

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		CHANGE OF NAME	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Inventure Group, Inc.		05/20/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Inventure Foods, Inc.		
<b>Street Address:</b>	5415 East High Street		
<b>Internal Address:</b>	Suite 350		
<b>City:</b>	Phoenix		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85054		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77104085		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(602)229-5690		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	602-230-5228		
<b>Email:</b>	noehler@quarles.com		
<b>Correspondent Name:</b>	Heather L. Buchta		
<b>Address Line 1:</b>	Two North Central Avenue		
<b>Address Line 2:</b>	One Renaissance Square		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85004-2391		
<b>ATTORNEY DOCKET NUMBER:</b>	133006.00047		
<b>NAME OF SUBMITTER:</b>	Heather L. Buchta		
<b>Signature:</b>	/Heather L. Buchta/		

CH \$40.00 77104085

**900177349**

**TRADEMARK  
 REEL: 004413 FRAME: 0781**

Date:

11/12/2010

Total Attachments: 1

source=133006 - The Inventure Group, Inc. - Inventure Foods, Inc#page1.tif

**CERTIFICATE OF AMENDMENT TO THE  
CERTIFICATE OF INCORPORATION  
OF  
THE INVENTURE GROUP, INC.**

The Inventure Group, Inc. (the "Corporation"), a corporation duly organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify as follows:

**FIRST:** The name of the Corporation is The Inventure Group, Inc., and the Corporation filed its original Certificate of Incorporation with the Delaware Secretary of State on February 23, 1995, under the name Poore Brothers Holdings, Inc.

**SECOND:** The Certificate of Incorporation of the Corporation was amended (i) on March 3, 1995 to change the name of the Corporation to Poore Brothers, Inc., (ii) on October 7, 1999, and (iii) on May 25, 2006 to change the name of the Corporation to The Inventure Group, Inc.

**THIRD:** The Board of Directors of the Corporation has duly and unanimously adopted the following resolution setting forth a proposed amendment to the Certificate of Incorporation of the Corporation, as amended, pursuant to Section 242 of the Delaware General Corporation Law:

**RESOLVED**, that Article First of the Company's Certificate of Incorporation shall be amended to change the Company's name to "Inventure Foods, Inc." as follows (the "Amendment"):


**"FIRST:** The name of the Corporation is: Inventure Foods, Inc. (the "Corporation")."

**FOURTH:** That at a meeting of the stockholders of the Company held on May 20, 2010, the holders of a majority of the issued and outstanding shares of the Common Stock of the Corporation approved the Amendment.

**FIFTH:** That the Amendment has been duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, this instrument has been executed for, on behalf of, and in the name of the Corporation, by the officer hereunto duly authorized as of the 20 day of May, 2010.

THE INVENTURE GROUP, INC.

By:   
Terry E. McDaniel  
Chief Executive Officer

3123411