

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
3M Company		11/10/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Valois SAS		
Street Address:	Le Prieure		
City:	27110 Le Neubourg		
State/Country:	FRANCE		
Entity Type:	Societe par Actions Simplifiee: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3208471	LATITUDE	
CORRESPONDENCE DATA			
Fax Number:	(732)626-9001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	732 578 0103 ext 227		
Email:	trademarks@dblaw.com		
Correspondent Name:	Milena S. Mishev of DeMont & Breyer, LLC		
Address Line 1:	100 Commons Way		
Address Line 2:	Suite 250		
Address Line 4:	Holmdel, NEW JERSEY 07733		
ATTORNEY DOCKET NUMBER:	007-071TMUS		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

OP \$40.00 3208471

900177280

TRADEMARK
 REEL: 004413 FRAME: 0364

Address Line 4:

NAME OF SUBMITTER:

Milena S. Mishev

Signature:

/milena s. mishev/

Date:

11/12/2010

Total Attachments: 1

source=Deed of Assignment#page1.tif

DEED OF ASSIGNMENT

WHEREAS, 3M Company, a corporation organized and existing under the laws of the State of Delaware, located and doing business at 220-9E-01 3M Center, 2501 Hudson Road, St. Paul, MN 55144, United States, is the owner of the following trademark and registration in the United States Patent and Trademark Office:

<u>MARK</u>	<u>REG.</u>	<u>DATED</u>
LATITUDE	3,208,471	February 13, 2007


WHEREAS, Valois SAS, a Société par Actions Simplifiée organized and existing under the laws of the France, located and doing business at Le Prieuré, 27110 Le Neubourg, France is desirous of acquiring all right, title and interest in and to said mark, together with the registration thereof and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, 3M Company does hereby assign unto Valois SAS all of its right, title and interest in and to the aforesaid mark, together with the registration thereof, the goodwill of the business symbolized thereby, and the right to sue and collect damages for any past or present infringement of said mark.

This Deed of Assignment is executed at Saint Paul, Minnesota, this
(place of execution)
10th day of NOVEMBER, 2010.

3M Company

BY:


Full Name: Robert W. Sprague
Title: Assistant Secretary
Date: November 10, 2010

(No authentication or legalization required.)