TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Margaritaville Enterprises, LLC		10/14/2010	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	Guggenheim Corporate Funding, LLC
Street Address:	135 EAST 57TH STREET
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Serial Number:	85093772	MARGARITAVILLE
Serial Number:	85095692	LANDSHARK
Serial Number:	85095695	LANDSHARK LAGER
Serial Number:	85102955	MARGARITAVILLE
Serial Number:	85102957	LANDSHARK
Serial Number:	85108557	MARGARITAVILLE
Serial Number:	85108561	MARGARITAVILLE
Serial Number:	85126312	LANDSHARK LANDING
Serial Number:	85128443	JOE MERCHANT
Serial Number:	85128445	JOE MERCHANT
Serial Number:	85128446	WHERE IS JOE MERCHANT?
Serial Number:	85128448	WHERE IS JOE MERCHANT?
Serial Number:	85128447	WHERE IS JOE MERCHANT?
Serial Number:	85135774	TEA WEST

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Serial Number:	85135775	TEA WEST
Serial Number:	85135776	TEA WEST
Serial Number:	85141842	MARGARITAVILLE
Serial Number:	85148525	MARGARITAVILLE
Serial Number:	85148526	MARGARITAVILLE
Serial Number:	85148527	MARGARITAVILLE HEMISPHERE DANCER PREMIUM
Serial Number:	85148528	MARGARITAVILLE HEMISPHERE DANCER PREMIUM
Serial Number:	85128444	JOE MERCHANT
Serial Number:	85149665	SHARKTOBERFEST

CORRESPONDENCE DATA

Fax Number: (212)310-8007

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212.310.8000

Email: vindra.richter@weil.com, suzanne.inglis@weil.com

Correspondent Name: Vindra Richter/si

Address Line 1: Weil, Gotshal & Manges LLP

Address Line 2: 767 Fifth Avenue

Address Line 4: New York, NEW YORK 10153

ATTORNEY DOCKET NUMBER:	51014.0025.A.PERRY.SI
NAME OF SUBMITTER:	Vindra Richter
Signature:	/Vindra Richter/
Date:	11/12/2010

Total Attachments: 21

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TRADEMARK SECURITY AGREEMENT

TRADEMARK SECURITY AGREEMENT, dated as of October 14, 2010, by the entity listed on the signature page hereof (the "Grantor"), in favor of Guggenheim Corporate Funding, LLC as administrative agent for the Secured Parties (as defined in the Credit Agreement referred to below) (in such capacity, the "Administrative Agent").

Witnesseth:

WHEREAS, pursuant to the Credit Agreement, dated as of December 20, 2006 (as amended, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Margaritaville Holdings LLC, as Holdings, Margaritaville Holdings II, LLC, as New Holdings, Margaritaville Enterprises, LLC, as the Borrower, the banks and other financial institutions party thereto, as the Lenders, and the Administrative Agent, the Lenders have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, the Grantor is party to the Guarantee and Collateral Agreement, dated as of December 20, 2006, in favor of the Administrative Agent (the "Guarantee and Collateral Agreement") pursuant to which it has guaranteed the Obligations and to which it is required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders, and the Administrative Agent to enter into the Credit Agreement and to induce the Lenders to make their respective extensions of credit to the Borrower thereunder, the Grantor hereby agrees with the Administrative Agent as follows:

Section 1. Defined Terms

Unless otherwise defined herein, terms defined in the Credit Agreement or in the Guarantee and Collateral Agreement and used herein shall have the meaning given to them in the Credit Agreement or the Guarantee and Collateral Agreement, as applicable.

Section 2. Grant of Security Interest in Trademark Collateral

The Grantor, as collateral security for the full, prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Obligations of the Grantor, hereby mortgages, pledges and hypothecates to the Administrative Agent for the benefit of the Secured Parties, and grants to the Administrative Agent for the benefit of the Secured Parties a lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor (the "Trademark Collateral"):

(a) all of its Trademarks and Trademark Licenses to which it is a party, including, without limitation, those referred to on Schedule I hereto;

(b) all goodwill of the business connected with the use of, and symbolized by, each Trademark; and

(c) all Proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present, or future (i) infringement or dilution of any Trademark or Trademark licensed under any Trademark License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Trademark License.

Section 3. Guarantee and Collateral Agreement

The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Administrative Agent pursuant to the Guarantee and Collateral Agreement and the Grantor hereby acknowledges and affirms that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guarantee and Collateral Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Section 4. Ownership of Trademarks

Nothing contained in this Trademark Security Agreement, the Credit Agreement, or the Guarantee and Collateral Agreement, nor any act, omission, or circumstance may be construed as: (a) directly or indirectly conveying to the Administrative Agent any rights in and to the Trademarks (other than the security interest granted pursuant to the Guarantee and Collateral Agreement and all rights with respect thereto) or (b) conveying to the Administrative Agent any right of prior approval of, or any right to prevent the granting of, or any right to rescind any license of any of the Trademarks granted by the Grantor, including, without limitation, the License-Back (the "License-Back") to Jimmy Buffett pursuant to the Intellectual Property Contribution and License-Back Agreement, dated as of December 20, 2006, by and between Jimmy Buffett and JB Intellectual Property, LLC and to which certain of the Trademarks are subject.

Section 5. Acknowledgement by Administrative Agent

The Administrative Agent acknowledges and agrees that the security interest granted herein, in the Guarantee and Collateral Agreement and in any related document is subject to the License-Back to Jimmy Buffett, and any and all rights of the Administrative Agent in the event of default by the Grantor shall be subject to Jimmy Buffett's rights under such License-Back. The Administrative Agent shall not sell or otherwise dispose of any Trademark Collateral unless the prospective assignee acknowledges that such prospective assignee's rights are subject to Jimmy Buffett's rights under the License-Back. The Administrative Agent agrees that Jimmy Buffett may rely on the acknowledgments and agreements of the Administrative Agent set forth herein.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

MARGARITAVILLE ENTERPRISES, LLC

By: **Margaritaville Holdings LLC**, its Manager

By:_____
Name: John Cohlan
Title: President and Chief Executive Officer

ACCEPTED AND AGREED
as of the date first above written:

GUGGENHEIM CORPORATE FUNDING, LLC,
as Administrative Agent

By: _____
Name: William Hagner
Title: Senior Managing Director

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

Schedule I
to
Trademark Security Agreement

[Provided under separate cover.]

Schedule I
to
Trademark Security Agreement

Dated October 14, 2010

A. REGISTERED TRADEMARKS and TRADEMARK APPLICATIONS

See attached docket for all trademark applications and registrations made during the period of July 23, 2010 through October 14, 2010 (the "Covered Period").

B. TRADEMARK LICENSES

The following Trademark Licenses have been entered into or amended during the Covered Period (or amended earlier, but execution copies received during the Covered Period).

1. Puerto Rico / Panama Restaurants

Trademark Sub-License Agreement, dated August 9, 2010, by and between Margaritaville Enterprises, LLC and Margaritaville of Puerto Rico, LLC, on one hand, and Airport Shoppes Corp. d/b/a International Meal Company Caribe ("IMC Caribe"), on the other. Margaritaville of Puerto Rico, LLC grants to IMC Caribe a license to use certain trade names, service marks and trademarks, the Margaritaville Restaurant concept and operating system and all elements thereof including (without limitation) recipes, and operating technologies in connection with the operation of restaurants and bars in Puerto Rico and Panama (each location, a "Venue"). Specifically, the parties intend for IMC Caribe to open AIR MARGARITAVILLE-branded restaurant Venues at the Puerto Rico Airport and the Panama Airport, LANDSHARK-branded bar Venues at the Puerto Rico Airport, and other locations as may be mutually agreed upon.

Subject to Margaritaville's right to partially terminate the Agreement with respect to certain Venues and future Venues, the Agreement is exclusive in Puerto Rico and Panama. The Term of the Agreement is ten years from the date that the first Venue opens for business, with one ten-year renewal at the option of IMC Caribe, if IMC Caribe is in full compliance with all material terms and conditions then applicable pursuant to the Agreement; and the Agreement is not otherwise terminated. As a material condition of the grant of the license, IMC Caribe has a contractual duty to begin construction on the first Venue within six months of the Effective Date (i.e., by February 9, 2011). Margaritaville may terminate the Agreement if the Puerto Rico Airport Location does not open within two years of the Effective Date (i.e., by August 9, 2012) or if IMC Caribe does not obtain the required approvals to open by February 9, 2012.

The Agreement explicitly excludes the right to use the mark DON'T STOP THE CARNIVAL for any goods and services and CHEESEBURGER IN PARADISE as the name of a restaurant.

The "Intellectual Property" is defined as, collectively, the "Trademarks" and the "Concept". The "Trademarks" include the marks MARGARITAVILLE, AIR MARGARITAVILLE and LANDSHARK. The "Concept" is the name and approved likeness of Jimmy Buffett and other intellectual property of Margaritaville as used in the Margaritaville restaurant in Orlando, Florida.

2. THQ

Trademark Sublicense Agreement, effective as of August 31, 2010, by and between Margaritaville Videogames, LLC and THQ Inc. Pursuant to a license from Margaritaville Enterprises, LLC, Margaritaville Videogames, LLC grants to THQ an exclusive license for the Term and in the Territory to use the Sublicensed Property in connection with the manufacture, development, publication, exhibition, distribution, promotion, marketing, sale and advertisement of the Sublicensed Products on the Platforms in the Distribution Channels. Jimmy Buffett also grants a separate license to THQ to use his personality rights and certain music material in the same manner and subject to the same approvals as the Sublicensed Property in the Sublicense Agreement.

The Sublicensed Property is defined as: (a) the trademark MARGARITAVILLE; and (b) solely if embodied in Jimmy Buffett's Margaritaville Café in Orlando, FL, those certain characters, story lines, settings, locations, trademarks, trade dress, copyrighted materials, other intellectual property and the Buffett personality rights and music material, which Margaritaville: (i) owns or is authorized to sublicense to THQ; and (ii) approves in writing in advance for use with the Sublicensed Products, in Margaritaville's sole discretion.

The Sublicensed Products are defined as interactive game products that operate so that the user may interact with the product on the Platform(s). The Platforms include various types of videogame platforms including social media websites. The Distribution Channels are those certain channels of distribution now known or later devised that commonly carry products like the Sublicensed Products, including wholesalers, retailers, e-tailers, broadband, internet, streaming, mail order, and video rental stores.

The Territory is defined as the United States in the English language, and such other countries and languages as may be approved in writing by Margaritaville in its sole discretion.

The Term of the Agreement is August 31, 2010 through five years after the initial commercial release of the first Sublicensed Product. The initial commercial release of the first Sublicensed Product shall occur by December 31, 2011.

3. Cancun and Cozumel Airport Restaurants

Pursuant to a license from Margaritaville Enterprises, LLC, Margaritaville Mexico, LLC grants the following exclusive licenses to operate Margaritaville restaurants in the Peninsula of Quintana Roo, Mexico[1] using Margaritaville Enterprises, LLC's trademarks and the trade secrets, recipes, designs, intellectual property, and operating system used at Jimmy Buffett's Margaritaville in Orlando, Florida:

a. Services and Sub-License Agreement, dated December 20, 2006, by and between Margaritaville Mexico, LLC and ABT3 S.A. de C.V.,[2] regarding a restaurant location at Cancun International Airport Terminal 3. The Agreement has a term beginning on April 30, 2007, for a

[1] The Cancun Restaurant, owned by M.V. Cancun S.A. de C.V., of which the Chief Executive Officer is Rafael Aguirre, and the Cozumel Restaurant, owned by M.V. Cozumel S.A. de C.V., of which the Chief Executive Officer is Rafael Aguirre, are also located on the Peninsula of Quintana Roo, Mexico.

[2] Rafael Aguirre is the Chief Executive Officer of ABT3 S.A. de CV.

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five year term (the "Initial Term"), with two five year renewal periods (the "Renewal Periods"). However, at the option of ABT3 S.A. de C.V., the Initial Term and the Renewal Periods can be either three or four years instead of five years, if the Lease Agreement entered into between ABT3 S.A. de C.V. and ASUR is less than five years for either the Term or the Renewal Period.

The Agreement explicitly excludes the right to use CHEESEBURGER IN PARADISE as the name of a restaurant, the right to use MARGARITAVILLE as a promotional slogan in connection with the sale of margarita cocktails in restaurants in the U.S., the right to use DON'T STOP THE CARNIVAL for any goods and services, and the right to use A1A & Design for clothing and hats.

b. Services and Sub-License Agreement, dated September 28, 2010, by and between Margaritaville Mexico, LLC and Mera Aeropuertos S.A. de C.V.,[3] regarding a restaurant location at Cozumel International Airport. The Agreement has a term beginning on November 1, 2009, for a five year term (the "Initial Term"), with two five year renewal periods (the "Renewal Periods"). However, at the option of Mera Aeropuertos S.A. de C.V., the Initial Term and the Renewal Periods can be either three or four years instead of five years, if the Lease Agreement entered into between Mera Aeropuertos S.A. de C.V. and ASUR is less than five years for either the Term or the Renewal Period.

The Agreement explicitly excludes the right to use CHEESEBURGER IN PARADISE as the name of a restaurant or food/menu item, the right to use MARGARITAVILLE for bottled and prepackaged liquors, liqueurs, and spirits, and the right to use DON'T STOP THE CARNIVAL for any goods and services.

c. Services and Sub-License Agreement, dated September 28, 2010, by and between Margaritaville Mexico, LLC and ABT3 S.A. de C.V, regarding a second restaurant location at Cancun International Airport Terminal 3. The Agreement has a term beginning on May 1, 2010, for a five year term (the "Initial Term"), with two five year renewal periods (the "Renewal Periods"). However, at the option of ABT3 S.A. de C.V., the Initial Term and the Renewal Periods can be either three or four years instead of five years, if the Lease Agreement entered into between ABT3 S.A. de C.V. and ASUR is less than five years for either the Term or the Renewal Period.

The Agreement explicitly excludes the right to use CHEESEBURGER IN PARADISE as the name of a restaurant or food/menu item, the right to use MARGARITAVILLE for bottled and prepackaged liquors, liqueurs, and spirits, and the right to use DON'T STOP THE CARNIVAL for any goods and services.

d. Services and Sub-License Agreement, dated September 28, 2010, by and between Margaritaville Mexico, LLC and Mera Aeropuertos S.A. de C.V, regarding a restaurant location at Cancun International Airport Terminal 2. The Agreement has a term beginning on May 1, 2010, for a five year term (the "Initial Term"), with two five year renewal periods (the "Renewal Periods"). However, at the option of Mera Aeropuertos S.A. de C.V., the Initial Term and the Renewal Periods can be either three or four years instead of five years, if the Lease Agreement entered into between Mera Aeropuertos S.A. de C.V. and ASUR is less than five years for either the Term or the Renewal Period.

[3] Rafael Aguirre is the Chief Executive Officer of Mera Aeropuertas S.A. de CV.

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The Agreement explicitly excludes the right to use CHEESEBURGER IN PARADISE as the name of a restaurant or food/menu item, the right to use MARGARITAVILLE for bottled and prepackaged liquors, liqueurs, and spirits, and the right to use DON'T STOP THE CARNIVAL for any goods and services.

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Trademark/Service Mark Report

CLIENT: Margaritaville Enterprises, LLC

DOCKET ID	TRADEMARK REG. OWNER	COUNTRY/STATE STATUS SUBSTATUS	APP. DATE APP. NO. REG. NO. REG. DATE	INT'L CLASS(ES)	GOODS	TRADEMARK LOGO
101885-010800-0766	MARGARITAVILLE Margaritaville Enterprises, LLC	Brazil Pending	830727957 8/23/2010	43	Class 43: Restaurant and bar services.	
101885-010800-0747	LANDSHARK Margaritaville Enterprises, LLC	Canada Pending	1490087 7/26/2010	25	Class 25: Clothing, namely, shirts, t-shirts, polo shirts, tank tops, sweaters, sweatshirts, blouses, jerseys, pants, jeans, shorts, shirts, dresses, coats, jackets, vests, swimwear, loungewear, sleepwear, underwear, boxer shorts, socks, leggings, hosiery, scarves, gloves, gloves, mittens, bandanas; belts; baby bibs not of paper; headwear; footwear.	
101885-010800-0748	LICENSE TO CHILL Margaritaville Enterprises, LLC	Canada Pending	1490084 7/26/2010	25	Class 25: Clothing, namely, shirts, t-shirts, polo shirts, tank tops, sweaters, sweatshirts, blouses, jerseys, pants, jeans, shorts, shirts, dresses, coats, jackets, vests, swimwear, loungewear, sleepwear, underwear, boxer shorts, socks, leggings, hosiery, scarves, gloves, gloves, mittens, bandanas; belts; baby bibs not of paper; headwear; footwear.	
101885-010800-0749	LICENSE TO CHILL Margaritaville Enterprises, LLC	Canada Pending	1490085 7/26/2010	25	Class 25: Clothing, namely, t-shirts, tank tops, headwear.	

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Trademark/Service Mark Report

CLIENT: Margaritaville Enterprises, LLC

DOCKET ID	TRADEMARK REG. OWNER	COUNTRY/STATE STATUS SUBSTATUS	APP. DATE APP. NO. REG. NO. REG. DATE	INT'L CLASS(ES)	GOODS	TRADEMARK LOGO
101885-010800-0758	MARGARITAVILLE Margaritaville Enterprises, LLC	Canada Pending	1491814 8/10/2010	18, 25	Class 18: Duffle bags, backpacks; Class 25: Men's, women's children's and infants' clothing, namely, sweaters, fleece pullovers, active wear, outer wear, jackets, ponchos, pants, sweatpants, swimwear, surf wear, loungewear, robes, bathrobes, sleepwear, and underwear; infant wear; cloth bibs; athletic apparel, namely, shirts, pants, shorts, jackets, and sports bras; headbands.	
101885-010800-0760	MARGARITAVILLE Margaritaville Enterprises, LLC	Chile Pending	917079 8/16/2010	35, 43	Class 35: Retail stores, online stores and mail order catalogs featuring a wide array of merchandise in the nature of novelty items, souvenirs, clothing, headwear books, recordings, beverageware and printed materials; Class 43: Restaurant and bar services.	
101885-010800-0752	MARGARITAVILLE Margaritaville Enterprises, LLC	China Pending	8584426 8/18/2010	18	Class 18: Bags, namely travel bags, tote bags, beach bags, duffle bags, and backpacks.	

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Trademark/Service Mark Report

CLIENT: Margaritaville Enterprises, LLC

DOCKET ID	TRADEMARK REG. OWNER	COUNTRY/STATE STATUS SUBSTATUS	APP. DATE APP. NO. REG. NO. REG. DATE	INT'L CLASS(ES)	GOODS	TRADEMARK LOGO
101885-010800-0752A	MARGARITAVILLE Margaritaville Enterprises, LLC	China Pending	8584425 8/18/2010	25	Class 25: Men's, women's children's and infants' clothing, namely, shirts, t-shirts, tank tops, sweaters, sweatshirts, fleece pullovers, active wear, outer wear, jackets, ponchos, beach cover-ups, pants, shorts, sweatpants, swimwear, surf wear, loungewear, robes, bathrobes, sleepwear, boxer shorts, and underwear; infant wear; cloth bibs; athletic apparel, namely, shirts, pants, shorts, jackets, and sports bras; headwear, namely, hats, caps, headbands, and visors; bandanas.	
101885-010800-0757	MARGARITAVILLE Margaritaville Enterprises, LLC	European Union Pending	9307083 8/11/2010	18	Class 18: Leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hides; trunks and travelling bags; umbrellas, parasols and walking sticks; whips, harness and saddlery; bags, namely travel bags, tote bags, beach bags, duffle bags, and backpacks.	

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Trademark/Service Mark Report

CLIENT: Margaritaville Enterprises, LLC

DOCKET ID	TRADEMARK REG. OWNER	COUNTRY/STATE STATUS SUBSTATUS	APP. DATE APP. NO. REG. NO. REG. DATE	INT'L CLASS(ES)	GOODS	TRADEMARK LOGO
101885-010800-0753	MARGARITAVILLE Margaritaville Enterprises, LLC	Hong Kong Pending	301692072 8/18/2010	18, 25	Class 18: Bags, namely travel bags, tote bags, beach bags, duffle bags, and backpacks; Class 25: Men's, women's children's and infants' clothing, namely, shirts, t-shirts, tank tops, sweaters, sweatshirts, fleece pullovers, active wear, outer wear, jackets, ponchos, beach cover-ups, pants, shorts, sweatpants, swimwear, surf wear, loungewear, robes, bathrobes, sleepwear, boxer shorts, and underwear; infant wear; cloth bibs; athletic apparel, namely, shirts, pants, shorts, jackets, and sports bras; headwear, namely, hats, caps, headbands, and visors; bandanas.	
101885-010800-0750	LANDSHARK Margaritaville Enterprises, LLC	Mexico Pending	1108451 7/30/2010	25	Class 25: Clothing, namely, shirts, t-shirts, polo shirts, tank tops, sweaters, sweatshirts, blouses, jerseys, pants, jeans, shorts, shirts, dresses, coats, jackets, vests, swimwear, loungewear, sleepwear, underwear, boxer shorts, socks, leggings, hosiery, scarves, gloves, gloves, mittens, bandanas; belts; baby bibs not of paper; headwear; footwear.	
101885-010800-0751	LICENSE TO CHILL Margaritaville Enterprises, LLC	Mexico Pending	1108450 7/30/2010	25	Class 25: Clothing, namely, shirts, t-shirts, polo shirts, tank tops, sweaters, sweatshirts, blouses, jerseys, pants, jeans, shorts, shirts, dresses, coats, jackets, vests, swimwear, loungewear, sleepwear, underwear, boxer shorts, socks, leggings, hosiery, scarves, gloves, gloves, mittens, bandanas; belts; baby bibs not of paper; headwear; footwear.	

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Trademark/Service Mark Report

CLIENT: Margaritaville Enterprises, LLC

DOCKET ID	TRADEMARK REG. OWNER	COUNTRY/STATE STATUS SUBSTATUS	APP. DATE APP. NO. REG. NO. REG. DATE	INT'L CLASS(ES)	GOODS	TRADEMARK LOGO
101885-010800-0756	MARGARITAVILLE Margaritaville Enterprises, LLC	Mexico Pending	1111937 8/13/2010	18	Class 18: Bags, namely travel bags, tote bags, beach bags, duffle bags, and backpacks.	
101885-010800-0761	MARGARITAVILLE Margaritaville Enterprises, LLC	Panama Pending	193394 9/16/2010	35	Class 35: Retail stores, online stores and mail order catalogs featuring a wide array of merchandise in the nature of novelty items, souvenirs, clothing, headwear books, recordings, beverageware and printed materials.	
101885-010800-0764	MARGARITAVILLE Margaritaville Enterprises, LLC	Panama Pending	193396 9/16/2010	43	Class 43: Restaurant and bar services.	
101885-010800-0763	MARGARITAVILLE Margaritaville Enterprises, LLC	Peru Pending Published	430429 8/24/2010	35	Class 35: The bringing together, for the benefit of others, of nature novelty items, souvenirs, clothing, clothing accessories, headwear, books, recordings, beverageware, and printed materials, (excluding the transport thereof), enabling customers to conveniently view and purchase those goods, such services being provided also by retail stores, or by means of electronic media, for example, through web sites.	

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Trademark/Service Mark Report

CLIENT: Margaritaville Enterprises, LLC

DOCKET ID	TRADEMARK REG. OWNER	COUNTRY/STATE STATUS SUBSTATUS	APP. DATE APP. NO. REG. NO. REG. DATE	INT'L CLASS(ES)	GOODS	TRADEMARK LOGO
101885-010800-0754	MARGARITAVILLE Margaritaville Enterprises, LLC	Russian Federation Pending	9/16/2010	18, 25, 35, 43	Class 18: Bags, namely travel bags, tote bags, beach bags, duffle bags, and backpacks; Class 25: Men's, women's children's and infants' clothing, namely, shirts, t-shirts, tank tops, sweaters, sweatshirts, fleece pullovers, active wear, outer wear, jackets, ponchos, beach cover-ups, pants, shorts, sweatpants, swimwear, surf wear, loungewear, robes, bathrobes, sleepwear, boxer shorts, and underwear; infant wear; cloth bibs; athletic apparel, namely, shirts, pants, shorts, jackets, and sports bras; headwear, namely, hats, caps, headbands, and visors; bandanas; Class 35: Retail stores, online stores and mail order catalogs featuring a wide array of merchandise in the nature of novelty items, souvenirs, clothing, headwear books, recordings, beverageware and printed materials; Class 43: Restaurant and bar services; hotels and resort hotels; providing temporary housing accomodation services at hotels, resorts, villas and condominiums.	
101885-010800-0755	MARGARITAVILLE Margaritaville Enterprises, LLC	Saudi Arabia Pending	158968 9/19/2010	18	Class 18: Bags, namely travel bags, tote bags, beach bags, duffle bags, and backpacks.	

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Trademark/Service Mark Report

CLIENT: Margaritaville Enterprises, LLC

DOCKET ID	TRADEMARK REG. OWNER	COUNTRY/STATE STATUS SUBSTATUS	APP. DATE APP. NO. REG. NO. REG. DATE	INT'L CLASS(ES)	GOODS	TRADEMARK LOGO
101885-010800-0765	MARGARITAVILLE Margaritaville Enterprises, LLC	Saudi Arabia Pending	158969 9/19/2010	25	Class 25: Men's, women's children's and infants' clothing, namely, shirts, t-shirts, tank tops, sweaters, sweatshirts, fleece pullovers, active wear, outer wear, jackets, ponchos, beach cover-ups, pants, shorts, sweatpants, swimwear, surf wear, loungewear, robes, bathrobes, sleepwear, boxer shorts, and underwear; infant wear; cloth bibs; athletic apparel, namely, shirts, pants, shorts, jackets, and sports bras; headwear, namely, hats, caps, headbands, and visors; bandanas.	
101885-020000-0717	MARGARITAVILLE Margaritaville Enterprises, LLC	United States of America Pending	85/093,772 7/27/2010	28	Amusement game machines; bingo game playing equipment; dice; dice cups; dice games; disposable ticket sets for playing games of chance; dominoes; equipment sold as a unit for playing craps games; game tables; gaming equipment, namely, chips, poker chips, game wheels; craps tables; LCD game machines; play money; playing card game accessories, namely, playing card cases, playing card holders, mats for use in connection with playing card games, playing card shuffling devices and dice; playing cards and card games; roulette wheels; tabletop games, in International Class 28	

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CLIENT: Margaritaville Enterprises, LLC

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101885-020000-0718	LANDSHARK Margaritaville Enterprises, LLC	United States of America Pending	85/095,692 7/29/2010	33	Spirits, distilled liquors, liqueurs, rum, gin, vodka, tequila, wine, wine coolers, prepared wine cocktails, and alcoholic punches, in International Class 33	
101885-020000-0719	LANDSHARK LAGER Margaritaville Enterprises, LLC	United States of America Pending	85/095,695 7/29/2010	33	Spirits, distilled liquors, liqueurs, rum, gin, vodka, tequila, wine, wine coolers, prepared wine cocktails, and alcoholic punches, in International Class 33	
101885-020000-0720	MARGARITAVILLE Margaritaville Enterprises, LLC	United States of America Pending	85/102,955 8/9/2010	28	Paddle boards; restraint straps for body boards; surf boards; body boards; surfboard leashes; surfboard wax, in International Class 28	
101885-020000-0721	LANDSHARK Margaritaville Enterprises, LLC	United States of America Pending	85/102,957 8/9/2010	28	Paddle boards; restraint straps for body boards; surf boards; body boards; surfboard leashes; surfboard wax, in International Class 28	

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101885-020000-0722	MARGARITAVILLE Margaritaville Enterprises, LLC	United States of America Pending	85/108,557 8/16/2010	18	Duffle bags; backpacks, in International Class 18	
101885-020000-0723	MARGARITAVILLE Margaritaville Enterprises, LLC	United States of America Pending	85/108,561 8/16/2010	25	Men's, women's, children's and infants' clothing, namely, fleece pullovers, active wear, outer wear, jackets, surf wear, loungewear, robes, sleepwear, and underwear; infantwear; athletic apparel, namely, shirts, pants, shorts, jackets, and sports bras; headbands, in International Class 25	
101885-020000-0724	LANDSHARK LANDING Margaritaville Enterprises, LLC	United States of America Pending	85/126,312 9/9/2010	43	Providing pavilion facilities for concerts, exhibitions and other functions; serving food and drinks, in International Class 43	
101885-020000-0725	JOE MERCHANT Margaritaville Enterprises, LLC	United States of America Pending	85/128,443 9/13/2010	25	Clothing, namely, shirts, T-shirts, polo shirts, tank tops, sweaters, sweatshirts, blouses, jerseys, pants, jeans, shorts, skirts, dresses, coats, jackets, vests, swimwear, loungewear, sleepwear, underwear, boxer shorts, socks, leggings, hosiery, scarves, gloves, mittens, bandanas; belts; baby bibs not of paper; headwear; footwear, in International Class 25	

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CLIENT: Margaritaville Enterprises, LLC

DOCKET ID	TRADEMARK REG. OWNER	COUNTRY/STATE STATUS SUBSTATUS	APP. DATE APP. NO. REG. NO. REG. DATE	INT'L CLASS(ES)	GOODS	TRADEMARK LOGO
101885-020000-0726	JOE MERCHANT Margaritaville Enterprises, LLC	United States of America Pending	85/128,444 9/13/2010	32	Brewed malt-based alcoholic beverage in the nature of a beer, in International Class 32	
101885-020000-0727	JOE MERCHANT Margaritaville Enterprises, LLC	United States of America Pending	85/128,445 9/13/2010	33	Alcoholic malt coolers; flavored brewed malt beverage; alcoholic beverage produced from a brewed malt base with natural flavors, in International Class 33	
101885-020000-0728	WHERE IS JOE MERCHANT? Margaritaville Enterprises, LLC	United States of America Pending	85/128,446 9/13/2010	25	Clothing, namely, shirts, T-shirts, polo shirts, tank tops, sweaters, sweatshirts, blouses, jerseys, pants, jeans, shorts, skirts, dresses, coats, jackets, vests, swimwear, loungewear, sleepwear, underwear, boxer shorts, socks, leggings, hosiery, scarves, gloves, mittens, bandanas; belts; baby bibs not of paper; headwear; footwear, in International Class 25	
101885-020000-0729	WHERE IS JOE MERCHANT? Margaritaville Enterprises, LLC	United States of America Pending	85/128,448 9/13/2010	33	Alcoholic malt coolers; flavored brewed malt beverage; alcoholic beverage produced from a brewed malt base with natural flavors, in International Class 33	

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DOCKET ID	TRADEMARK REG. OWNER	COUNTRY/STATE STATUS SUBSTATUS	APP. DATE APP. NO. REG. NO. REG. DATE	INT'L CLASS(ES)	GOODS	TRADEMARK LOGO
101885-020000-0730	WHERE IS JOE MERCHANT? Margaritaville Enterprises, LLC	United States of America Pending	85/128,447 9/13/2010	32	Brewed malt-based alcoholic beverage in the nature of a beer, in International Class 32	
101885-020000-0731	TEA WEST Margaritaville Enterprises, LLC	United States of America Pending	85/135,774 9/22/2010	30	Tea, fruit tea, green tea, black tea, herbal tea, iced tea; prepared coffee and coffee based beverages, tea-based beverages with fruit flavorings, in International Class 30	
101885-020000-0733	TEA WEST Margaritaville Enterprises, LLC	United States of America Pending	85/135,775 9/22/2010	32	Fruit drinks, fruit juices, fruit-based soft drinks flavored with tea, lemonades; bottled water, still water, sparkling water, flavored water, drinking water with vitamins; energy drinks, sports drinks; soft drinks, soda pops, non-alcoholic beverages with tea flavorings, brewed malt-based alcoholic beverage in the nature of a beer, in International Class 32	
101885-020000-0734	TEA WEST Margaritaville Enterprises, LLC	United States of America Pending	85/135,776 9/22/2010	33	Alcoholic malt coolers; flavored brewed malt beverage; alcoholic beverage produced from a brewed malt base with natural flavors, alcoholic teas and lemonades, alcoholic tea-based beverage, alcoholic beverages containing fruit, in International Class 33	

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DOCKET ID	TRADEMARK REG. OWNER	COUNTRY/STATE STATUS SUBSTATUS	APP. DATE APP. NO. REG. NO. REG. DATE	INT'L CLASS(ES)	GOODS	TRADEMARK LOGO
101885-020000-0735	MARGARITAVILLE Margaritaville Enterprises, LLC	United States of America Pending	85/141,842 9/30/2010	28	Toys, games and sporting goods, namely swim floats for recreational use, floating lounge chairs; volleyballs, beach balls; body boards, surf boards, surf board leashes and surf board wax; sailboard masts; fins and flippers; fishing rods, tackle boxes, and lures; water squirting guns, toy boats, sand toys, including pails and shovels; balloons; bath toys and inflatable toys; plush toys; pet toys; toy animals and dolls, yo yos; golf bag covers, golf bags, golf balls, golf clubs, golf tees, golf towel clips, golf gloves; jigsaw puzzles, kites, party favors in the nature of small toys, ring games, target games, card games and board games, dart boards and darts, in International Class 28	
101885-020000-0737	MARGARITAVILLE Margaritaville Enterprises, LLC	United States of America Pending	85/148,525 10/8/2010	29	Prepared, refrigerated entrees and meals consisting primarily of meat, seafood, or poultry; prepared, refrigerated entrees, meals, and side items consisting primarily of vegetables, beans, soups, fruit salads and vegetable salads; prepared, refrigerated salads, namely, chicken salad, cole slaw, and potato salad, in International Class 29	
101885-020000-0738	MARGARITAVILLE Margaritaville Enterprises, LLC	United States of America Pending	85/148,526 10/8/2010	30	Prepared, refrigerated sandwiches; prepared, refrigerated entrees, meals, and side items consisting primarily of pasta or rice, in International Class 30	

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CLIENT: Margaritaville Enterprises, LLC

DOCKET ID	TRADEMARK REG. OWNER	COUNTRY/STATE STATUS SUBSTATUS	APP. DATE APP. NO. REG. NO. REG. DATE	INT'L CLASS(ES)	GOODS	TRADEMARK LOGO
101885-020000-0739	**MARGARITAVILLE HEMISPHERE DANCER PREMIUM (and cartouche design)** Margaritaville Enterprises, LLC	United States of America Pending	85/148,527 10/8/2010	29	Prepared, refrigerated entrees and meals consisting primarily of meat, seafood, or poultry; prepared, refrigerated entrees, meals, and side items consisting primarily of vegetables, beans, soups, fruit salads and vegetable salads; prepared, refrigerated salads, namely, chicken salad, cole slaw, and potato salad, in International Class 29	MARGARITAVILLE
101885-020000-0740	**MARGARITAVILLE HEMISPHERE DANCER PREMIUM (and cartouche design)** Margaritaville Enterprises, LLC	United States of America Pending	85/148,528 10/8/2010	30	Prepared, refrigerated sandwiches; prepared, refrigerated entrees, meals, and side items consisting primarily of pasta or rice, in International Class 30	MARGARITAVILLE
101885-020000-0741	**SHARKTOBERFEST** Margaritaville Enterprises, LLC	United States of America Pending	85/149,665 10/11/2010	43	Restaurant services, in International Class 43	