

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|---------------------------------------|
| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | Conversion | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| 72ANDSUNNY, LLC | | 12/15/2006 | LIMITED LIABILITY COMPANY: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | 72andSunny, L.P. | | |
| Street Address: | 215 Arena Street | | |
| City: | El Segundo | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90245 | | |
| Entity Type: | LIMITED PARTNERSHIP: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2975467 | 72ANDSUNNY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)554-7700 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 212 554 7892 | | |
| Email: | trademarks@mosessinger.com | | |
| Correspondent Name: | Elizabeth A. Corradino, Esq. | | |
| Address Line 1: | 405 Lexington Avenue | | |
| Address Line 2: | The Chrysler Building | | |
| Address Line 4: | New York, NEW YORK 10174 | | |
| ATTORNEY DOCKET NUMBER: | 012980-0101 | | |
| NAME OF SUBMITTER: | Elizabeth A. Corradino, Esq. | | |
| Signature: | /eac/ | | |

CH \$40.00 2975467

Date:

11/12/2010

Total Attachments: 3

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State of California
Secretary of State

I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

That the attached transcript of 2 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

FEB - 9 2007

Debra Bowen

DEBRA BOWEN
Secretary of State



**State of California
Secretary of State**

File # **200703600004**

ENDORSED - FILED
In the office of the Secretary of State
of the State of California

FEB 1 2007

**CERTIFICATE OF LIMITED PARTNERSHIP -
CONVERSION**

IMPORTANT — Read all instructions before completing this form.

This Space For Filing Use Only

CONVERTED ENTITY INFORMATION

- NAME OF LIMITED PARTNERSHIP (End the name with the words "Limited Partnership" or the abbreviation "L.P.")
72andSunny, L.P.
- NUMBER OF GENERAL PARTNERS' SIGNATURES REQUIRED FOR FILING DOCUMENTS WITH THE CA SECRETARY OF STATE: one (1)
- NAMES AND ADDRESSES OF ALL GENERAL PARTNERS (ATTACH ADDITIONAL PAGES, IF NECESSARY)

| NAME | ADDRESS | CITY AND STATE | ZIP CODE |
|-----------------------|------------------|----------------|----------|
| 72andSunny Industries | 215 Arena Street | El Segundo, CA | 90245 |
| NAME | ADDRESS | CITY AND STATE | ZIP CODE |
| NAME | ADDRESS | CITY AND STATE | ZIP CODE |
| NAME | ADDRESS | CITY AND STATE | ZIP CODE |
- STREET ADDRESS OF PRINCIPAL EXECUTIVE OFFICE
215 Arena Street
CITY AND STATE
El Segundo, CA
ZIP CODE
90245
- NAME OF AGENT FOR SERVICE OF PROCESS (If the agent is an individual, the agent must reside in California and both items 5 and 6 must be completed. If the agent is a corporation, the agent must have on file with the California Secretary of State a certificate pursuant to Corporations Code section 1505 and item 5 must be completed (leave item 6 blank).)
Greg Perlot
- IF AN INDIVIDUAL, ADDRESS OF AGENT FOR SERVICE OF PROCESS IN CA
215 Arena Street
CITY
El Segundo
STATE
CA
ZIP CODE
90245

CONVERTING ENTITY INFORMATION

- NAME OF CONVERTING ENTITY
72ANDSUNNY, LLC
- FORM OF ENTITY
LLC
- JURISDICTION
California
- CA SECRETARY OF STATE FILE NUMBER, IF ANY
200405110012
- THE PRINCIPAL TERMS OF THE PLAN OF CONVERSION WERE APPROVED BY A VOTE OF THE NUMBER OF INTERESTS OR SHARES OF EACH CLASS THAT EQUALED OR EXCEEDED THE VOTE REQUIRED. IF A VOTE WAS REQUIRED, PROVIDE THE FOLLOWING FOR EACH CLASS:
STATE THE CLASS AND NUMBER OF OUTSTANDING INTERESTS ENTITLED TO VOTE AND THE PERCENTAGE VOTE REQUIRED OF EACH CLASS

| | | |
|--------------------------|------|------|
| All Membership Interests | 100% | 100% |
|--------------------------|------|------|

ADDITIONAL INFORMATION

- ADDITIONAL INFORMATION SET FORTH ON THE ATTACHED PAGES, IF ANY, IS INCORPORATED HEREIN BY THIS REFERENCE AND MADE A PART OF THIS CERTIFICATE.
- I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT OF MY OWN KNOWLEDGE. I DECLARE I AM THE PERSON WHO EXECUTED THIS INSTRUMENT, WHICH EXECUTION IS MY ACT AND DEED.

SEE ATTACHED

SIGNATURE OF AUTHORIZED PERSON

DATE

TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON

SIGNATURE OF AUTHORIZED PERSON

DATE

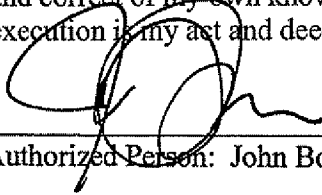
TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON

CERTIFICATE OF LIMITED PARTNERSHIP – CONVERSION

Conversion of 72ANDSUNNY, LLC

Item #13. Signatures:

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct of my own knowledge. I declare I am the person who executed this instrument, which execution is my act and deed.



Authorized Person: John Boiler, Member

Date: December 15, 2006



Authorized Person: Glenn Cole, Member

Date: December 15, 2006



Authorized Person: Robert Nakata, Member

Date: December 15, 2006



Authorized Person: Greg Perlot, Member

Date: December 15, 2006

