

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
B.T.W. (Body Therapy Workshop) (B.V.I.) Limited		11/01/2010	CORPORATION: BRITISH VIRGIN ISLANDS

RECEIVING PARTY DATA

Name:	Creative Calling Solutions (B.V.I.) Limited
Street Address:	P.O. Box 4519
Internal Address:	30 de Castro Street, Wickhams Cay 1
City:	Road Town, Tortola
State/Country:	BRITISH VIRGIN ISLANDS
Entity Type:	CORPORATION: BRITISH VIRGIN ISLANDS

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	85055871	ALMOST GORGEOUS
Serial Number:	77953883	CHIC + MYSTIQUE
Serial Number:	85056058	DAD'S WORST NIGHTMARE
Serial Number:	85067694	FACE TIME
Serial Number:	85055865	GORGELICIOUS
Serial Number:	85039152	GORGEOUS HANDS
Serial Number:	85055869	GORGEOUS U
Serial Number:	85055862	GRADUATE TO GLAMOUR
Serial Number:	77741554	GREEN CHIC & ORGANIC
Serial Number:	85056082	LATE FOR WORK
Serial Number:	77731796	ORGANIC WORKS
Serial Number:	85066041	PERFECT POMEGRANATE
Serial Number:	85056981	THE REPUBLIC OF CHIC MYSTIQUE
Serial Number:	85050034	THE REPUBLIC OF BEAUTYBLISS

TRADEMARK

900177312

REEL: 004413 FRAME: 0500

OP \$465.00 85055871

Serial Number:	77813110	THE REPUBLIC OF PINK BLISS
Serial Number:	77969118	THE REPUBLIC OF TRUE BLISS
Serial Number:	85050037	UNIVERSITY OF GORGEOUS
Serial Number:	85056067	WE DEMAND GORGEOUS

CORRESPONDENCE DATA

Fax Number: (314)480-1505
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 314-480-1500
Email: jenny.birmingham@huschblackwell.com
Correspondent Name: Alan S. Nemes
Address Line 1: 190 Carondelet Plaza, Suite 600
Address Line 4: St. Louis, MISSOURI 63105

ATTORNEY DOCKET NUMBER: 502748.1

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Alan S. Nemes

Signature: /Alan S. Nemes/

Date: 11/12/2010

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, B.T.W. (Body Therapy Workshop) (B.V.I.) Limited, a British Virgin Islands corporation (the "Assignor"), is the owner of the trademarks and U.S. trademark applications, identified in Exhibit A hereto (hereinafter collectively referred to as the "Marks"), together with the business and goodwill in connection with which there is a *bona fide* intent to use such Marks; and

NOW, THEREFORE, for one dollar (\$1) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers and assigns to Creative Calling Solutions (B.V.I.) Limited, a British Virgin Islands corporation (the "Assignee"), its entire worldwide right, title and interest in and to the Marks and that portion of Assignor's business in connection with which it has a *bona fide* intent to use those Marks, including the right to sue for past infringement thereof.

Assignor hereby covenants and agrees that it will execute any and all instruments and documents reasonably necessary to aid the Assignee, its successors, legal representatives, and assigns, in the implementation and recordation of this Assignment.

This assignment is effective as of this 1st day of November, 2010.

B.T.W. (Body Therapy Workshop) (B.V.I.) Limited

By: 

Printed Name: Alan Unger

Title: President


Creative Calling Solutions (B.V.I.) Limited

By: 

Printed Name: Alan Unger

Title: President

EXHIBIT A

Mark	Application No.
ALMOST GORGEOUS	85/055,871
CHIC + MYSTIQUE	77/953,883
DAD'S WORST NIGHTMARE	85/056,058
FACE TIME	85/067,694
GORGELICIOUS	85/055,865
GORGEOUS HANDS	85/039,152
GORGEOUS U	85/055,869
GRADUATE TO GLAMOUR	85/055,862
GREEN CHIC & ORGANIC & DESIGN 	77/741,554
LATE FOR WORK	85/056,082
ORGANIC WORKS	77/731,796
PERFECT POMEGRANATE	85/066,041
THE REPUBLIC OF CHIC MYSTIQUE	85/056,981
THE REPUBLIC OF BEAUTYBLISS	85/050,034
THE REPUBLIC OF PINK BLISS	77/813,110
THE REPUBLIC OF TRUE BLISS	77/969,118
UNIVERSITY OF GORGEOUS	85/050,037
WE DEMAND GORGEOUS	85/056,067