

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PNC Bank, National Association	FORMERLY Bank of Lancaster County by merger	11/05/2010	National Association:

**RECEIVING PARTY DATA**

Name:	Auntie Anne's Inc.
Street Address:	48-50 West Chestnut Street
Internal Address:	Suite 200
City:	Lancaster
State/Country:	PENNSYLVANIA
Postal Code:	17603
Entity Type:	CORPORATION: PENNSYLVANIA

**PROPERTY NUMBERS Total: 32**

Property Type	Number	Word Mark
Registration Number:	3360662	AUNTIE ANNE'S PRETZEL PERFECT
Registration Number:	3345712	AUNTIE ANNE'S PRETZEL PERFECT
Registration Number:	3327214	AUNTIE ANNE'S
Registration Number:	3327212	AUNTIE ANNE'S PRETZEL PERFECT
Registration Number:	3021890	AUNTIE ANNE'S STADIUM PRETZELS
Registration Number:	2599642	AUNTIE ANNE'S CRE AMO
Registration Number:	2056059	DUTCH ICE
Registration Number:	2748693	AUNTIE ANNE'S CRE AMO CLASSIC CONES
Serial Number:	76081645	VAN DOUGH'S COOKIE
Registration Number:	2505372	SHOOKIE
Registration Number:	2413206	COOKIE FARM
Registration Number:	2302888	MAKING THE WORLD A BETTER TASTING PLACE
Registration Number:	2596123	

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Serial Number:	78804629	
Serial Number:	78060618	
Registration Number:	2130367	AUNTIE ANNE'S
Registration Number:	1920021	AUNTIE ANNE'S
Registration Number:	1984997	
Registration Number:	1740051	AUNTIE ANNE'S
Registration Number:	1821570	GLAZIN' RAISIN
Registration Number:	1736872	AUNTIE ANNE'S HAND-ROLLED SOFT PRETZELS
Registration Number:	3327216	
Serial Number:	78060048	AUNTIE ANNE'S CRE AMO
Registration Number:	1727940	BETTER THAN THE BEST YOU'VE EVER TASTED
Registration Number:	3410695	
Registration Number:	2613558	AUNTIE ANNE'S CRE AMO
Registration Number:	1736871	AUNTIE ANNE'S
Registration Number:	1920020	
Serial Number:	85004150	
Registration Number:	2327693	LOTS OF GOOD THINGS GOING ON
Serial Number:	76063575	KIDS STIX
Registration Number:	2514260	AUNTIE ANNE'S AT HOME

**CORRESPONDENCE DATA**

Fax Number: (312)251-2897  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 312-368-4000  
Email: ch.tm@dlapiper.com  
Correspondent Name: Mark I. Feldman  
Address Line 1: P.O. Box 64807  
Address Line 2: DLA Piper LLP (US)  
Address Line 4: Chicago, ILLINOIS 60664-0807

ATTORNEY DOCKET NUMBER:	361973-29 AUNTIE ANNE'S
NAME OF SUBMITTER:	Mark I. Feldman
Signature:	/mark i feldman/
Date:	11/12/2010

Total Attachments: 4

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**TRADEMARK**  
**REEL: 004413 FRAME: 0854**

TRADEMARK RELEASE

THIS TRADEMARK RELEASE is made as of November 5, 2010, by PNC BANK, NATIONAL ASSOCIATION, successor by merger to Bank of Lancaster County (the "Bank"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Agreement (as defined below).

WITNESSETH:

WHEREAS, AUNTIE ANNE'S INC., a Pennsylvania corporation, ("Grantor") and Bank are parties to Trademark Security Agreements dated as of April 15, 2005 and February 1, 2006 (each as amended, restated, supplemented or otherwise modified from time to time, the "Agreements"), pursuant to which Grantor granted a security interest to the Bank in certain trademark collateral ("Collateral") as security for certain obligations owing by Grantor to the Bank, including the trademarks set forth on Schedule 1 hereto; and

WHEREAS, Grantor has requested that the Bank release its security interest in the Collateral.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Bank hereby unconditionally and expressly releases, terminates and extinguishes any and all of its right, title and interest in and to any and all liens, security interests and rights in the Collateral including, but not limited to, the trademarks listed on Schedule 1 annexed hereto and all of the goodwill of the business associated with the use of, and symbolized by, each such trademark; and all products and proceeds of the foregoing, including without limitation, any claims by Grantor against third parties for past, present or future (a) infringement or dilution of any trademark, or (b) injury to the goodwill associated with any trademark.

IN WITNESS WHEREOF, the Bank has caused this Trademark Release to be executed as of the day and year first above written.

PNC BANK, NATIONAL  
ASSOCIATION, successor by merger to  
Bank of Lancaster County, N.B.

By: Sharon Mueller  
Name: Sharon Mueller  
Title: Vice President

Schedule 1  
to Trademark Release

AUNTIE ANNE'S, INC.

U.S. TRADEMARKS

Trademark	Country	Application No.	Application Date	Registration No.	Registration Date
Dutch Treats	USA				
Dutch Smoothie	USA				
Auntie Anne's Old Fashioned Lemonade	USA				
WindUpz	USA				
Auntie Anne's Pretzel Dog	USA				
Auntie Anne's Pretzel Perfect	USA	78800202	1/26/2006	3360662	12/25/2007
Auntie Anne's Pretzel Perfect	USA	78800090	1/26/2006	3345712	11/27/2007
Design	USA	78804517	2/1/2006	3327214	10/30/2007
Design w/Halo Design	USA	78804441	2/1/2006	3327212	10/30/2007
FruitSlush	USA				
Dutch Shake	USA				
Auntie Anne's Stadium Pretzels	USA	78361152	2/2/2004	3021890	11/29/2005
Cre-amo Quake - abandoned	USA				
Auntie Anne's Stix	USA				
Dutch Latte	USA				
Stix	USA				
Smart Bites	USA				
Auntie Anne's Cre-amo	USA	78/060025	4/24/2001	2599642	7/23/2002

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Trademark	Country	Application No.	Application Date	Registration No.	Registration Date
Funnelz	USA				
Auntie Anne's Smart Bites	USA				
Homemade At The Mall	USA				
Cookie Farm Logo -- abandoned	USA				
SmartStix	USA				
Best Reason To Go To The Mall	USA				
Auntie Anne's Café -- abandoned	USA				
FruitFreeze	USA				
Dutch Ice	USA	74/671947	5/10/1995	2056059	4/22/1997
Logo	USA	78/066544	5/31/2001	2748693	8/5/2003
abandoned	USA				
Van Dough's Cookie -- abandoned	USA	76/081645	6/29/2000		
Shookie -- abandoned	USA	75/853846	11/22/1999	2505372	11/6/2001
Cookie Farm -- abandoned	USA	75/743578	7/2/1999	2413206	12/12/2000
abandoned, no longer in use	USA	75/494136	6/1/1998	2302888	12/21/1999
abandoned	USA	78/061078	4/30/2001	2596123	7/16/2002
Frame Design	USA	78804629	2/1/2006		
Cookie Icon -- abandoned	USA	78/060618	4/26/2001		
Auntie Anne's Closed Design	USA	75/219727	12/30/1996	2130367	1/20/1998
Auntie Anne's with Pretzel Design	USA	74/542279	6/24/1994	1920021	9/19/1995
Checkerboard blue/white Design	USA	74/544254	6/24/1994	1984997	7/9/1996
Auntie Anne's	USA	74/251955	3/4/1992	1740051	12/15/1992

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Trademark	Country	Application No.	Application Date	Registration No.	Registration Date
Glazin Raisin	USA	74/392885	5/20/1993	1821570	2/15/1994
with Pretzel Design	USA	74/257432	3/20/1992	1736872	12/1/1992
Pretzel Design w/Halo	USA	78804547	2/1/2006	3327216	10/30/2007
Auntie Anne's Cre-amo	USA	78/060048	4/24/2001		
Better Than The Best You've Ever Tasted	USA	74/251958	3/4/1992	1727940	10/27/1992
Checkerboard w/Border	USA	78818645	2/20/2006	3410695	4/8/2008
Auntie Anne's Cre-amo	USA	78/060095	4/24/2001	2613558	8/27/2002
Auntie Anne's stylized	USA	74/257431	3/20/1992	1736871	12/1/1992
Blue Pretzel Design	USA	74/541974	6/24/1994	1920020	9/19/1995
Diamond Checkerboard Design	USA	85004150	4/1/2010		
ABANDONED	USA	75/405323	12/15/1997	2327693	3/14/2000
Kids Stix -- abandoned	USA	76/063575	6/5/2000		
Auntie Anne's At Home	USA	75/928810	2/19/2000	2514260	12/4/2001

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