of the Assignee to sign all documents and do such acts to enable the Assignee to enjoy the full benefit of The Trade Marks hereby assigned.

Proper law and jurisdiction

This Assignment shall be governed by English Law in every particular including formation and interpretation and shall be deemed to have been made in England and the parties agree to submit to the exclusive jurisdiction of the courts of England and Wales.

IN WITNESS of which this Assignment has been executed as a Deed and delivered the date and year first above written:

Signed as a Deed by the said:

Name: 

Title: DIRECTOR

In the Presence of:

Name: TINA MARIA ROBBIE

Title: ACCOUNTANT

on behalf of Wild West Foods (UK) Ltd

Signed as a Deed by the said:

Name: 

Title: Director.

In the Presence of:

Name: TINA MARIA ROBBIE

Title: ACCOUNTANT.

Signed on behalf of The Jerky Group Limited