

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BASF Performance Products LLC		11/04/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	matchmycolor GmbH		
Street Address:	Dornacherstr. 101		
City:	Basel		
State/Country:	SWITZERLAND		
Postal Code:	4053		
Entity Type:	LIMITED LIABILITY COMPANY: SWITZERLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3409589	MMC MATCH MY COLOR	
Registration Number:	2972968	COLIBRI	
CORRESPONDENCE DATA			
Fax Number:	(202)600-2261		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(202) 600-2270		
Email:	aspivak@mosaiclegalgroup.com		
Correspondent Name:	Andrew Spivak c/o Mosaic Legal Group		
Address Line 1:	5185 MacArthur Boulevard, NW, Suite 350		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20016-3341		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

OP \$65.00 3409589

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Andrew N. Spivak

Signature:

/Andrew N. Spivak/

Date:

11/16/2010

Total Attachments: 1

source=MMC MATCHMYCOLOR and COLIBRI - Trademark Assignment#page1.tif

ASSIGNMENT OF TRADEMARK

WHEREAS, BASF Performance Products LLC ("BASF"), a Delaware limited liability company, is the owner of the following trademarks and trademark registrations now on file with the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
MMC MATCH MY COLOR (with Design)	3,409,589	April 8, 2008
COLIBRI	2,972,968	July 19, 2005

WHEREAS, matchmycolor GmbH ("MMC"), a Switzerland limited liability company, having its principal place of business at Dornacherstr. 101, 4053 Basel, Switzerland is desirous of acquiring said trademarks and trademark registrations.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, BASF hereby assigns to MMC all right, title and interest in the United States in and to said trademarks and trademark registrations, together with the goodwill of the business symbolized by said trademarks and trademark registrations, all common law rights, and the right to renew, protect and defend said trademarks and to sue and recover damages for past infringement of said trademarks.

Dated: ^{Nov.} ~~October~~ 4, 2010

BASF Performance Products LLC

By: Melanie L. Brown
Printed Name: Melanie L. Brown
Printed Title: Assistant Secretary

Dated: October 22, 2010

matchmycolor GmbH

M. L.

Michael Jakobi
Managing Director

Judy van de Langkruis

Judy van de Langkruis
Managing Director