

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GE Business Financial Services Inc.	FORMERLY Merrill Lynch Business Financial Services Inc.	11/05/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Cinnabon, Inc.
<b>Street Address:</b>	200 Glenridge Point Parkway
<b>Internal Address:</b>	Suite 200
<b>City:</b>	Atlanta
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30342
<b>Entity Type:</b>	CORPORATION: WASHINGTON

**PROPERTY NUMBERS Total: 24**

Property Type	Number	Word Mark
Serial Number:	78471038	APPLE MINIBON
Serial Number:	78095775	CINNABON
Registration Number:	2953486	CINNABON
Serial Number:	78462528	TACOMA COFFEE
Serial Number:	78401487	CINNABON
Serial Number:	78471056	COOKIEBON
Registration Number:	2946799	CINNAPRETZEL
Serial Number:	78462505	TACOMA COFFEE
Serial Number:	78447195	CARAMEL PECANBON
Serial Number:	78401475	CINNABON
Serial Number:	78296015	CARAMEL STICKYBON
Serial Number:	78447234	CINNABON WORLD FAMOUS CINNAMON ROLLS
Serial Number:	78424404	MOCHA LOCA

**TRADEMARK**

**900177333**

**REEL: 004413 FRAME: 0680**

**CH \$615.00 78471038**

Serial Number:	78424393	TROPICAL BLAST
Serial Number:	78341023	BON THE GO
Serial Number:	78165483	CINNABON
Registration Number:	1039477	BIOBAN P-1487
Serial Number:	78471002	STRAWBERRY MINIBON
Serial Number:	78257702	CARAMELATTA
Serial Number:	78442581	COFFEELATTA CHILL
Serial Number:	78264471	CINNABON WORLD FAMOUS CINNAMON ROLLS
Serial Number:	78447250	CINNABON
Registration Number:	2953570	CINNAPOPPERS
Registration Number:	2259857	MINIBON DELIGHT

**CORRESPONDENCE DATA**

Fax Number: (312)251-2897  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 312.368.4000  
Email: ch.tm@dlapiper.com  
Correspondent Name: Mark I. Feldman  
Address Line 1: P.O. Box 64807  
Address Line 2: DLA Piper LLP (US)  
Address Line 4: Chicago, ILLINOIS 60664-0807

ATTORNEY DOCKET NUMBER:	313973-29 CINNABON, INC.
NAME OF SUBMITTER:	Mark I. Feldman
Signature:	/mark i feldman/
Date:	11/12/2010

**Total Attachments: 5**  
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source=Cinnabon Inc. - Release of Sec. Int. dated 7-13-05#page2.tif  
source=Cinnabon Inc. - Release of Sec. Int. dated 7-13-05#page3.tif  
source=Cinnabon Inc. - Release of Sec. Int. dated 7-13-05#page4.tif  
source=Cinnabon Inc. - Release of Sec. Int. dated 7-13-05#page5.tif

TRADEMARK RELEASE

THIS TRADEMARK RELEASE is made as of November 5, 2010, by GE BUSINESS FINANCIAL SERVICES INC., formerly known as Merrill Lynch Business Financial Services Inc., as Agent ("Agent"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Agreement (as defined below).

WITNESSETH:

WHEREAS, CINNABON, INC., a Washington corporation, ("Grantor") and Agent are parties to a Trademark Security Agreement dated as of July 13, 2005 (as amended, restated, supplemented or otherwise modified from time to time, the "Agreement"), pursuant to which Grantor granted a security interest to Agent in certain trademark collateral ("Collateral") as security for certain obligations owing by Grantor to Agent, including the trademarks set forth on Schedule 1 hereto; and

WHEREAS, Grantor has requested that Agent release its security interest in the Collateral.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Agent hereby unconditionally and expressly releases, terminates and extinguishes any and all of its right, title and interest in and to any and all liens, security interests and rights in the Collateral which were established under and pursuant to the Agreement including, but not limited to, the trademarks listed on Schedule 1 annexed hereto and all of the goodwill of the business associated with the use of, and symbolized by, each such trademark; and all products and proceeds of the foregoing, including without limitation, any claims by Grantor against third parties for past, present or future (a) infringement or dilution of any trademark, or (b) injury to the goodwill associated with any trademark.

IN WITNESS WHEREOF, Agent has caused this Trademark Release to be executed as of the day and year first above written.

GE BUSINESS FINANCIAL SERVICES  
INC., formerly known as Merrill Lynch  
Business Financial Services Inc., as Agent

By:   
Name: Delaine D. Gordon  
Title: Authorized Signatory

Schedule I

Attached.

SCHEDULE TO TRADEMARK SECURITY AGREEMENT

CINNABON, INC.

Owner	Mark	Application No. and Date	Registration No. and Date	Status
Cinnabon, Inc.	APPLE MINIBON	78471038 08/20/04		PENDING
Cinnabon, Inc.	CINNABON	78095775 11/29/01		PUBLISHED
Cinnabon, Inc.	Cinnabon	78263967 06/18/03	2953486 05/17/05	REGISTERED
Cinnabon, Inc.	TACOMA COFFEE	78462528 08/05/04		PENDING
Cinnabon, Inc.	CINNABON	78401487 04/14/04		PUBLISHED
Cinnabon, Inc.	COOKIEBON	78471056 08/20/04		PENDING
Cinnabon, Inc.	CINNAPRETZEL	78315926 10/20/03	2946799 05/03/05	REGISTERED
Cinnabon, Inc.	TACOMA COFFEE	78462505 08/05/04		PENDING
Cinnabon, Inc.	CARAMEL PECANBON	78447195 07/07/04		PUBLISHED
Cinnabon, Inc.	CINNABON	78401475 04/14/04		PUBLISHED
Cinnabon, Inc.	CARAMEL STICKYBON	78296015 09/04/03		PUBLISHED

Owner	Mark	Application No. and Date	Registration No. and Date	Status
Cinnabon, Inc.	CINNABON WORLD FAMOUS CINNAMON ROLLS	78447234 07/07/04		PENDING
Cinnabon, Inc.	MOCHA LOCA	78424404 ✓ 05/25/04 ✓		PENDING
Cinnabon, Inc.	TROPICAL BLAST	78424393 05/25/04 ✓		PUBLISHED
Cinnabon, Inc.	BON THE GO	78341023 12/15/03 ✓		PENDING
Cinnabon, Inc.	CINNABON	78165483 ✓ 09/18/02 ✓		PUBLISHED
Angus Chemical Company	BIOBAN P 1487	73061633 ✓ 08/28/75	1039477 05/18/1976	RENEWED
Cinnabon, Inc.	STRAWBERRY MINIBON	78471002 ✓ 08/20/04 ✓		PENDING
Cinnabon, Inc.	CARAMEL ATTA	78257702 ✓ 06/03/03 ✓		PENDING
Cinnabon, Inc.	COFFEELATTA CHILL	78442581 ✓ 06/28/04 ✓		PENDING
Cinnabon, Inc.	CINNABON WORLD FAMOUS CINNAMON ROLLS	78264471 ✓ 06/19/03 ✓		PENDING
Cinnabon, Inc.	CINNABON	78447250 ✓ 07/07/04 ✓		PENDING
Cinnabon, Inc.	CINNAPOPPERS	78286674 ✓ 08/13/03 ✓	2953570 5/17/05	REGISTERED
Cinnabon, Inc.	CINNABON	78095775		PUBLISHED

*Duplicate*

Owner	Mark	Application No. and Date	Registration No. and Date	Status
Cinnabon, Inc.	MINIBON DELIGHT	75291055 ✓ 05/13/97	2259857 07/06/99	REGISTERED