

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GE Business Financial Services Inc.	FORMERLY Merrill Lynch Business Financial Services Inc.	11/05/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Cinnabon, Inc.
Street Address:	200 Glenridge Point Parkway
Internal Address:	Suite 200
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30342
Entity Type:	CORPORATION: WASHINGTON

**PROPERTY NUMBERS Total: 20**

Property Type	Number	Word Mark
Registration Number:	1426734	CINNABON
Registration Number:	2137495	CINNABON
Registration Number:	1424169	CINNABON
Registration Number:	1657550	MOCHALATTA CHILL
Registration Number:	1921083	MAKARA
Registration Number:	2029844	WORLD FAMOUS CINNAMON ROLLS
Registration Number:	2042923	VAREVA JUICE
Registration Number:	2259857	MINIBON DELIGHT
Registration Number:	2199951	CARAMEL PECANBON
Registration Number:	2294766	BERRYBON
Registration Number:	2098432	
Registration Number:	2147818	MINIBON
Registration Number:	2291593	ICECAPES

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Registration Number:	2304346	CINNABON WORLD FAMOUS CINNAMON ROLLS
Registration Number:	2405968	CARAMEL FROSTED APPLEBON
Registration Number:	2698890	TEDDYBON
Registration Number:	2707585	APPLEBON
Registration Number:	2536265	CINNABON STIX
Registration Number:	2612036	BAKING YOURS FRESH RIGHT NOW
Registration Number:	2673018	CHOCOLATEBON

**CORRESPONDENCE DATA**

Fax Number: (312)251-2897  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 312.368.4000  
Email: ch.tm@dlapiper.com  
Correspondent Name: Mark I. Feldman  
Address Line 1: P.O. Box 64807  
Address Line 2: DLA Piper LLP (US)  
Address Line 4: Chicago, ILLINOIS 60664-0807

ATTORNEY DOCKET NUMBER:	361973-29 CINNABON INC.
NAME OF SUBMITTER:	Mark I. Feldman
Signature:	/mark i feldman/
Date:	11/12/2010

**Total Attachments: 4**  
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TRADEMARK RELEASE

THIS TRADEMARK RELEASE is made as of November 5, 2010, by GE BUSINESS FINANCIAL SERVICES INC., formerly known as Merrill Lynch Business Financial Services Inc., as Agent ("Agent"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Agreement (as defined below).

WITNESSETH:

WHEREAS, CINNABON, INC., a Washington corporation, ("Grantor") and Agent are parties to a Trademark Security Agreement dated as of November 4, 2004 (as amended, restated, supplemented or otherwise modified from time to time, the "Agreement"), pursuant to which Grantor granted a security interest to Agent in certain trademark collateral ("Collateral") as security for certain obligations owing by Grantor to Agent, including the trademarks set forth on Schedule 1 hereto; and

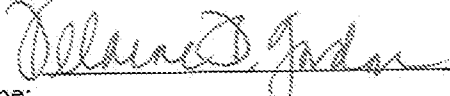
WHEREAS, Grantor has requested that Agent release its security interest in the Collateral.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Agent hereby unconditionally and expressly releases, terminates and extinguishes any and all of its right, title and interest in and to any and all liens, security interests and rights in the Collateral which were established under and pursuant to the Agreement including, but not limited to, the trademarks listed on Schedule 1 annexed hereto and all of the goodwill of the business associated with the use of, and symbolized by, each such trademark; and all products and proceeds of the foregoing, including without limitation, any claims by Grantor against third parties for past, present or future (a) infringement or dilution of any trademark, or (b) injury to the goodwill associated with any trademark.

IN WITNESS WHEREOF, Agent has caused this Trademark Release to be executed as of the day and year first above written.



GE BUSINESS FINANCIAL SERVICES  
INC., formerly known as Merrill Lynch  
Business Financial Services Inc., as Agent

By:   
Name: \_\_\_\_\_  
Title: Delaine D. Gordon  
Authorized Signatory



Schedule 1

Attached.

Schedule 1 to Trademark Security Agreement

MARK	LOGO	COUNTRY	APP. DATE	APP. NO.	REG. DATE	REG. NO.
CINNABON & three swirl logo		U.S.A.	04/03/86	73591337	01/27/87	1426734
CINNABON	n/a	U.S.A.	04/22/97	75279353	02/17/98	2137495
CINNABON	n/a	U.S.A.	04/03/86	73/591336	01/06/87	1424169
MOCHALATTA CHILL	n/a	U.S.A.	05/22/90	74/061605	09/17/91	1657550
MAKARA	n/a	U.S.A.	07/01/93	74/418259	09/19/95	1921083
WORLD FAMOUS CINNAMON ROLLS	n/a	U.S.A.	09/26/95	74/734362	01/14/97	2029844
VAREVA JUICE & design		U.S.A.	09/26/95	74/734364	03/11/97	2042923
MINIBON DELIGHT	n/a	U.S.A.	05/13/97	75/291055	07/06/99	22509857
CARAMEL PECANBON	n/a	U.S.A.	12/05/97	75/400607	10/27/98	2199951
BERRYBON	n/a	U.S.A.	05/07/98	75/481352	11/23/99	2294766
cinnamon roll configuration	n/a	U.S.A.	11/16/95	75/020660	09/16/97	2098432

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MARK	LOGO	COUNTRY	APP. DATE	APP. NO.	REG. DATE	REG. NO.
MINIBON	n/a	U.S.A.	05/13/97	75/291070	03/31/98	2147818
ICECAPE	n/a	U.S.A.	05/07/98	75/481329	11/09/99	2291593
CINNABON WORLD FAMOUS CINNAMON ROLLS & design		U.S.A.	02/24/99	75/647375	12/28/99	2304346
CARAMEL FROSTED APPLEBON & design		U.S.A.	10/12/99	75/820616	11/21/00	2405968
TEDDYBON	n/a	U.S.A.	07/10/00	76/085868	03/18/03	2698890
APPLEBON	n/a	U.S.A.	10/05/00	76/141112	04/15/03	2707585
CINNABON STIX	n/a	U.S.A.	02/01/01	76/203003	02/05/02	2536265
BAKING YOURS FRESH RIGHT NOW	n/a	U.S.A.	02/05/01	76/204336	08/27/02	2612036
CHOCOLATEBON	n/a	U.S.A.	04/02/01	76/234319	01/07/03	2673018

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