

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
First World Imports, Inc.		11/11/2010	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	First World Imports International, Inc.		
Street Address:	4100 N. Powerline Road, Suite I-4		
City:	Pompano Beach		
State/Country:	FLORIDA		
Postal Code:	33073		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77078174	CARIBBEAN CLASSIC BRAND	
CORRESPONDENCE DATA			
Fax Number:	(305)445-8484		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	305-447-1617		
Email:	daniels@sanchelima.com		
Correspondent Name:	Sanchelima & Associates, P.A.		
Address Line 1:	235 SW Le Jeune Road		
Address Line 4:	Miami, FLORIDA 33134		
ATTORNEY DOCKET NUMBER:	260620		
NAME OF SUBMITTER:	Jesus Sanchelima		
Signature:	/js/		
Date:	11/12/2010		

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Total Attachments: 1
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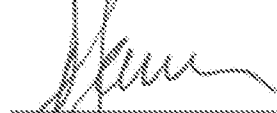
ASSIGNMENT

WHEREAS, **First World Imports, Inc.** ("ASSIGNOR"), is a corporation of Florida having a place of business at P.O. Box 542541, Lake Worth, FL 33454, has adopted and used in its business the trademark "**CARIBBEAN CLASSIC BRAND and design**" for *corned beef, condensed milk, dried beans, processed canned beans and canned vegetables*, in international class 029 with Registration No. 3,296,784 registered on September 25, 2007, with the United States Patent & Trademark Office; and

WHEREAS, **First World Imports International, Inc.**, ("ASSIGNEE"), is a corporation of Florida doing business at 4100 N. Poweline Road, Suite I-4, Pompano Beach, Florida 33073, is desirous of acquiring said mark in the United States;

NOW THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does sell, assign, transfer, and set over unto said ASSIGNEE the entire right, title, and interest in, to and under said mark and that part of the good will of the business connected with the use of and symbolized by the mark in United States.

ASSIGNOR

 11/11/2010

Signature

Luis Barrios

Name

President

Title