

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GE Business Financial Services Inc.	FORMERLY Merrill Lynch Business Financial Services Inc.	11/05/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cinnabon, Inc.		
Street Address:	200 Glenridge Point Parkway		
Internal Address:	Suite 200		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30342		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3123752	CAMELATTA CHILL	
Registration Number:	1791795	RUBYMOON	
CORRESPONDENCE DATA			
Fax Number:	(312)251-2897		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-368-4000		
Email:	ch.tm@dlapiper.com		
Correspondent Name:	Mark I. Feldman		
Address Line 1:	P.O. Box 64807		
Address Line 2:	DLA Piper LLP (US)		
Address Line 4:	Chicago, ILLINOIS 60664-0807		
ATTORNEY DOCKET NUMBER:	361973-29 CINNABON INC.		
NAME OF SUBMITTER:	Mark I. Feldman		

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TRADEMARK
 REEL: 004413 FRAME: 0880

Signature:	/mark i feldman/
Date:	11/12/2010
Total Attachments: 3 source=Cinnabon Inc. - Release of Sec. Int. dated 11-17-2006#page1.tif source=Cinnabon Inc. - Release of Sec. Int. dated 11-17-2006#page2.tif source=Cinnabon Inc. - Release of Sec. Int. dated 11-17-2006#page3.tif	

TRADEMARK RELEASE

THIS TRADEMARK RELEASE is made as of November 5, 2010, by GE BUSINESS FINANCIAL SERVICES INC., formerly known as Merrill Lynch Business Financial Services Inc., as Agent ("Agent"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Agreement (as defined below).

WITNESSETH:

WHEREAS, CINNABON, INC., a Washington corporation, ("Grantor") and Agent are parties to a Trademark Security Agreement dated as of November 17, 2006 (as amended, restated, supplemented or otherwise modified from time to time, the "Agreement"), pursuant to which Grantor granted a security interest to Agent in certain trademark collateral ("Collateral") as security for certain obligations owing by Grantor to Agent, including the trademarks set forth on Schedule 1 hereto; and

WHEREAS, Grantor has requested that Agent release its security interest in the Collateral.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Agent hereby unconditionally and expressly releases, terminates and extinguishes any and all of its right, title and interest in and to any and all liens, security interests and rights in the Collateral which were established under and pursuant to the Agreement including, but not limited to, the trademarks listed on Schedule 1 annexed hereto and all of the goodwill of the business associated with the use of, and symbolized by, each such trademark; and all products and proceeds of the foregoing, including without limitation, any claims by Grantor against third parties for past, present or future (a) infringement or dilution of any trademark, or (b) injury to the goodwill associated with any trademark.

IN WITNESS WHEREOF, Agent has caused this Trademark Release to be executed as of the day and year first above written.

GE BUSINESS FINANCIAL SERVICES
INC., formerly known as Merrill Lynch
Business Financial Services Inc., as Agent

By: Delaine D. Gordon
Name: Delaine D. Gordon
Title: Authorized Signatory

Schedule 1

Attached.

Schedule 1 To Trademark Security Agreement

TRADEMARK REGISTRATIONS

<u>Trademark Description</u>	<u>U.S. Registration No.</u>	<u>Date Registered</u>
CAMELATA CHILL	3123752	08/01/2006
RUBYMOON	1791795	09/07/1993

TRADEMARK APPLICATIONS

<u>Trademark Application Description</u>	<u>U.S. Application No.</u>	<u>Date Applied</u>
None.		