

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harvard Imports Inc.		06/01/2010	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Twinkle, Inc.		
Street Address:	105 Prairie Lake Road, Suite A		
City:	East Dundee		
State/Country:	ILLINOIS		
Postal Code:	60118-9133		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3206784	BEACH PALM	
Registration Number:	3131156	DIRECTOR'S CLUB	
CORRESPONDENCE DATA			
Fax Number:	(815)654-5770		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	rockmail@reinhartlaw.com		
Correspondent Name:	Andrew J. Heinisch		
Address Line 1:	2215 Perrygreen Way		
Address Line 4:	Rockford, ILLINOIS 61107		
ATTORNEY DOCKET NUMBER:	503245&503246		
NAME OF SUBMITTER:	Andrew J. Heinisch		
Signature:	/Andrew J. Heinisch/		
Date:	11/16/2010		

CH \$65.00 3206784

Total Attachments: 2

source=Assignment Harvard Imports to Twinkle#page1.tif

source=Assignment Harvard Imports to Twinkle#page2.tif

Reinhart Boerner Van Deuren P.C.
Attorneys at Law
2215 Perrygreen Way
Rockford, Illinois 61107

ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Harvard Imports Inc. (Assignor), an Illinois corporation, having its principal offices at 1141 E. Main Street, West Dundee, Illinois 60118, has adopted, used, is using and is the owner of the following trademark now registered in the United States Patent and Trademark Office:


<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
BEACH PALM	3,206,784	February 6, 2007
DIRECTOR'S CLUB	3,131,156	August 15, 2006

WHEREAS, Twinkle, Inc., (Assignee), an Illinois corporation, having its principal place of business at 105 Prairie Lake Road, Suite A, East Dundee, Illinois 60118-9133 is desirous of acquiring said registered trademark;


NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and registrations thereof, and including all common-law and other rights in said trademarks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said trademarks and the registrations thereof prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of the named Assignor/Assignee, does hereby execute this assignment as of the date indicated below.

Harvard Imports Inc.


By: Hitendra Shah
Title: President
Date: June 1, 2010, 2010

Twinkle, Inc.


By: Hitendra Shah
Title: President
Date: June 01, 2010, 2010