TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Event Robot, Inc.		03/29/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Socialcast Inc.	
Street Address:	19 South Park Street	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94107	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	77723207	SOCIAL BUSINESS INTELLIGENCE
Serial Number:	77315028	SOCIALCAST
Serial Number:	77936536	SOCIALCAST REACH

CORRESPONDENCE DATA

Fax Number: (415)358-4975

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415391311

Email: trademark@rcjlawgroup.com

Correspondent Name: Benjamin A. Costa
Address Line 1: 12 Geary Street
Address Line 2: Suite 701

Address Line 4: San Francisco, CALIFORNIA 94108

	TRADEMARK
Signature:	/bc/
NAME OF SUBMITTER:	Benjamin A. Costa

TRADEMARK REEL: 004414 FRAME: 0356 OP \$90.00 77723207

Date:	11/15/2010	
Total Attachments: 1 source=Socialcast - Series B - 03 A&R Certificate (FILE COPY)#page1.tif		

TRADEMARK REEL: 004414 FRAME: 0357



PAGE :

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE RESTATED CERTIFICATE OF "EVENT ROBOT INC.", CHANGING

ITS NAME FROM "EVENT ROBOT INC." TO "SOCIALCAST, INC.", FILED IN

THIS OFFICE ON THE TWENTY-NINTH DAY OF MARCH, A.D. 2010, AT 1:36

O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3988387 8100

100326672

You may verify this certificate online at corp.delaware.gov/authver.shtml

RECORDED: 11/15/2010

Jeffrey W. Bullock, Secretary of State

AUTHENT CATION: 7898069

DATE: 03-29-10

TRADEMARK
REEL: 004414 FRAME: 0358