

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/16/2010		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Tron Group LLC		11/01/2010	LIMITED LIABILITY COMPANY: RHODE ISLAND
RECEIVING PARTY DATA			
Name:	Blackmagic Design Pty Ltd		
Street Address:	11 Gateway Court		
City:	Port Melbourne		
State/Country:	AUSTRALIA		
Postal Code:	VIC 3205		
Entity Type:	COMPANY: AUSTRALIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2413354	ECHOLAB	
CORRESPONDENCE DATA			
Fax Number:	(415)393-9887		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415.954.0200		
Email:	trademark@ssd.com		
Correspondent Name:	Caroline H. Mead		
Address Line 1:	Squire, Sanders & Dempsey L.L.P.		
Address Line 2:	275 Battery Street, Suite 2600		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	054951.00018		
DOMESTIC REPRESENTATIVE			

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Name: Caroline H. Mead
Address Line 1: Squire, Sanders & Dempsey L.L.P.
Address Line 2: 275 Battery Street, Suite 2600
Address Line 4: San Francisco, CALIFORNIA 94111

NAME OF SUBMITTER:	Caroline H. Mead
Signature:	/Caroline H. Mead/
Date:	11/12/2010
Total Attachments: 2 source=The Tron Group#page1.tif source=The Tron Group#page2.tif	

TRADEMARK ASSIGNMENT (Nunc Pro Tunc)

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into by and between The Tron Group LLC, a limited liability company organized under the laws of Rhode Island, with its principal place of business at 155 Federal Street, Boston, Massachusetts, as Assignee for the benefit of creditors of Echolab, Inc. ("Assignor"), and Blackmagic Design Pty Ltd, a company incorporated within the Commonwealth of Australia, with its principal place of business at 11 Gateway Court, Port Melbourne, VIC 3205, Australia ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and the corresponding United States Trademark Registrations listed in Exhibit A (collectively, the "Marks"); and

WHEREAS, Assignee has succeeded to certain business assets and the goodwill of the business associated therewith, pursuant to that certain Purchase and Sales Agreement (the "Agreement") between Assignor and Assignee effective as of July 16, 2010 (the "Effective Date").

WHEREAS, Assignor and Assignee have agreed to enter into this Assignment as further evidence of Assignor's assignment of its rights in and to the Marks pursuant to the Agreement;

NOW, THEREFORE, in consideration of the premises herein set forth and for additional good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, as of the Effective Date, *nunc pro tunc*, Assignor hereby sells, assigns, transfers and conveys to Assignee, absolutely in perpetuity, Assignor's entire right, title and interest in and to the Marks, together with all of the goodwill associated therewith.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative as of the date(s) written below.

Executed this 1st day of November, 2010.

THE TRON GROUP LLC


By: 
Name: Robert P. Wexler
Title: President

EXHIBIT A

TRADEMARK	COUNTRY	STATUS	REGISTRATION NO.
ECHOLAB	USA	Registered	2413354