

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |  |                      |
|----------------------------------|--|--|----------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |  |                      |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |  |                      |
| <b>CONVEYING PARTY DATA</b>      |  |  |                      |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b>                  | <b>Entity Type</b>   |
| TBC Retail Group, Inc.           |  | 11/01/2010                             | CORPORATION: FLORIDA |
| <b>RECEIVING PARTY DATA</b>      |  |  |                      |
| <b>Name:</b>                     | TBC Trademarks, LLC  |  |                      |
| <b>Street Address:</b>           | 2215 B Renaissance Drive   |  |                      |
| <b>Internal Address:</b>         | Suite 5  |  |                      |
| <b>City:</b>                     | Las Vegas  |  |                      |
| <b>State/Country:</b>            | NEVADA   |  |                      |
| <b>Postal Code:</b>              | 89119  |  |                      |
| <b>Entity Type:</b>              | LIMITED LIABILITY COMPANY: DELAWARE  |  |                      |
| <b>PROPERTY NUMBERS Total: 4</b> |  |  |                      |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>                       |                      |
| <b>Registration Number:</b>      | 3518818  | MERCHANT'S TIRES IN AN HOUR OR LESS... |                      |
| <b>Registration Number:</b>      | 3394010  | NTB TIRES IN AN HOUR OR LESS...        |                      |
| <b>Registration Number:</b>      | 3199667  | TRAIL TRACER                           |                      |
| <b>Registration Number:</b>      | 3052898  | KEEPING THE WORLD IN PERFECT MOTION    |                      |
| <b>CORRESPONDENCE DATA</b>       |  |  |                      |
| <b>Fax Number:</b>               | (202)393-5350  |  |                      |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |  |                      |
| <b>Phone:</b>                    | 2029669876   |  |                      |
| <b>Email:</b>                    | trademark@jhip.com,mgentner@jhip.com   |  |                      |
| <b>Correspondent Name:</b>       | Marsha G. Gentner  |  |                      |
| <b>Address Line 1:</b>           | 400 7th St., NW  |  |                      |
| <b>Address Line 4:</b>           | Washington, DISTRICT OF COLUMBIA 20004   |  |                      |
| <b>ATTORNEY DOCKET NUMBER:</b>   | 1952/T38425US0   |  |                      |
| <b>NAME OF SUBMITTER:</b>        | Marsha G. Gentner  |  |                      |

**OP \$115.00 3518818**

**900177509**

**TRADEMARK**  
**REEL: 004414 FRAME: 0805**

|  |                     |
|--|---------------------|
| Signature:   | /Marsha G. Gentner/ |
| Date:  | 11/16/2010          |
| Total Attachments: 2<br>source=TBC Retail Assignment & Ex A#page1.tif<br>source=TBC Retail Assignment & Ex A#page2.tif |                     |

**TRADEMARK ASSIGNMENT**

WHEREAS, TBC Retail Group, Inc. ("Assignor"), a Florida corporation, located at 823 Donald Ross Road, Juno Beach, Florida, is the owner of record of the trademarks, and the U.S. trademark registrations therefore, as set forth in Exhibit A hereto (hereinafter collectively referred to as the "Assigned Marks");

WHEREAS, Assignor desires to assign, sell, convey and transfer to TBC Trademarks, LLC ("Assignee"), a Delaware limited liability company, located at 2215-B Renaissance Drive, Suite 5, Las Vegas, Nevada, all right, title and interest in and to the Assigned Marks, and the U.S. trademark registrations therefor, and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer unto Assignee, all right, title and interest in and to the Assigned Marks, and the U.S. trademark registrations therefore as set forth in Exhibit A hereto, together with the whole of the goodwill of the business symbolized by said Assigned Marks, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damage by reason of past infringement of the Assigned Marks, with the right to sue for and collect the same for Assignee's own use and behalf, and for the use and on behalf of its successors, assigns or other legal representatives.

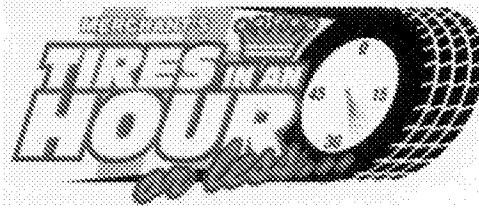
IN WITNESS WHEREOF, TBC Retail Group, Inc. has caused this Assignment to be executed and delivered by its duly authorized officer, this 1st day of November, 2010.

TBC RETAIL GROUP, INC.

By: T.L. Trantina  
Name: TERRY L. TRANTINA  
Title: SVP and Secretary

**EXHIBIT A**

image



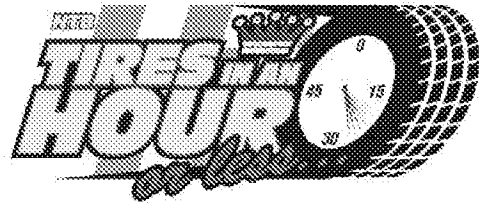
Trademark MERCHANT'S TIRES IN AN HOUR OR LESS...

Registration Number 3518818

Registration Date 21-OCT-2008

Goods and Services (INT. CL. 12) TIRES  
(INT. CL. 35) RETAIL TIRE STORES  
(INT. CL. 37) TIRE BALANCING; TIRE ROTATING AND BALANCING

image



Trademark NTB TIRES IN AN HOUR OR LESS...

Registration Number 3394010

Registration Date 11-MAR-2008

Goods and Services (INT. CL. 12) TIRES  
(INT. CL. 35) RETAIL TIRE STORES  
(INT. CL. 37) TIRE BALANCING; TIRE ROTATING AND BALANCING

**TRAIL TRACER**

Trademark TRAIL TRACER

Registration Number 3199667

Registration Date 16-JAN-2007

Goods and Services (INT. CL. 12) TIRES, EXCLUDING BICYCLE TIRES AND TRICYCLE TIRES

image

KEEPING THE WORLD IN PERFECT MOTION

Trademark KEEPING THE WORLD IN PERFECT MOTION

Registration Number 3052898

Registration Date 31-JAN-2006

Goods and Services (INT. CL. 35) RETAIL AUTOMOBILE PARTS AND ACCESSORIES STORES  
(INT. CL. 37) AUTOMOBILE MAINTENANCE AND REPAIR SERVICES