

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
M.S.A. Trading, Inc.		11/12/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Smart Innovations, Inc.		
Street Address:	9008 Eton Ave.		
City:	Canoga Park		
State/Country:	CALIFORNIA		
Postal Code:	91304		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2363264	SMART PLANET	
CORRESPONDENCE DATA			
Fax Number:	(818)998-1862		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(818) 998-3462		
Email:	nlevy@nlevylaw.com		
Correspondent Name:	Neill A. Levy		
Address Line 1:	10418 Willowbrae Ave.		
Address Line 4:	Chatsworth, CALIFORNIA 91311		
ATTORNEY DOCKET NUMBER:	292		
NAME OF SUBMITTER:	Neill A. Levy		
Signature:	/Neill A. Levy/		
Date:	11/12/2010		

OP \$40.00 2363264

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK

Whereas, M.S.A. Trading, Inc. is the owner the trademark, SMART PLANET, registration number 2,363,264 registered June 27, 2000, and the federal registration thereof; and

Whereas Smart Innovations, Inc., a California corporation, of 9008 Eton Ave., Canoga Park CA 91304., is desirous of acquiring said trademark and the said registration;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, M.S.A. Trading, Inc. does hereby assign unto Smart Innovations, Inc., a California corporation, all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by said trademark, and the above identified registration.

Dated: NOV 12 2010

By: 