

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                                     |
|----------------------------------|--|-----------------------|-------------------------------------|
| SUBMISSION TYPE:                 | NEW ASSIGNMENT   |                       |                                     |
| NATURE OF CONVEYANCE:            | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                                     |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                                     |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>                  |
| IA Studios, LLC                  |  | 11/16/2010            | LIMITED LIABILITY COMPANY: DELAWARE |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                                     |
| <b>Name:</b>                     | Fallen Earth, LLC  |                       |                                     |
| <b>Street Address:</b>           | 260 James Jackson Avenue   |                       |                                     |
| <b>City:</b>                     | Cary   |                       |                                     |
| <b>State/Country:</b>            | NORTH CAROLINA   |                       |                                     |
| <b>Postal Code:</b>              | 27513  |                       |                                     |
| <b>Entity Type:</b>              | LIMITED LIABILITY COMPANY: DELAWARE  |                       |                                     |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                                     |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                                     |
| Registration Number:             | 2843673  | FALLEN EARTH          |                                     |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                                     |
| Fax Number:                      | (919)890-0712  |                       |                                     |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                                     |
| Phone:                           | 919-880-6880   |                       |                                     |
| Email:                           | randy@whit-law.com   |                       |                                     |
| Correspondent Name:              | Randy Whitmeyer  |                       |                                     |
| Address Line 1:                  | 333 Fayetteville St., Suite 500  |                       |                                     |
| Address Line 4:                  | Raleigh, NORTH CAROLINA 27601  |                       |                                     |
| ATTORNEY DOCKET NUMBER:          | FALLEN EARTH.ASSIGN  |                       |                                     |
| NAME OF SUBMITTER:               | Randall M. Whitmeyer   |                       |                                     |
| Signature:                       | /Randall M. Whitmeyer/   |                       |                                     |
| Date:                            | 11/16/2010   |                       |                                     |

OP \$40.00 2843673

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND ACCOMPANYING  
APPLICATIONS, REGISTRATIONS AND GOODWILL

January 1, 2008

Effective as of the date set forth above (the "Effective Date"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, IA Studios, LLC ("Assignor"), does hereby sell, assign, transfer and set over to Fallen Earth, LLC a Delaware limited liability company ("Assignee") all of Assignor's worldwide rights, title and interest in and to the trademarks and service marks listed on Exhibit A attached hereto (collectively, the "Marks"), any renewals or extensions of such applications and registrations, and all rights therein and thereto in any country or locality worldwide, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks and the resulting right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonably necessary to vest in Assignee all of Assignor's respective right, title and interest in and to the Marks and the applications and registrations therefor and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first set forth above.

ASSIGNOR: IA STUDIOS, LLC

By: Stephen Geutzi

Name: Stephen Geutzi

Title: CEO/COO

ASSIGNEE: FALLEN EARTH, LLC

By: Stephen Geutzi

Name: Stephen Geutzi

Title: CEO/COO

EXHIBIT A

ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND ACCOMPANYING  
APPLICATIONS, REGISTRATIONS AND GOODWILL

| Mark         | Serial No. | Reg. Number | Reg. Date       | Goods/Services   |
|--------------|------------|-------------|-----------------|--|
| FALLEN EARTH | 76/444538  | 2,843,673   | May 18,<br>2004 | Entertainment services, namely,<br>providing a computer game that may be<br>accessed and played over the Internet. |