

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GE Business Financial Services Inc.	FORMERLY Merrill Lynch Business Financial Services Inc.	11/05/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Carvel Corporation
Street Address:	200 Glenridge Point Parkway
Internal Address:	Suite 200
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30342
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Serial Number:	78531368	BROWN BONNET
Serial Number:	78529825	CARVEL
Serial Number:	78554424	COOKIE PUSS
Serial Number:	78531343	COOKIE PUSS
Serial Number:	78599832	ORANGE BREEZE
Serial Number:	78554422	FUDGIE THE WHALE
Serial Number:	78531401	NUTTY THE GHOST
Serial Number:	78460481	
Serial Number:	78460441	
Serial Number:	78554410	CARVEL
Serial Number:	78529860	FLYING SAUCER

**CORRESPONDENCE DATA**

**900177357**

**TRADEMARK  
 REEL: 004413 FRAME: 0820**

**CH \$290.00 78531368**

Fax Number: (312)251-2897  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 312-368-4000  
Email: ch.tm@dlapiper.com  
Correspondent Name: Mark I. Feldman  
Address Line 1: P.O. Box 64807  
Address Line 2: DLA Piper LLP (US)  
Address Line 4: Chicago, ILLINOIS 60664-0807

ATTORNEY DOCKET NUMBER:	361973-29 CARVEL CORP.
NAME OF SUBMITTER:	Mark I. Feldman
Signature:	/mark i feldman/
Date:	11/12/2010

Total Attachments: 4  
source=Carvel Corporation - Release of Sec. Int. dated 7-13-2005#page1.tif  
source=Carvel Corporation - Release of Sec. Int. dated 7-13-2005#page2.tif  
source=Carvel Corporation - Release of Sec. Int. dated 7-13-2005#page3.tif  
source=Carvel Corporation - Release of Sec. Int. dated 7-13-2005#page4.tif

TRADEMARK RELEASE

THIS TRADEMARK RELEASE is made as of November 5, 2010, by GE BUSINESS FINANCIAL SERVICES INC., formerly known as Merrill Lynch Business Financial Services Inc., as Agent ("Agent"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Agreement (as defined below).

WITNESSETH:

WHEREAS, CARVEL CORPORATION., a Delaware corporation, ("Grantor") and Agent are parties to a Trademark Security Agreement dated as of July 13, 2005 (as amended, restated, supplemented or otherwise modified from time to time, the "Agreement"), pursuant to which Grantor granted a security interest to Agent in certain trademark collateral ("Collateral") as security for certain obligations owing by Grantor to Agent, including the trademarks set forth on Schedule 1 hereto; and

WHEREAS, Grantor has requested that Agent release its security interest in the Collateral.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Agent hereby unconditionally and expressly releases, terminates and extinguishes any and all of its right, title and interest in and to any and all liens, security interests and rights in the Collateral which were established under and pursuant to the Agreement including, but not limited to, the trademarks listed on Schedule 1 annexed hereto and all of the goodwill of the business associated with the use of, and symbolized by, each such trademark; and all products and proceeds of the foregoing, including without limitation, any claims by Grantor against third parties for past, present or future (a) infringement or dilution of any trademark, or (b) injury to the goodwill associated with any trademark.

IN WITNESS WHEREOF, Agent has caused this Trademark Release to be executed as of the day and year first above written.

GE BUSINESS FINANCIAL SERVICES  
INC., formerly known as Merrill Lynch  
Business Financial Services Inc., as Agent

By: Delaine D. Gordon  
Name: Delaine D. Gordon  
Title: Authorized Signatory

Schedule 1

Attached.

**SCHEDULE TO TRADEMARK SECURITY AGREEMENT**

**CARVEL CORPORATION**

Owner	Mark	Application No. and Date	Registration No. and Date	Status	Secured Party Assignee	Comments
Carvel Corporation	BROWN BONNET	78531368 12/13/04 ✓		PENDING		
Carvel Corporation	CARVEL	78529825 12/09/04		PENDING		
Carvel Corporation	COOKIE PUSS	78554424 ✓ 01/26/05		PENDING		
Carvel Corporation	COOKIE PUSS	78531343 ✓ 12/13/04		PENDING		
Carvel Corporation	ORANGE BREEZE	78599832 ✓ 04/01/05		PENDING		
Carvel Corporation	FUDGIE THE WHALE	78554422 ✓ 01/26/05		PENDING		
Carvel Corporation	NUTTY THE GHOST	78531401 12/13/04 ✓		PENDING		
Carvel Corporation	Design Only	78460481 08/02/04 ✓		PENDING		
Carvel Corporation	Design Only	78460441 ✓ 08/02/04		PENDING		
Carvel Corporation	CARVEL	78554410 ✓ 01/26/05		PENDING		
Carvel Corporation	FLYING SAUCER	78529860 ✓		PENDING		

Owner	Mark	Application No. and Date	Registration No. and Date	Status	Secured Party Assignee	Comments
Corporation		12/09/04				